



Date of Council Meeting: June 10, 2013

**TOWN OF LEESBURG
TOWN COUNCIL WORK SESSION**

Subject: Annual Police Report and Staffing

Staff Contact: John Wells, Town Manager *John*

Background: The Town's Annual Police Report was provided to you recently and an additional copy is attached for your review. Chief Price will be in attendance at the Work Session to review the results and discuss the trends the report presents.

In addition to the raw crime statistics, it is important to note that the number of households, residents, streets and lane miles, and the number of businesses continue to grow. When examining this information and looking to the near future, it is important to keep in mind that our police department must not only be able to respond to crime, but work proactively to help prevent or deter crime. In discussions with Chief Price, we have examined our staffing levels and found that our authorized staffing does not consistently represent our actual staffing "on the street," due to vacancies, training, employees on leave (annual, sick and worker's comp). Based on a review of the historical trends, it is fair to conclude that the department is operating with two positions less on the street than authorized.

Conclusion and Recommendation: Based on growth and crime trends now, and in the near future, I am recommending that an additional two permanent full-time police officers (2 FTE) be authorized for the police department. No additional funding is anticipated due to vacancies and turnover.

Attachments: (1) Leesburg Police Department 2012 Annual Report
(2) 2012 Crime Analysis Report

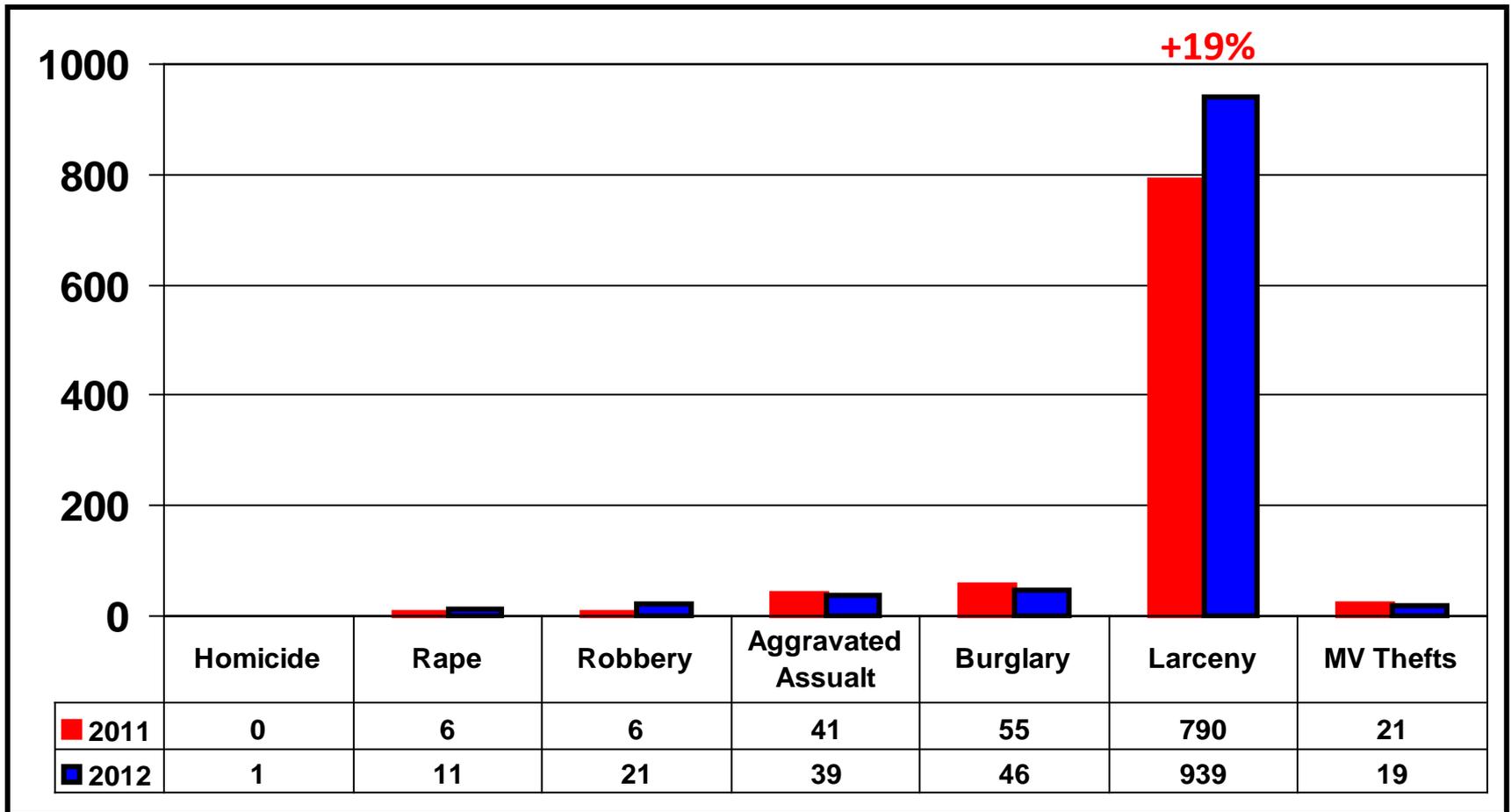
Leesburg Police Department

2012 Crime Trend Analysis Report

2012 Crime Trends Summary

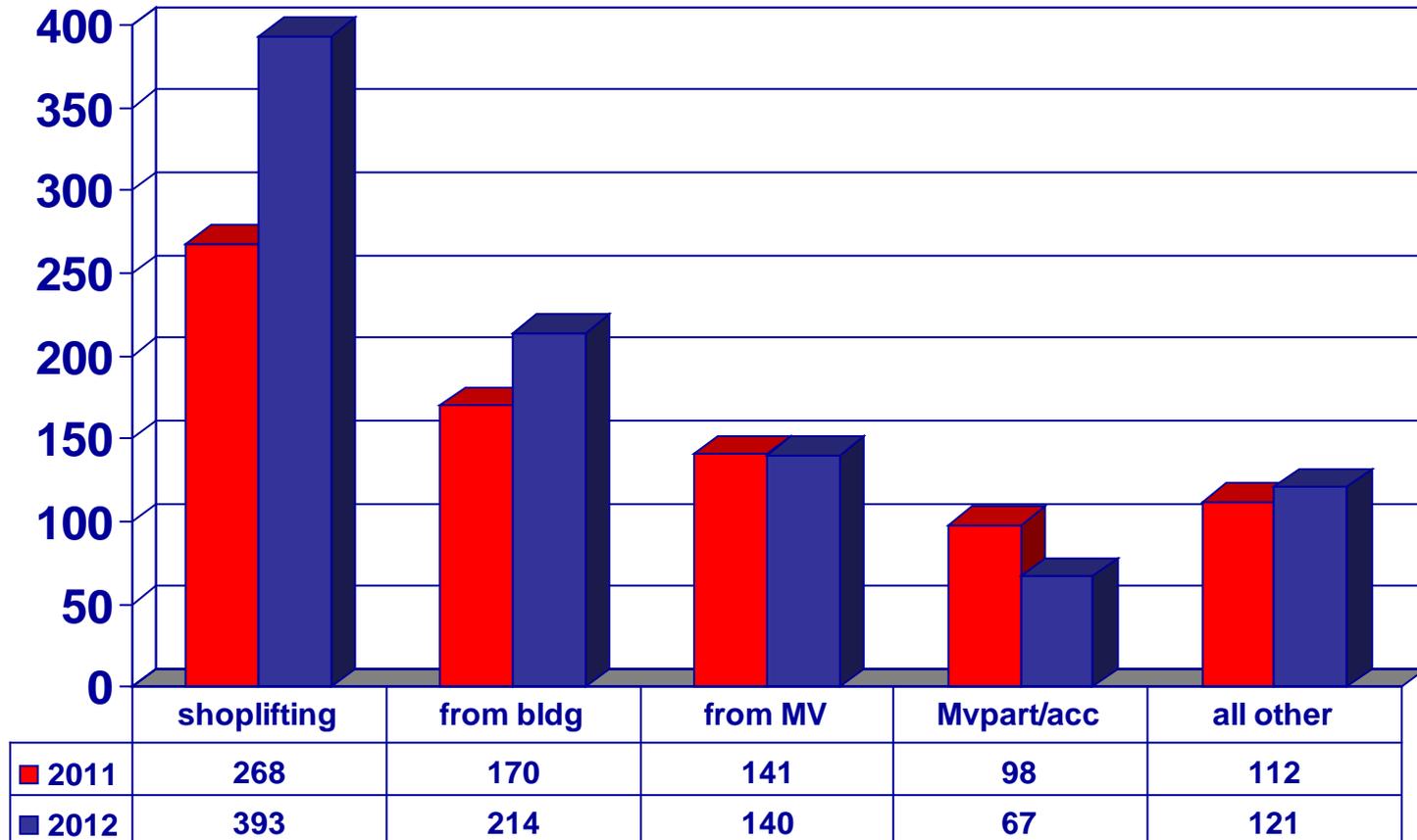
- Group A Incidents +13% (IBR [Virginia Measure])
 - Arson, **Assault**, Bribery, **Burglary**, Counterfeiting/Forgery, Destruction/Damage/Vandalism of Property, Drug/Narcotic Offenses, Embezzlement, Extortion/Blackmail, Fraud Offenses, Gambling Offenses, **Homicide**, Kidnapping/Abduction, **Larceny, Motor Vehicle Theft**, Pornography/Obscene Material, Prostitution Offenses, **Robbery, Sex Offenses**, Stolen Property Offenses, Weapon Law Violations
- Part I Crime +17% (UCR – [FBI Measure])
 - **Murder, Rape, Robbery, Aggravated Assault, Burglary, Larceny, Motor Vehicle Theft**
- Violent Crime - Reported increase of 20 occurrences (Violent crime so low that % changes not accurate reflection- Violent crime accounts for 7% of total crime in 2012; accounted for 6% of total crime in 2011) [Actual numbers show little of no increases as many were determined to be unfounded or occurred in previous years]
- WHAT DROVE INCREASE?

