



Date of Council Meeting: January 8, 2013

**TOWN OF LEESBURG  
TOWN COUNCIL MEETING**

**Subject:** Town Council re-appointments to the Tree Commission

**Staff Contact:** Lee Ann Green, Clerk of Council

**Recommendation:** That Council consider re-appointments for the following Tree Commission Members:

Mayor Umstatt will be re-nominating Tom Seeman.  
Council Member Butler will be re-nominating Dale Goodson.  
Council Member Dunn will be re-nominating Edward Fleming.  
Council Member Hammler will be re-nominating Earl Hower.

**Background:** The terms of office for Commissioners correspond to the term of the council member who nominated them.

**Fiscal Analysis:** Section 2-197 of the Town Code provides for annual compensation of \$600 for each Commission member. This amount is included in the FY 2013 approved budget.

**Attachments:** (1) **Resumes**  
(2) **Appointment Resolution**

RODGER THOMAS "TOM" SEEMAN  
 752 Vanderbilt Terrace, Leesburg VA, 20175  
 Home: 703-669-3390 Cell: 703-999-6274  
 TomSeeman\_Trees@Yahoo.com

<b>OBJECTIVE</b>	<b>Reappointment to the Leesburg Tree Commission</b>
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|---------------|---|
| <b>SKILLS</b> | <ul style="list-style-type: none"> <li>▪ Specialist in consumer electronics: video and telecommunications</li> <li>▪ Public service on two Leesburg commissions</li> <li>▪ Past experience in sales and account management; asking the right questions to determine customer need</li> <li>▪ Organize and chaperone outings for our wounded warriors and their families at Walter Reed Army Medical Center</li> </ul> |
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| <b>PROFESSIONAL EXPERIENCE</b> | <b>NPD Group, Inc, Herndon VA</b> <span style="float: right;"><i>2005 to Present</i></span> <ul style="list-style-type: none"> <li>▪ NPD – a market research company</li> <li>▪ Research new consumer electronics and product technologies</li> <li>▪ Write reports on various consumer electronics products, some for internal company use and some for NPD customers</li> <li>▪ Video and Telecommunications Consumer Product Specialist</li> <li>▪ Precision analysis of point-of-sale data</li> <li>▪ Provide direction to Quality Control team and editors</li> </ul> |
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**Leesburg Tree Commission**

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|---|------------------------|
| <b>Vice-Chair</b>   | <i>2008 to present</i> |
| <i>Initiatives</i>  |                        |
| <ul style="list-style-type: none"> <li>▪ Film Bi-monthly Comcast Local Edition videos for broadcast on the Comcast system: I discuss specific issues relating to the importance of tree canopy coverage to be achieved through proper tree selection, planting, and maintenance</li> <li>▪ Organize and emcee annual Tree Summit in February</li> <li>▪ Write monthly column which is distributed to Leesburg Homeowners Associations for use in their newsletters</li> </ul> |                        |

**Leesburg Cable TV Advisory Commission**

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| <b>Commissioner and Chairman</b>  | <i>2005 - 2008</i> |
| <i>Initiatives</i>  |                    |
| <ul style="list-style-type: none"> <li>▪ Chairman, 2007</li> <li>▪ Oversaw Comcast and Verizon to ensure that they met the terms of their franchise agreements</li> <li>▪ Questioned Comcast and Verizon representatives at commission meetings on performance issues</li> <li>▪ Worked with town staff to resolve citizen complaints and concerns.</li> <li>▪ Met with town citizens, sometimes in their neighborhoods and yards, to evaluate installation of FIOS and cable TV equipment</li> </ul> |                    |

Edward M Fleming  
224 North King Street  
Leesburg, VA 20176  
703.443.2068

Along with my wife Becky, I have been a Resident of Leesburg since the fall of 1997 and have lived at this address since then. Currently, I am the President of the Leesburg Historic District Residents Association, a community organization that is focused on the issues affecting Old and Historic District of Leesburg. This year I will also be Chairman of the Leesburg 4<sup>th</sup> Of July Parade.

