



Date of Council Meeting: April 9, 2013

**TOWN OF LEESBURG
TOWN COUNCIL MEETING**

Subject: Town Council appointment to the Technology and Communication Commission

Staff Contact: Lee Ann Green, Clerk of Council

Recommendation: That Council consider Council Member Martinez' nomination of Mr. John Binkley for appointment to the Technology and Communication Commission:

Background: The terms of office for Commissioners correspond to the term of the council member who nominated them.

Fiscal Analysis: Section 2-197 of the Town Code provides for annual compensation of \$600 for each Commission member. This amount is included in the FY 2013 approved budget.

Attachments: (1) Appointment Resolution
(2) Resume

JOHN BINKLEY

jbi@yahoo.com

(571)442-0122

SUMMARY OF PROFESSIONAL EXPERIENCE

Mr. Binkley is an innovative and dynamic consultant who fuses technical requirements and business realities into pragmatic solutions to security problems. He has over 18 years of professional IT security experience, and more than 13 years of specialized experience in governance, risk, compliance, and information assurance. Performing as a trusted advisor to key decision makers, he has successfully led diverse global teams to solve critical security problems for numerous clients. He has an outstanding record of accomplishment in forging teams of subject matter experts from multiple stakeholders, often with differing perspectives and objectives, to developing and delivering creative security solutions to wicked security challenges.

Mr. Binkley is responsible for the creation and evolution of numerous risk, compliance, and privacy based offerings that have been implemented across dozens of disparate private sector clients. Utilizing these methodologies, his clients were able to make rational decisions based on actual risk criteria. Fortune 100 clients have used the resulting risk registers, assessments and mitigation recommendations to prioritize strategic security initiatives, drive budget priorities, and optimize security operations. In delivering these results, Mr. Binkley has simultaneously managed multiple, highly diverse project teams assembled from colleagues, other contractors, and client stakeholders. He has a strong background in applying, adapting, and modeling regulatory frameworks and controls including NIST 800-53, NIST 800-30, COBIT, BITS, and the ISO/IEC 27000 series.

PROFESSIONAL EXPERIENCE

Booz Allen Hamilton: Lead Associate, May 2011 to Present:

Mr. Binkley is currently the cyber security lead for the life science team. In this capacity, he supports life science clients with big data security, cloud analytics, secure collaboration, threat intelligence, and regulatory compliance. His thought leadership in the cyber security space directly affects the design and

Expertise
<ul style="list-style-type: none">Information AssuranceRisk ModelingNIST 800-53ISO 27002Program/Project ManagementSystems Security EngineeringSecurity Risk AssessmentsSystem Security Requirements & Architecture Development/AnalysisSecurity Assessment & Authorization (SA&A)FISMA, NIST, FIPS, IRS IRMsIA Policy Analysis and Regulatory ComplianceEnterprise Life Cycle Development SupportTest & EvaluationBusiness Process Management and Process ReengineeringTraining Development and Delivery
Experience Amount & Duration
<ul style="list-style-type: none">18 years IT experience13 years of experience in the field of Information Assurance
Illustrative Key Clients
<ul style="list-style-type: none">MerckJohnson and JohnsonCitibankIRSPBGCTTBPHEAAWal-MartTargetDoDVAW.P. CareySumitomo BankBNYMCMS/HCFA
Key Skill Sets
<ul style="list-style-type: none">Security EngineeringCybersecurityRisk ManagementProgram Management/Financial/Resource Management, Planning and Tracking
Education & Training
<ul style="list-style-type: none">B.S University of Iowa, 1993
Certifications & Clearances
<ul style="list-style-type: none">CISSP

delivery of a wide range of life science products and services. Mr. Binkley also supports the financial services team and is the current job manager for a large NIST remediation effort. Previous work at Booz Allen has included designing continuous monitoring solutions, risk modeling, on-site auditing, and organizational assessments. Mr. Binkley is involved throughout the entire life cycle of delivering consulting services, including sales support, proposal drafting and management, solution design, delivery, and securing follow on work.

Verizon Business: Principal Consultant, July 2007 – May 2011

At Verizon Business, Mr. Binkley was the Principal Consultant responsible for the risk practice in the Governance, Risk and Compliance (GRC) consulting group. As the practice lead, Mr. Binkley simultaneously managed multiple project teams assembled from multiple Verizon Business practices and client stakeholders. His risk based methodologies utilized metrics from both proprietary and open sources and incorporated deep modeling and evaluation of NIST and ISO based controls. As such, Mr. Binkley is intimately familiar with these standards as well as guidance from other sources including risk management, data protection, and privacy. In one instance, a financial institution halted a \$4 million initiative and re-allocated those funds after having the annual risk reduction for the project modeled at only \$270,000. In another instance, Mr. Binkley designed a lightweight risk protocol that quickly allowed a client to prioritize limited testing resources on applications that presented the most risk to the enterprise. This protocol utilized the examination of a mix of technical and policy controls, as well as the use of questionnaires