Reported Part I Crime Comparison



Larceny Comparisons

+47%



Leesburg Police Department Operational Philosophy

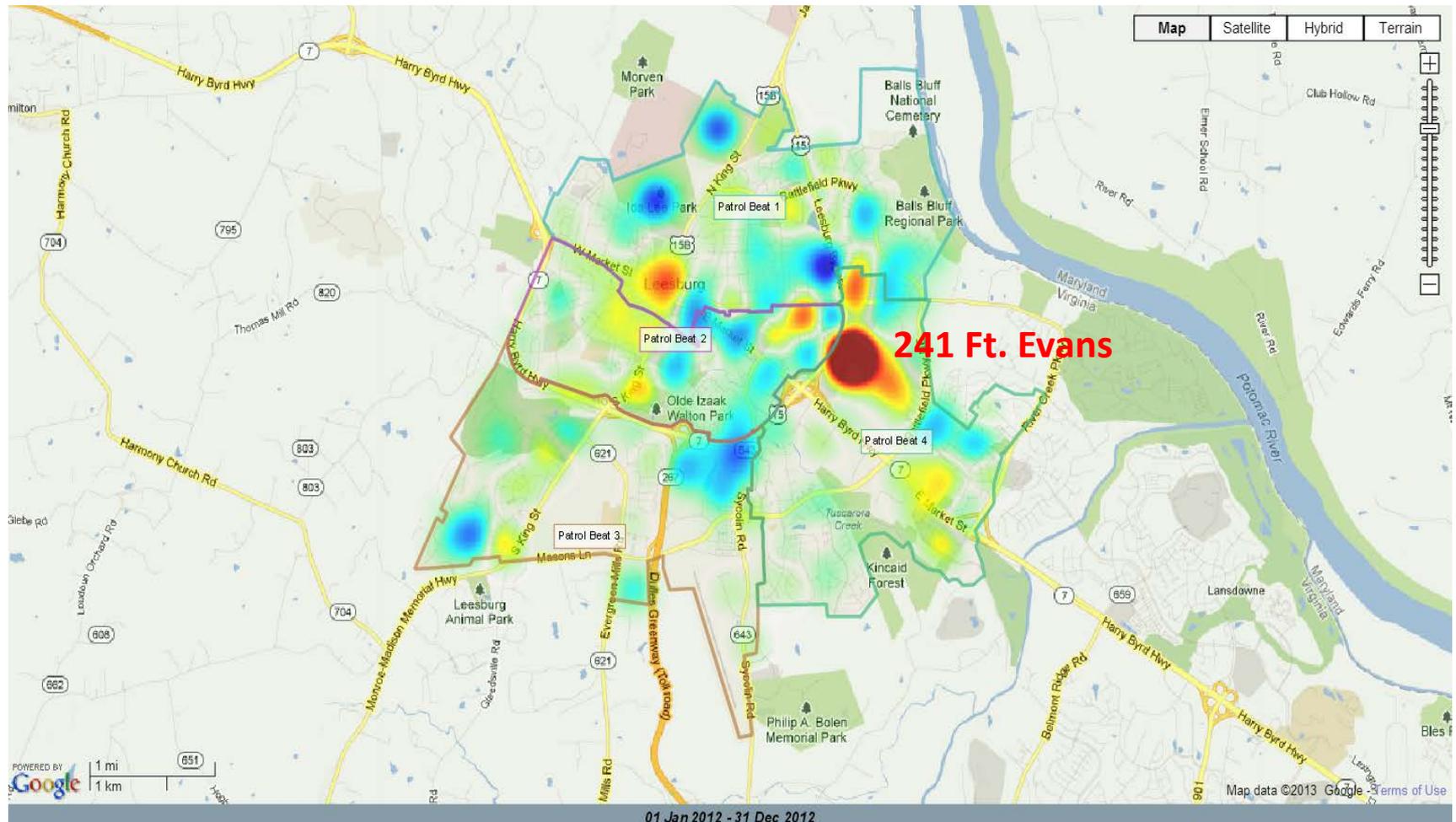
- Community Policing
 - Partnership, Problem-Solving, Preventing Crime
 - One of the precepts of community policing is that as you build partnerships and trust crime reporting increases
- Evidence- Based / Intelligence –Led Policing
 - Using Data and proven techniques to identify, analyze and response to crime patterns/trends

Center for Evidence-Based Crime Policy

George Mason University

- Half of crime occurs at 5% or less of street blocks & Addresses
 - Places are crime generators and should be investigated as such
- Hot Spot Places
 - Offenders, targets, absence of guardianship coverage
 - Places w/ facilities & features putting them at greater risk
- Solution - change conditions that contribute to crime
 - **Situational Crime Prevention**
 - Working w/ place managers or “guardians”
- Arrests are not a long term solution- placed based problem solving is

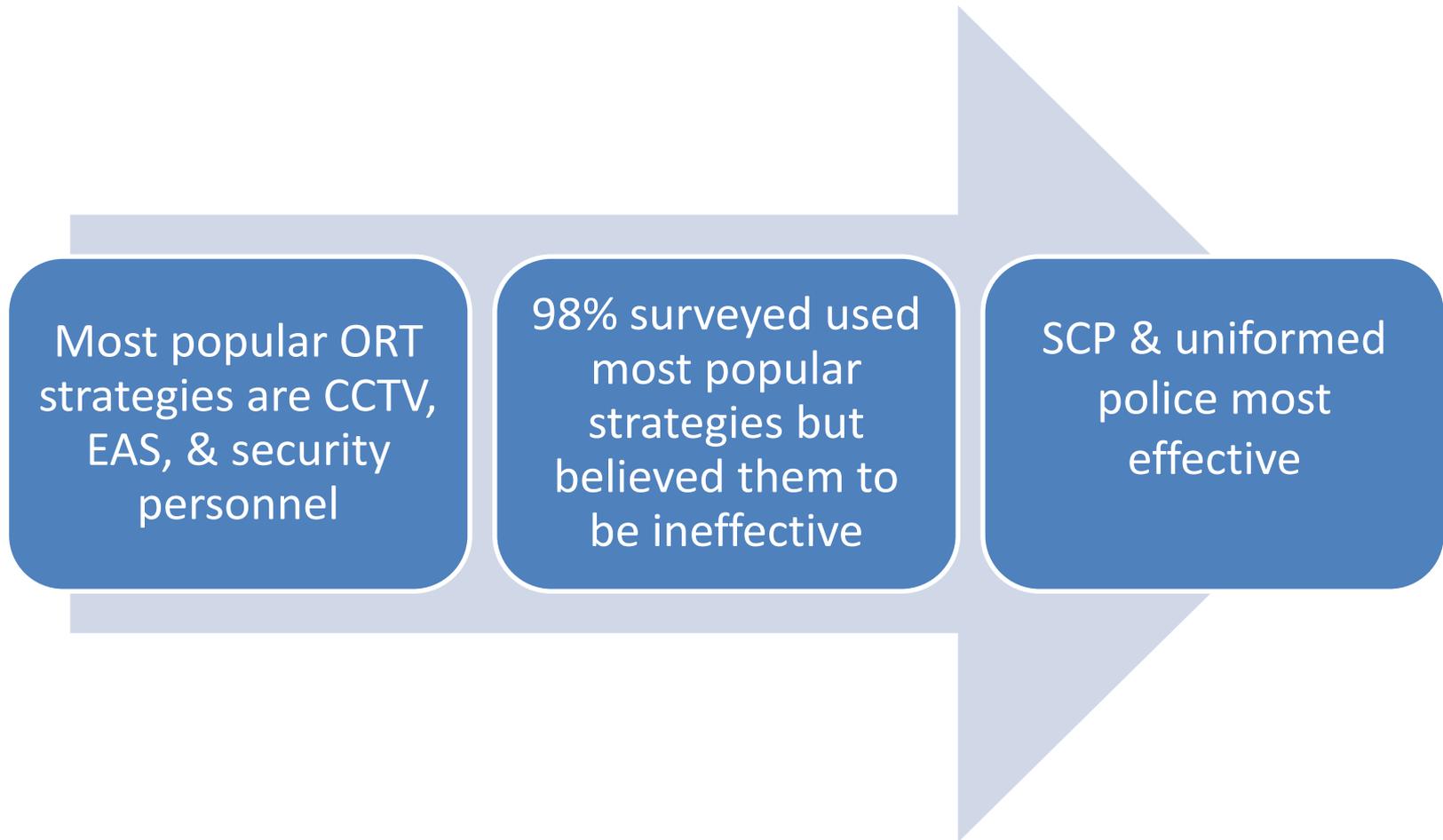
Hot Spot Locations for Part I Offenses in 2012



241 Ft Evans Rd

- Leesburg Corner Premium Outlet Mall
 - 110 Stores
 - Owned by Simon Corporation
 - Visitors number in the millions per year
 - Fastest growing demographic for visitors/shoppers
 - Chinese tour groups
 - Regional and Beyond Mall
 - Destination
 - Navy
 - DNC

Situational Crime Prevention (SCP) Strategies & Organized Retail Theft*



**Effectiveness of Situational Crime Prevention Strategies to Deter Organized Retail Theft, Carroll T. Capers 2008.*

3 Types of Organized Retail Criminals (ORC)



Financial
Fraud Groups



Habitual
Offenders



Transient
Team



Habitual Offenders

- Operate on a local level and commit a variety of retail crimes.
- Relies on verbal & physical abuse, intimidation and distraction.
- In and out of the justice system.
- Have intimate knowledge of our store policies and justice system.
- Impact transcends fiscal effect.

