



Date of Council Meeting: January 8, 2013

**TOWN OF LEESBURG  
TOWN COUNCIL MEETING**

**Subject:** Appropriation of net revenue from 2012 Jingle Jam Concert Series to the Parks and Recreation Budget.

**Staff Contacts:** Jeremy Payne, Recreation and Events Manager  
Michael Bruckner, Management Analyst

**Recommendation:** It is recommended that the Council adopt the attached resolution for a supplemental appropriation for the Parks and Recreation budget.

**Issue:** The Special Event budget collected \$9,275 in revenue through ticket sales. After deducting logistic expenditures of \$2,664, there is a net of \$6,611. The 2012 Jingle Jam Concert proceeds are designated for the Juvenile Diabetes Research Foundation (JDRF). In order to disperse the funds, a supplemental budget appropriation is required.

**Background:** The Jingle Jam Concerts were created in partnership with Stilson Green in 2009 as an addition to the Holidays in Leesburg activities. The production and marketing of the concerts is managed by Stilson Green. The Town of Leesburg manages ticket sales, supplemental marketing, and pre/post event logistics. The net proceeds from each annual concert have been donated to local non-profits. JDRF is the 2012 recipient of these funds.

**Attachments:** Resolution: Approving a supplemental appropriation of \$6,611 resulting from the proceeds of the 2012 Jingle Jam Concerts

PRESENTED January 8, 2013

RESOLUTION NO. \_\_\_\_\_

ADOPTED \_\_\_\_\_

A RESOLUTION: APPROVING A SUPPLEMENTAL APPROPRIATION OF \$6,611  
RESULTING FROM THE PROCEEDS OF THE 2012 JINGLE JAM  
CONCERTS

WHEREAS, the Town of Leesburg Department of Parks and Recreation partners with  
Stilson Green for the annual Jingle Jam Concerts; and

WHEREAS, the Jingle Jam Concerts have been established as benefit concerts for local  
non-profits; and

WHEREAS, the 2012 Jingle Jam Concerts had a net revenue of \$6,611 that is currently  
reflected as Parks and Recreation revenue, and

WHEREAS, the Juvenile Diabetes Research Foundation is the designated recipient of the  
2012 Jingle Jam net proceeds.

THEREFORE, RESOLVED, by the Council of the Town of Leesburg in Virginia as  
follows:

SECTION I. The FY 2013 Budget is hereby amended and an appropriation is made in the  
amount of \$6,611 for the fiscal year beginning July 1, 2012 and ending June 30, 2013.

SECTION II. The Department of Parks and Recreation budget is amended in the amount of  
\$6,611.

PASSED this \_\_\_\_\_ day of January, 2013.

\_\_\_\_\_  
Kristen C. Umstattd, Mayor  
Town of Leesburg

ATTEST:

\_\_\_\_\_  
Clerk of Council