- Supported managed security services design and implementation
- Performed and managed assessments against multiple standards including PCI, NIST, ISO, COBIT
- Principal author of Risk Register and several other risk modeling based solutions successfully delivered to Merck and Johnson and Johnson
- Practice lead for BITS Shared Assessments Program
- Worked closely with Account Teams in support of business development and strategic client relations

Cybertrust / Ubizen: Principal Consultant, January 2006 – June 2007

As a Principal in the Professional Services Organization, Mr. Binkley was responsible for implementing managed security solutions for over 20 global clients. These projects would often working with the client to design security architectures to accommodate managed firewalls, intrusion detection systems, and encrypted communications (such as Virtual Private Networks) to facilitate remote management. In this role, Mr. Binkley planned and executed global deployments of hundreds of security devices and their integration into a follow the sun, security operations center management service. He also delivered risk quantification and vulnerability management services for enterprise applications. He led numerous penetration tests, vulnerability assessments, policy reviews, and gap analysis for high profile clients. He provided compliance and remediation services centered around SOX, PCI, ISO 17799, HIPAA, NIST, GLBA, CUA, FDIC, ITIL, NCUA, and other standards and regulatory frameworks. In addition he worked closely with sales force in supporting business development writing proposals, and responding to RFPs.

- Principal author of Network Vulnerability Assessment and VoIP offerings
- Wrote white paper and productized actuarially based web application risk model
- Lead numerous security engagements with key clients
- Worked in tandem with sales team to penetrate new strategic accounts

Cybertrust/Ubizen: Senior Program Manager, October 2000 – January 2006

At Cybertrust and Ubizen, Mr. Binkley also led and performed over 50 penetration tests assessing, identifying, and addressing computer security risks. These tests included both network and application layer testing. He also performed vulnerability assessments, policy reviews, and gap analyses for high profile clients. In the private sector, he has supported pre-audits of SOX 404 IT controls and resulting remediation projects. He provided pre-ROC gap assessments and remediation services for PCI clients. Throughout this time period his work also included the following standards policies, and frameworks; HIPAA, GLBA, CUA, FDIC, ITIL, and NCUA.

Iconix: Project Manager, March 2000 - October 2000

- Managed multiple engagements including application development, web development, architecture design, on-line training, and portal development.
- Consistently delivered projects under budget and on schedule.
- Successfully represented Iconix with clients such as Fannie Mae, T. Rowe Price, the Department of Education, Vacation.com, Corvis, Columbia Energy, and Preston Gates.

SAIC: Advanced Programs Manager, May 1998 - March 2000

- Managed bid team identifying and winning a HIPAA project worth over \$1.3 million developing large-scale web based application for the Health Care Financing Administration (now called CMS).
- Performed as Operations Manager on above project with diverse team of health lawyers, web designers, and technical trainers to from four different SAIC divisions to perform the work for HIPAA project.
- Managed budgeting process, P&L, coordination between different divisions, and successfully met customer schedule.
- Managed or participated in proposal efforts with combined potential value of over \$700 million for clients such as the Department of Defense, the Federal Bureau of Investigation, the Public Health Service, the National Institutes of Health, and CSX Corporation.

SAIC: Implementation Services Manager, May 1997 - May 1998

- Directed an Implementation Services department of 87 technical, managerial, and support personnel performing worldwide global implementations for the Department of Defense and other agencies.
- Expanded department's revenue by 36% over previous year to over \$15 million.

Sytel: MIS Manager/Training Manager, February, 1995 - May 1997

- Managed multiple nation-wide contracts and the activities of up to 10 trainers, contractors, and staff.
- Developed, executed, and exceeded business plan for training department.
- Captured new contracts from governmental agencies and commercial organizations.
- Designed courses and wrote technical documentation.
- Managed corporate information infrastructure including designing and programming several web sites.
- Responsible for security of all information systems.

PRESENTED April 9, 2013

RESOLUTION NO. 2013-

ADOPTED _____

A RESOLUTION: MAKING AN APPOINTMENT TO THE TECHNOLOGY AND COMMUNICATION COMMISSION

WHEREAS, participation by public-spirited citizens on town boards, commissions and committees is vital to the success of town government and the democratic process; and

WHEREAS, boards, commissions and committees serve an indispensable role in providing recommendations concerning town policy and programs; and

WHEREAS, Council desires to appoint effective individuals to serve at its will and pleasure on these advisory boards; and

WHEREAS, a vacancy exists on the Technology and Communication Commission.

THEREFORE, RESOLVED that the Council of the Town of Leesburg in Virginia hereby appoints John Binkley to a term ending December 31, 2014.

PASSED this 9th day of April, 2013.

Kristen C. Umstattd, Mayor
Town of Leesburg

ATTEST:

Clerk of Council