Habitual Offenders: Video Example



Transient Theft Teams

- Operate on a national level.
- Their members are well recruited, trained and organized.
- They work in teams of 3-10 people and steal upwards of \$50,000 a day from multiple retailers in multiple locations.
- Each member has a very specific role in their operation.



Transient Theft Team Tactics: Pre-Theft

- Stoic & Intense
- Work in Teams
- Utilize Blocking Techniques
- Study Stores From the Outside
- Cell Phones
- Well Versed in Counter-Surveillance
- Often Wear Bright Colors (Striped Polo Shirts)

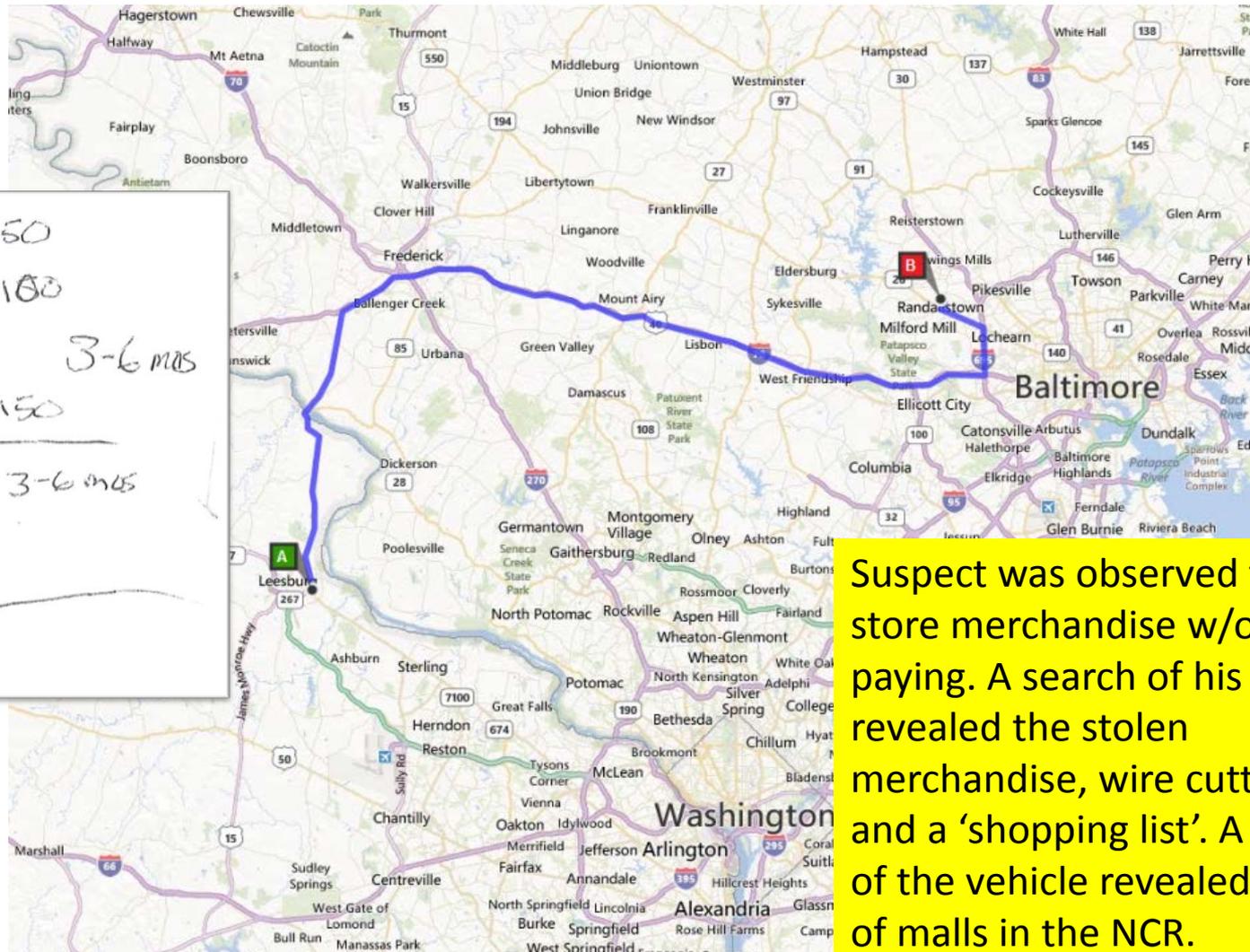


Transient Theft Team: Video Example



Leesburg Example

ORC Blitz Arrest OCT 2012



14 Boys 150
10 Boys 100
5T - 150
7 Hoops 3-6 mas
10 - Boys 150

Girls Coats 3-6 mas
18-24
2T Coats

Suspect was observed taking store merchandise w/o paying. A search of his person revealed the stolen merchandise, wire cutters, and a 'shopping list'. A search of the vehicle revealed a list of malls in the NCR.

Reducing Organized Retail Theft in Leesburg

Key Points

- Incorporate evidence-based practices to analyze shoplifting problem
- Capitalize on existing community meetings with retailers and the LPD
- Inclusion of retail shrink data to quantify theft and effectiveness of LPD response

Operational Strategies

1. Deterrence/ Prevention
2. Detection
3. Enforcement

ORT Reduction Strategies- Deterrence

- Visible presence- TRU/CBO
 - Foot patrols inside common areas of outlet mall
 - Great & converse with patrons
 - Be observant for coordination indicators, booster bags, unusual silhouettes
 - Vehicle patrol of parking lot
 - Enforce all parking offenses
 - Great & converse with vehicles idling along curb
 - Sustained Presence AUG-DEC 2012
 - Daily from 1200-1800

ORT Reduction Strategies-Detection

- Crime Prevention Training (CTAP/CBO)
 - Value of pre-hire screening, especially for seasonal staff
 - ORT indicators, timely tips to LPD (reports preferred)
 - Roll call training for LPD
 - Training presentations for store managers
 - Tipsoft app for store managers when reporting is not allowed
 - Security camera positioning
 - Consideration for entry/exit 'mug shot' camera
 - Target staff to assist with camera assessment/placement
 - High value product placement
 - GPS tracking devices in selected merchandise

ORT Reduction Strategies-Enforcement

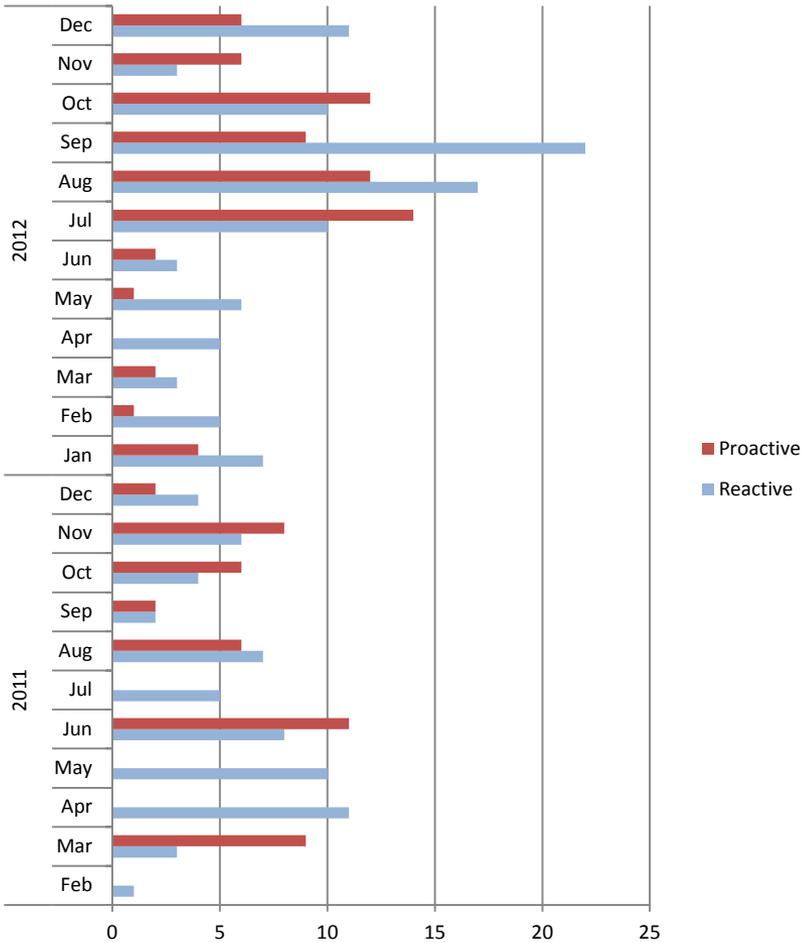
- Enforcement Blitz-
 - Coordinate with store LPs, up-staffing & expedited reporting
 - LPD parking area observation, ID vehicles, suspects, observe trips
 - Detain ORT group prior to departure
 - Identify entire group & vehicles
 - CIS interview & debrief of detainees and subsequent case management
 - Follow-up investigation & regional information sharing
 - Research federal statute for transportation of stolen merchandise across state lines in order to sell it
 - *Every LPD supported blitz yielded at least one ORC crew detected, tracked, and arrested*