Employment: I am currently employed as a Project Manager for Perot Systems, with experience in Construction Management and Systems Integration. Recent past experience includes Transit Systems design, Construction and Systems Integration, and Transit Communications design and construction. In previous careers I spent many years involved in the Television broadcasting industry, both Commercial and Public broadcasting, with senior management roles in both engineering and editorial management positions for local, national and international media outlets.

Education: Received my primary education in Miami Florida, a BS in Communications from Florida State University and I was awarded a MS in Telecommunications Management from Barry University.

As a native of South Florida, I went away to College, saw more of the world and then returned. When I returned to South Florida, I started to participate in the horticultural activities that involved the support and propagation of rapidly disappearing native species that had survived in South Florida. Tropical and subtropical species and a few exotics (including the dreaded Bamboo), were the focus of local organizations such as the Redland Fruit and Spice Park, the South Florida Bamboo Society and the Fairchild Garden Association. These efforts included developing industry support, community outreach and fund raising for specific programs that were coordinated with local government projects. The value of environmental amenities and their impact on our quality of life were presented in stark contrast to the aggressive development activities of South Florida.

I am pleased to be living in Northern Virginia and specifically in the Old and Historic District of Leesburg. This is a unique location that requires a combination of support for existing qualities and attention to enhancements for the future. As I have experienced with other community efforts, the residents of Leesburg support improvement and restoration efforts when they are presented, discussed and executed in cost effective and practical manners.

I hope that my participation on the Tree Commission will assist the development and enhancement of Leesburg and I look forward to working with the other commission members, Town staff and member of the Town Council.

## **Earl W. Hower**

### **Residence:**

111 Plaza Street, N.E.  
Leesburg, VA 20176-2424

Phone: (703) 777-6527  
Cell: (703) 999-4170

### **Employed:**

Director of Membership Development and Marketing  
Izaak Walton League of America  
707 Conservation Lane  
Gaithersburg, MD 20878-2983

Phone: (301) 548-0150, ext. 216  
Fax: (301) 548-0149  
E-Mail: earlh@iwla.org  
Web Site: www.iwla.org

### **Education:**

Graduate of the Penn State School of Forest Resources, 1976

### **Resident of:**

Loudoun County since 1983 and town of Leesburg since 1984

### **Civic Participation:**

- Leesburg Town Tree Commission, Chairman  
Charter member since 1995
- Loudoun County Open Space Advisory Committee
- Loudoun County Firearms Discharge Committee
- Loudoun County Anti-Poaching Reward Fund Committee
- Loudoun County Revolutionary War Memorial Committee
- Loudoun/Leesburg Arbor Day Committee
- Loudoun County Friends of NRA Committee
- Loudoun County Is For Women in the Outdoors Event, Co-Chairman
- National Conservation Committee – Boy Scouts of America
- Virginia Regional Black Bear Management Assessment Committee

### **Related Memberships:**

- Virginia Urban Forestry Council
- Friends of Banshee Reeks Park
- Loudoun County Chapter of the Izaak Walton League of America
- John S. Mosby Chapter of the National Wild Turkey Federation

PRESENTED January 8, 2013

RESOLUTION NO. 2013-

ADOPTED \_\_\_\_\_

A RESOLUTION: MAKING RE-APPOINTMENTS TO THE TREE COMMISSION

WHEREAS, participation by public-spirited citizens on town boards, commissions and committees is vital to the success of town government and the democratic process; and

WHEREAS, boards, commissions and committees serve an indispensable role in providing recommendations concerning town policy and programs; and

WHEREAS, Council desires to appoint effective individuals to serve at its will and pleasure on these advisory boards; and

WHEREAS, certain council members terms have expired and have been re-elected.

THEREFORE, RESOLVED that the Council of the Town of Leesburg in Virginia hereby re-appoints Tom Seeman to a term ending on December 31, 2014 and Dale Goodson, Edward Fleming, and Earl Hower to terms ending on December 31, 2016.

PASSED this 8th day of January, 2013.

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Kristen C. Umstatt, Mayor  
Town of Leesburg

ATTEST:

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Clerk of Council