Summary of Operations

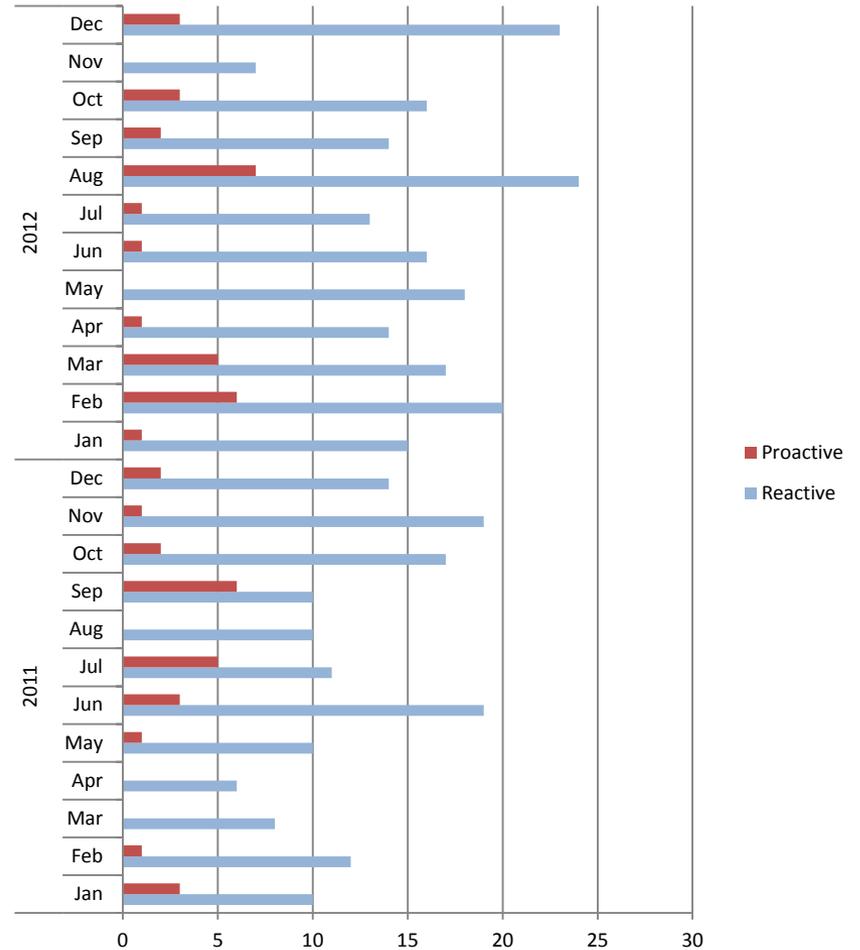
- Enhanced LPD presence at the Outlet Mall is effective in:
 - Soliciting retailers cooperation in reporting theft
 - Increasing ORC specific arrests
 - Increasing recovery of stolen property
 - Limiting success of ORC groups

Comparison of Shoplifting Offense by Call Source

Outlet Mall Shoplifting

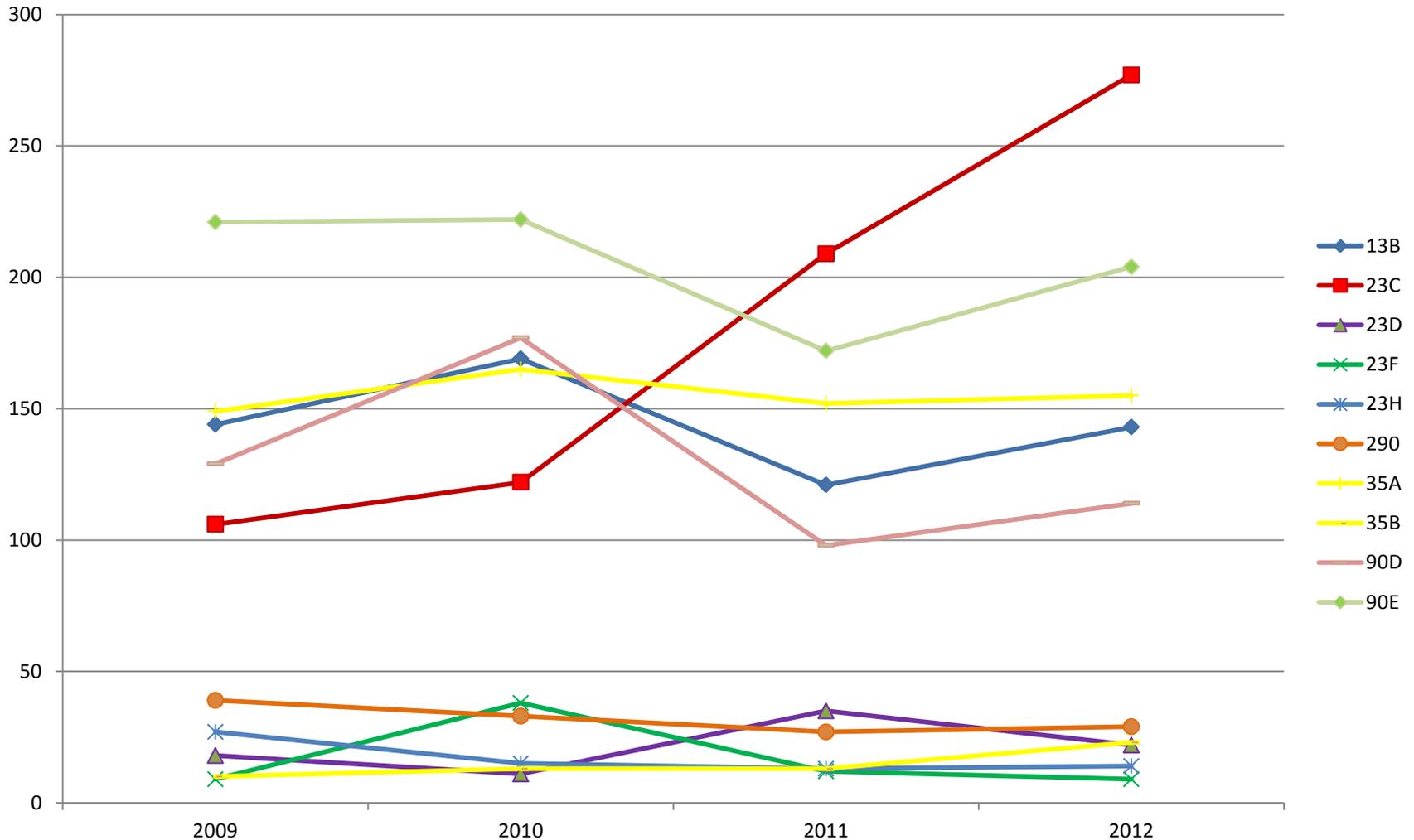


All Other Shoplifting Locations



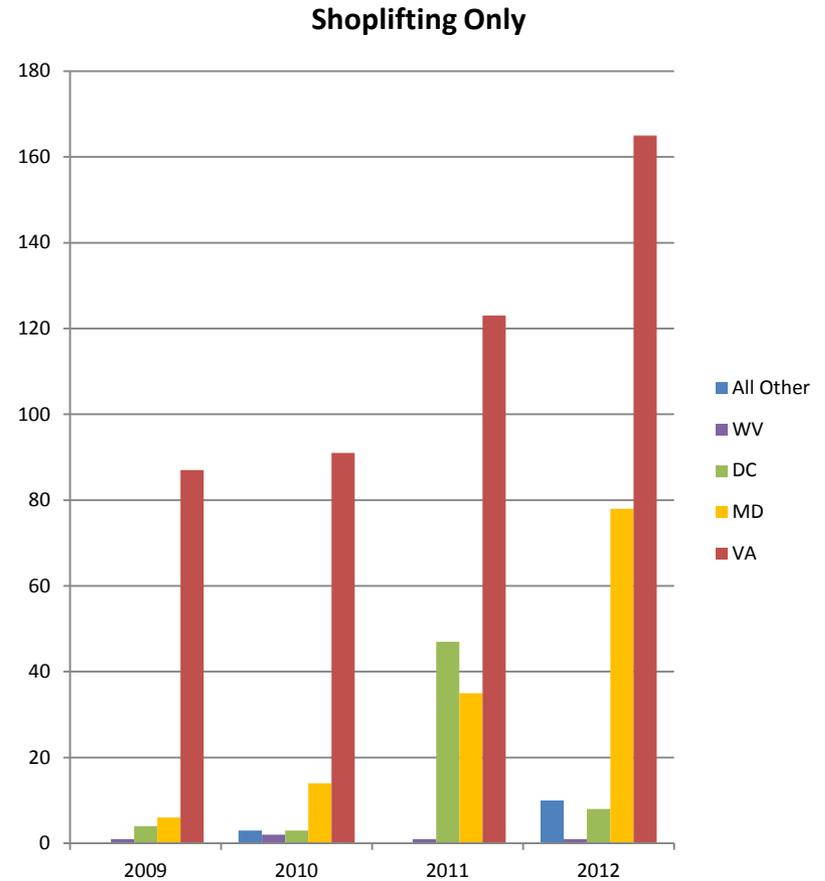
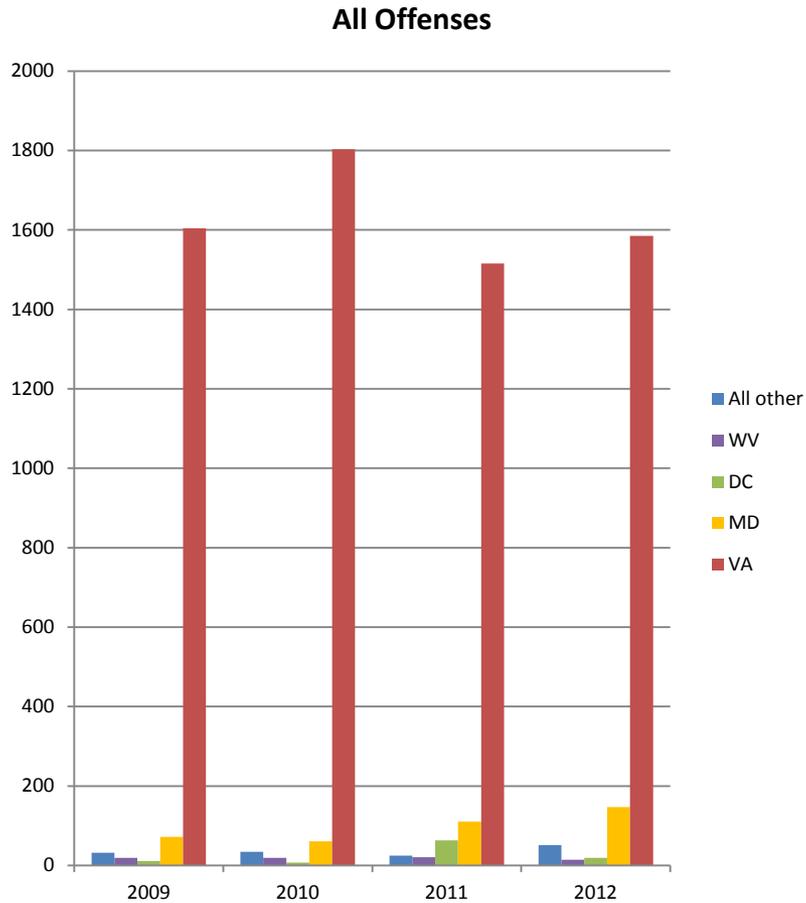
Proactive reports of shoplifting occur when an officer is contacted directly by a retailer while already on site for a proactive activity (foot patrol, bike patrol, etc.). Reactive reports occur when the officer is dispatched and responds to the site. During the enhanced LPD presence at the Outlet Mall at the end of 2012 proactive reports (and arrests) increased significantly.

Top 10 UCR Code Offender Arrests by Year



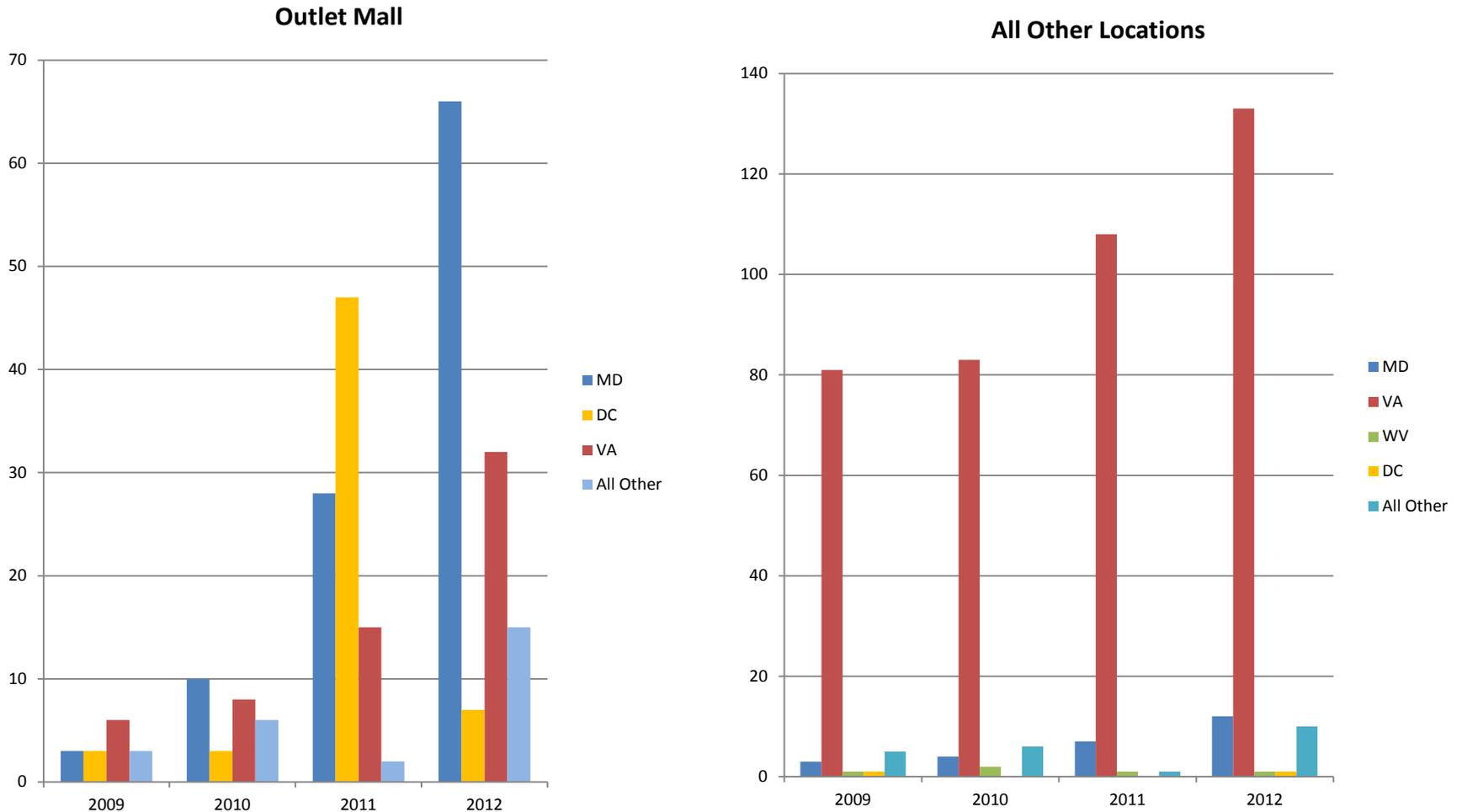
Increases in shoplifting arrests (23C) have been increasing sharply over the past four years. Most other offenses to include Simple Assaults (13B), DUI (90D) and Public Intoxication (90E) decreased in 2011 and began rise in 2012 nearing their 2010 levels. Narcotics (35A & 35B) arrests have remained relatively constant over the four year period.

State of Residency Comparison for Arrestees



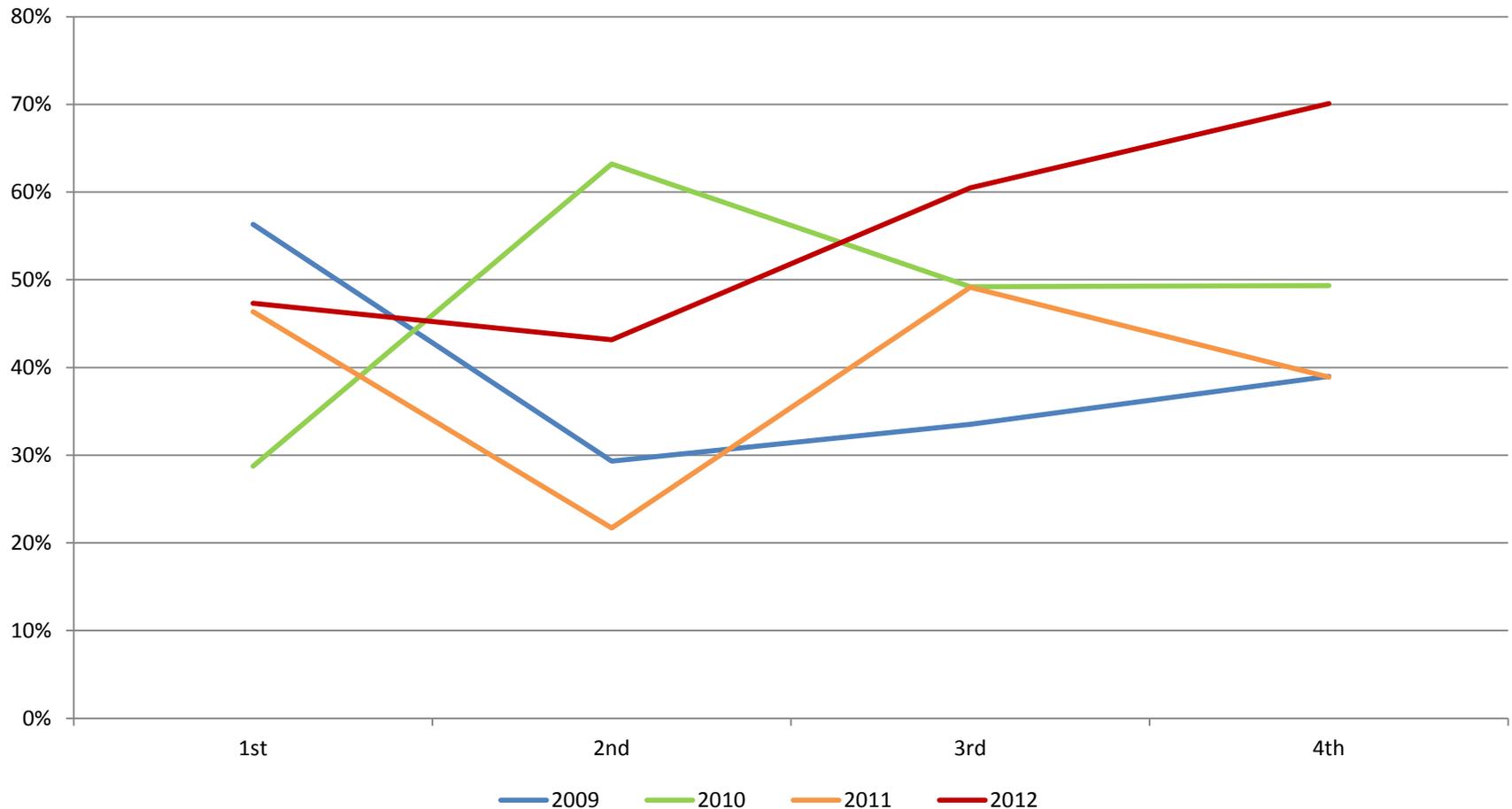
Virginia is the predominant state of residency for arrestees for all UCR offenses and shoplifting specifically.

State of Residency Comparison for Shoplifting Arrests



Further analysis reveals a disproportionate number of shoplifting arrests at the Outlet Mall for MD and DC residents when compared to all other business in Leesburg were arrestees are predominantly VA residents.

% of Shoplifting Property Recovered Quarterly at the Outlet Mall

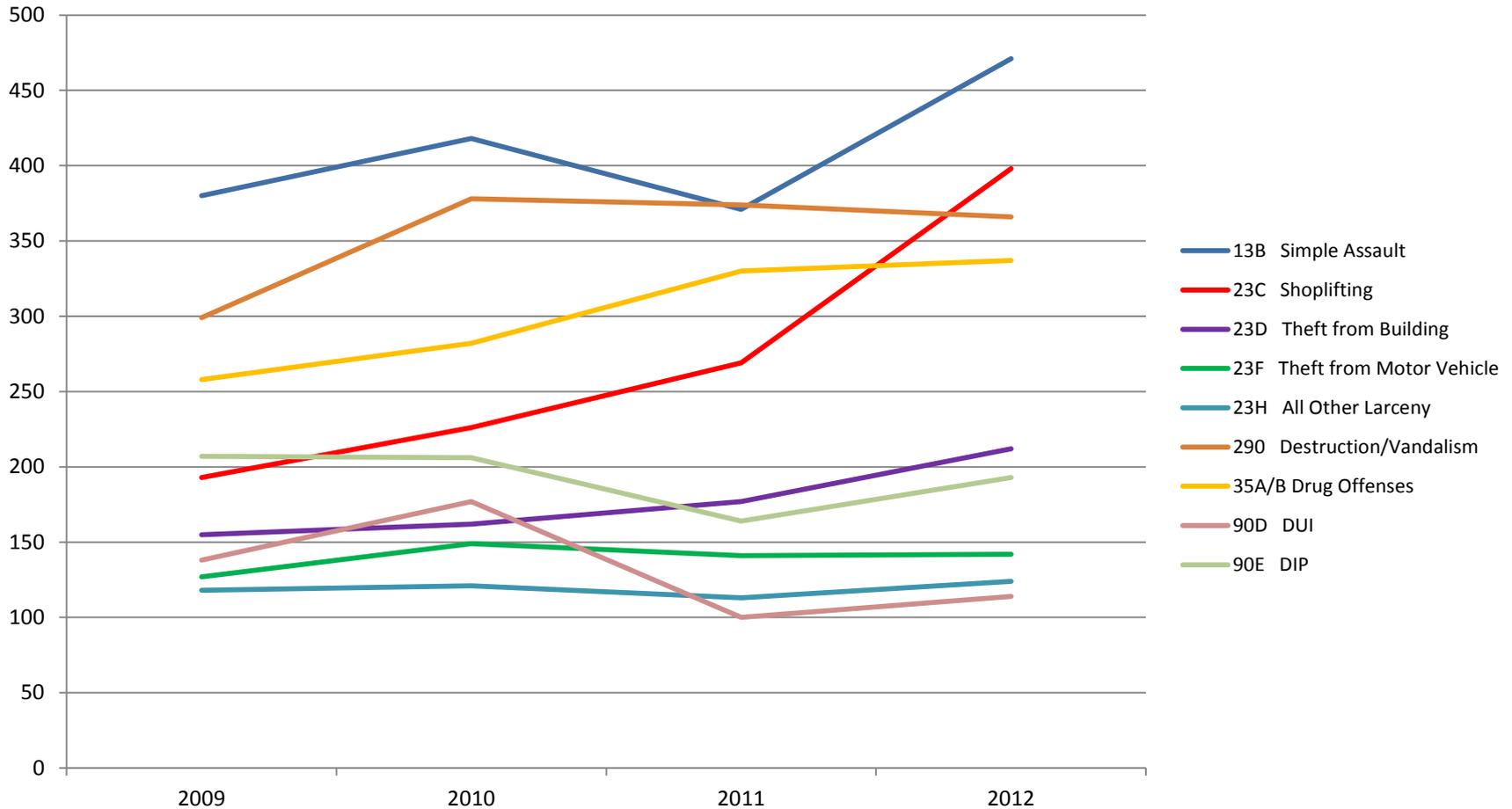


Enhanced LPD presence and blitz operations allowed interdiction of ORC groups while thefts were in progress during the 4th QTR of 2012. This contributed to the increase in recovered property as well as disruption of the ORC groups.

Key Points

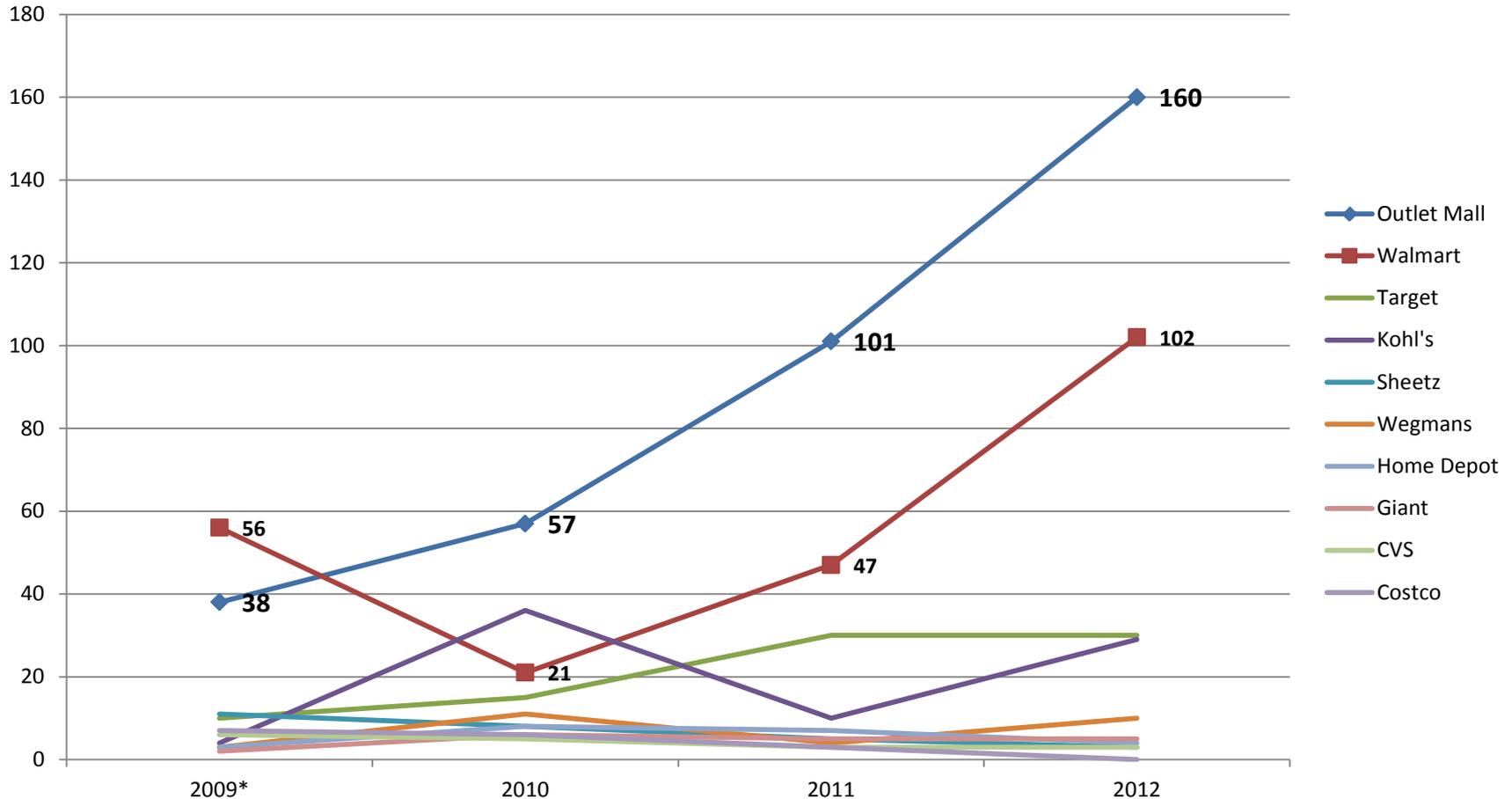
- Shoplifting offenses continue to be on the rise and driving crime statistics in Leesburg.
- The Outlet Mall remains a target for organized retail theft committed by career criminals primarily from MD and DC.
- All other Leesburg businesses deal with predominantly local resident offenders (Leesburg, Loudoun County, etc.)

Top 10 UCR Offenses



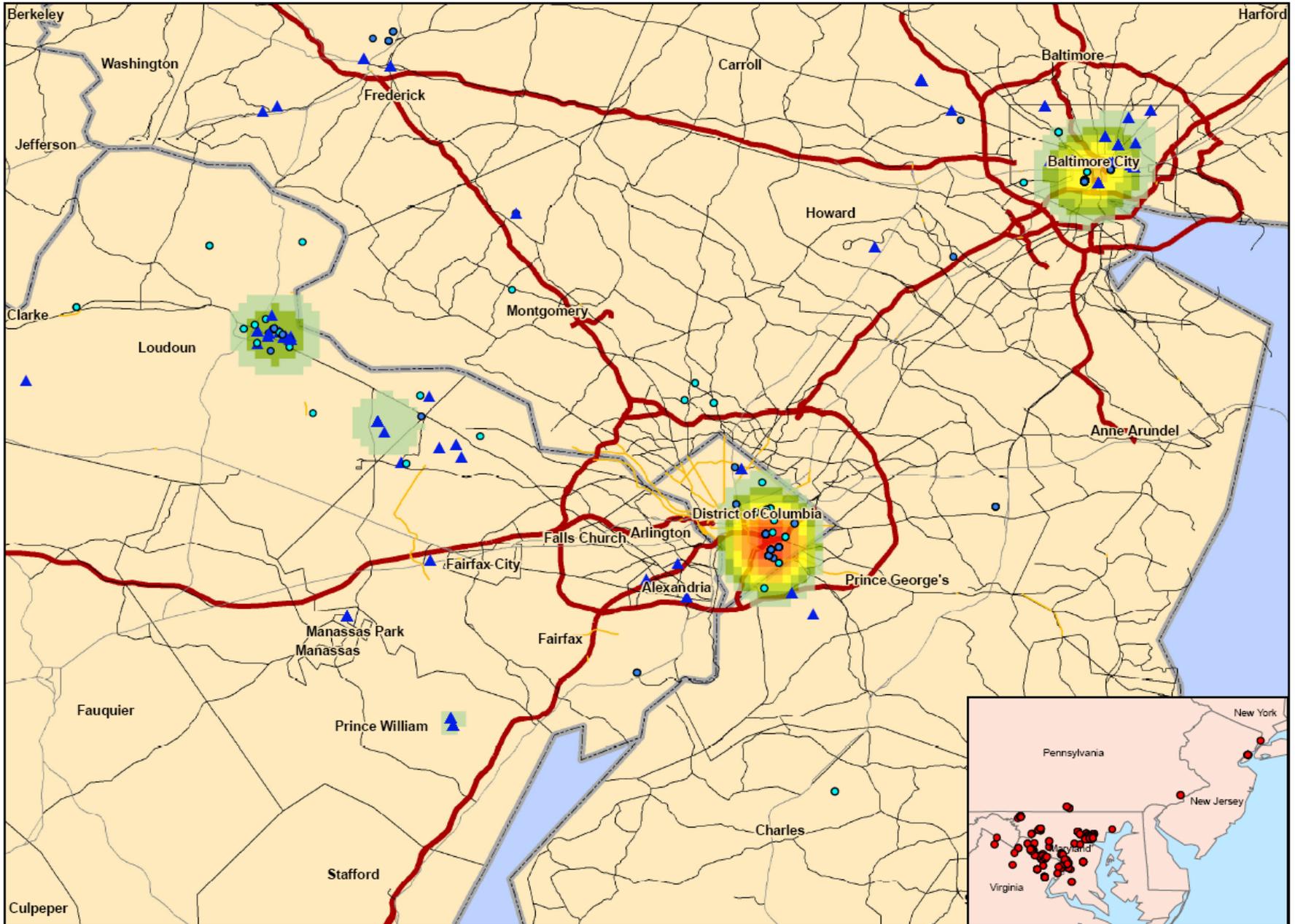
Increases in shoplifting and simple assault reports have lead the overall Top 10 IBR Offenses for the last four years. In 2012 alone shoplifting incidents rose by 49%.

Top 10 Shoplifting Locations



Increases in shoplifting reports at the Outlet Mall were incident (more thefts) driven from 2009-2011. Part of the 2012 increase was driven by the increased LPD presence (more reporting). The increased shoplifting reports at Wal-Mart from 2011-2012 were partially driven by a more active LP staff and a new zero tolerance policy.

Residency of Known Shoplifting Offenders at Leesburg Corner Premium Outlets



Reduced Shrink Example

Annual Loss (Shrink)

	Total Shrink	Industry Projection of what should be Shoplifting*	Actual Reported Shoplifting Theft
2010	\$ 176,788	\$ 63,644	\$ 9
2011	\$ 196,295	\$ 70,666	\$ 3,836
2012	\$ 61,978	\$ 22,312	\$ 4,953

Contributors

- 2010 / 2011
 - Retailer had no LP on staff in 2010
 - **Retailer's Leesburg store led their entire brand in shrink.**
 - Most other stores within retailer's brand experienced less than half of the shrink in the Leesburg store
- 2012
 - Retailer added full time LP
 - LPD recommendations incorporated into CCTV upgrade
 - Coordination with blitz operations
 - Enhanced training and accountability for retail staff based on SCP principles

**Derived by applying The Global Retail Theft Barometer 2011 shrink percentages for North America to actual retailer shrink reported in US dollars.*

Leesburg Today May 13, 2013

- **Man Sentenced For Outlet Mall Theft**
- **Posted: Monday, May 13, 2013 5:24 pm**
- A Washington, DC, man has been sentenced to two years and 11 months for his involvement in an October theft at the Leesburg outlet mall.
- Francis Edward Robinson Jr., 48, pleaded guilty to one count of grand larceny in March.
- According to prosecutors, Robinson and a co-defendant entered the Banana Republic store located at the Leesburg Corner Premium Outlets Oct. 20. The two men walked through the store selecting various clothing items and placing them inside a shopping bag and then left the store without paying. They were stopped by law enforcement and the stolen items were located inside their vehicle.
- **This is not the first time Robinson has faced criminal charges for theft. His record includes numerous drug charges and 10 prior convictions for larcenies across Virginia, Maryland and the District of Columbia.**
- In addition to his prison sentence, Judge Burke F. McCahill ordered Robinson to remain off the Leesburg Corner Premium Outlets property and imposed an additional four years and one month suspended sentence conditioned upon his good behavior and his successful completion of three years of supervised probation.
- Robinson's co-defendant, Michael McRae, pleaded guilty to grand larceny in February and is awaiting a final sentencing hearing June 24.

Continuing Efforts

- Continue support and coordination of blitz operations
 - Enhanced ORC detection training for officers
 - Sustained visible presence at the Outlet Mall
 - Maintaining retailer meetings with LPD to increase collective knowledge to promote SCP and enforcement efforts
 - LPD receives real-time ORC alerts from within retail information network
 - LPD is proactive in targeting ORC through disruption and enforcement.
- **All Actions/Efforts are Resource Intensive**

LEESBURG POLICE DEPARTMENT

Annual Report

2012



Leadership
Pride
Dedication



Chief Joseph R. Price



LEESBURG POLICE 2012 FACTS AT A GLANCE

CRIMINAL ACTIVITY

- Group A Incidents +13% increase
- Part I Crime +17% increase
- Violent Crime 20 additional incidents

POLICE ACTIVITY (CALLS FOR SERVICE AND OFFICER INITIATED CALLS)

3% decrease

AVERAGE RESPONSE TIMES (from time citizen's call received in Communications Center until officer arrives on-scene)

Emergency - 4 minutes 26 seconds

Non-Emergency - 7 minutes 51seconds

ARRESTS

Total – 1479

Adult – 1242

Juvenile – 237



TRAFFIC ACTIVITY

CRASHES

- .048% increase in total crashes
- 1.6% increase in crashes with injury
- Intersection with highest number of crashes – Route 7 @ Battlefield Parkway
- Causation Factor – Driver inattention

TRAFFIC TICKETS - 5462

DUI Arrests – 94



Leesburg Police Department Annual Report – 2012

Dear Members of the Leesburg Community:

I am pleased to present you with the Police Department's 2012 Annual Report. The mission of the Town of Leesburg Police Department is to keep our community safe by providing the highest quality of police services. In 2012, Part I crime increased by 17 % led by a significant jump (46%) in shoplifting.

The major cause of our Part I crime increase was larceny; with the bulk of the increase being shoplifting and larceny from autos and most involving unlocked vehicles. The simple act of locking a car door or removing valuables from a car can have a tremendous impact on crime in our community. During 2012, we saw a dramatic increase in shoplifting with an alarming trend of Organized Retail Crime (ORC) groups targeting our large stores and malls.

During this year, our emergency preparedness and response plans were also tested. In June the area was hit by the Derecho storm, and in October Hurricane Sandy. While our community was spared much of the devastation caused by these two events, the department ramped up its operational tempo and was prepared to handle worst-case scenarios. 2012 was an election year and Leesburg once again became one of the focal points for the election, having visits from both presidential candidates, including the sitting President of the United States with less than 72 hours of notice and planning time, the department did an outstanding job in providing for security at events, and minimizing impact on the community.

The cornerstone of our success is the skill, dedication, and commitment of the men and women of this Department. These accomplishments reflect every member's strong commitment to our organizational values of Leadership, Pride and Dedication. I also want to thank the members of the Leesburg Citizens Support Team and the Leesburg Police Explorer Post for their individual and collective efforts, hard work, and contribution throughout the past year.

While our community remains a safe place to live, work, and prosper, we are starting to see some upticks in criminal activity. While the increases in property crime are areas of concern for us, we have developed and implemented strategies that we believe will allow us to quickly identify and react to crime trends. I know that I speak for every member of the Leesburg Police Department in saying that our success would not be possible if it were not for the strong partnership that we have with the Town leadership, other Town departments and most of all you the community. We pledge to continue to work with our partners to achieve our shared vision for Leesburg.

Joseph R. Price
Chief of Police



Leesburg Police Department

Mission

The Leesburg Police Department is committed, in partnership with the community, to provide the highest quality of police services by using innovative, proactive approaches to improve the quality of life in Leesburg, while at the same time maintaining respect for the rights and dignity of all.

Vision

Committed to Make Leesburg the **Safest** Community by:

- ❖ Providing high quality and high value service, the **first time, every time.**
- ❖ Creating a work environment where people want to come to work and succeed.
- ❖ Treating all with respect and dignity.

Organizational Values

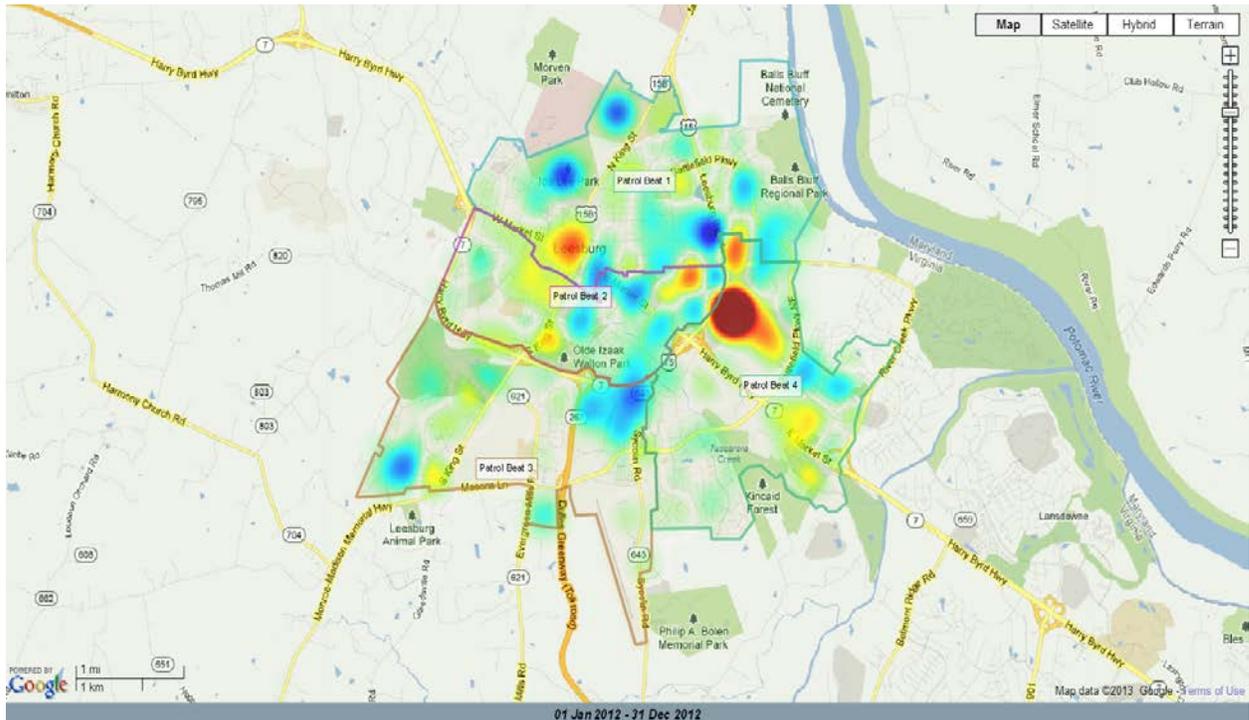
<i>Leadership</i>	<i>Pride</i>	<i>Dedication</i>
We are committed in leading the town government and the law enforcement profession by setting a mark of excellence in everything that we do.	We pride ourselves on our commitment to maintaining the public trust and respect through a commitment to the highest standards of integrity and professional ethics. We are committed to respecting the rights and human dignity of all and the value of all members of the community and Department.	We are dedicated to provide the highest quality of service in a consistent manner that emphasizes effectiveness, efficiency and innovation. We are dedicated to empower our employees to take risks, expand horizons, and always pursue excellence.

Excellence through *Leadership, Pride and Dedication*

Major Accomplishments in 2012

- Continued partnership (contract) with Loudoun County Sheriff's Office on a False Alarm Reduction Program
 - 30% reduction in false alarms since inception
- Major Operations/Events
 - Derecho Wind Storm
 - President Obama Campaign Visit
 - Governor Romney Campaign Visit
 - Hurricane Sandy Response
- In 2012, the LPD implemented a directed patrol strategy (Hot Spot Policing) based on evidence that half of crime occurs at 5% or less of street blocks and addresses

Hot Spot Locations for Part I Offenses in 2012



- As a result of analysis, the department began employing hotspot policing strategies at the above locations (red and orange).
 - A significant presence/occurrence of Organized Retail Crime was discovered at the Outlet Mall, much of it being unreported.
 - With enhanced police presence, stores became more willing to report crime and collaborate with us on prevention methods. One major retail chain reports \$130,000 reduction in shrinkage (thefts)

2012 Milestone Events /Cases

Presidential Election 2012 Comes to Leesburg

Leesburg became a destination in the 2012 Presidential Race and the Department handled the challenges in an outstanding fashion. Working in partnership with the United States Secret Service, Virginia State Police, Loudoun County Sheriff's Office and the Town of Leesburg Public Works Department, the Leesburg Police Department assumed the lead role in planning and executing the operations for two large scale political rallies.

August 2, 2012 - Barrack Obama

On August 2nd, the Democratic Candidate for President, President Barrack Obama, came to Leesburg for a rally at Loudoun County High School. Crowds were estimated at about 6,000 and while traffic was impacted throughout the area, the event was handled by the Department and partner agencies in an outstanding fashion and went off without incident.



Officer Troxell at a Security post



Officer Shields at a traffic post

Leesburg Police Department Annual Report – 2012



Officer Tidmore and Secret Service at checkpoint



Officer L. Green at security checkpoint

August 2, 2012



President Obama speaks to crowd at Loudoun County High School

Leesburg Police Department Annual Report – 2012

October 17, 2012 – Mitt Romney

On October 17th, the Republican Candidate for President, Governor Mitt Romney, came to Leesburg for a rally at Ida Lee Park. Large crowds attended this event as well, and while traffic was impacted throughout the area, the Department and its partner agencies handled this event in an outstanding manner and it went off without incident.



Capt VanGilder & Maj Fraga discuss coordination

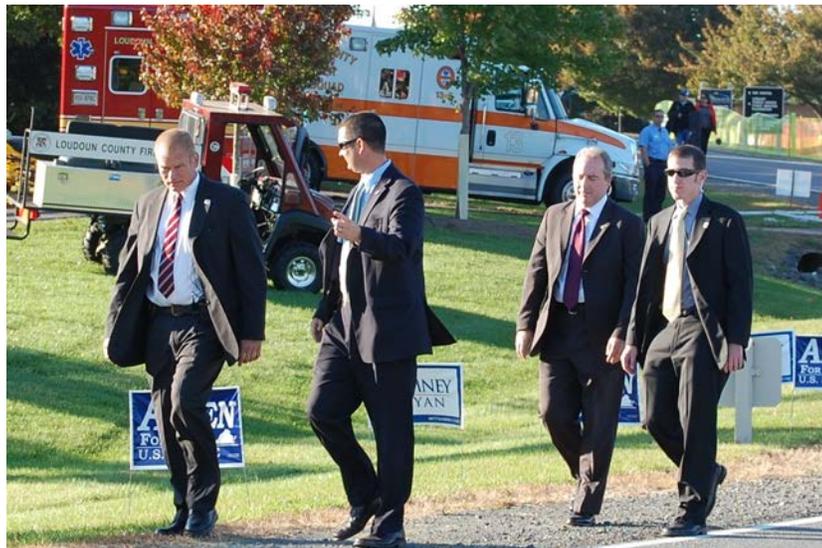


Capt Moxley and Secret Service Agent discuss coordination

Leesburg Police Department Annual Report – 2012



Officers Munger, Ford, and Rzewnicki staff a security post



Sergeant Daly and Detective Drogin coordinate with Secret Service

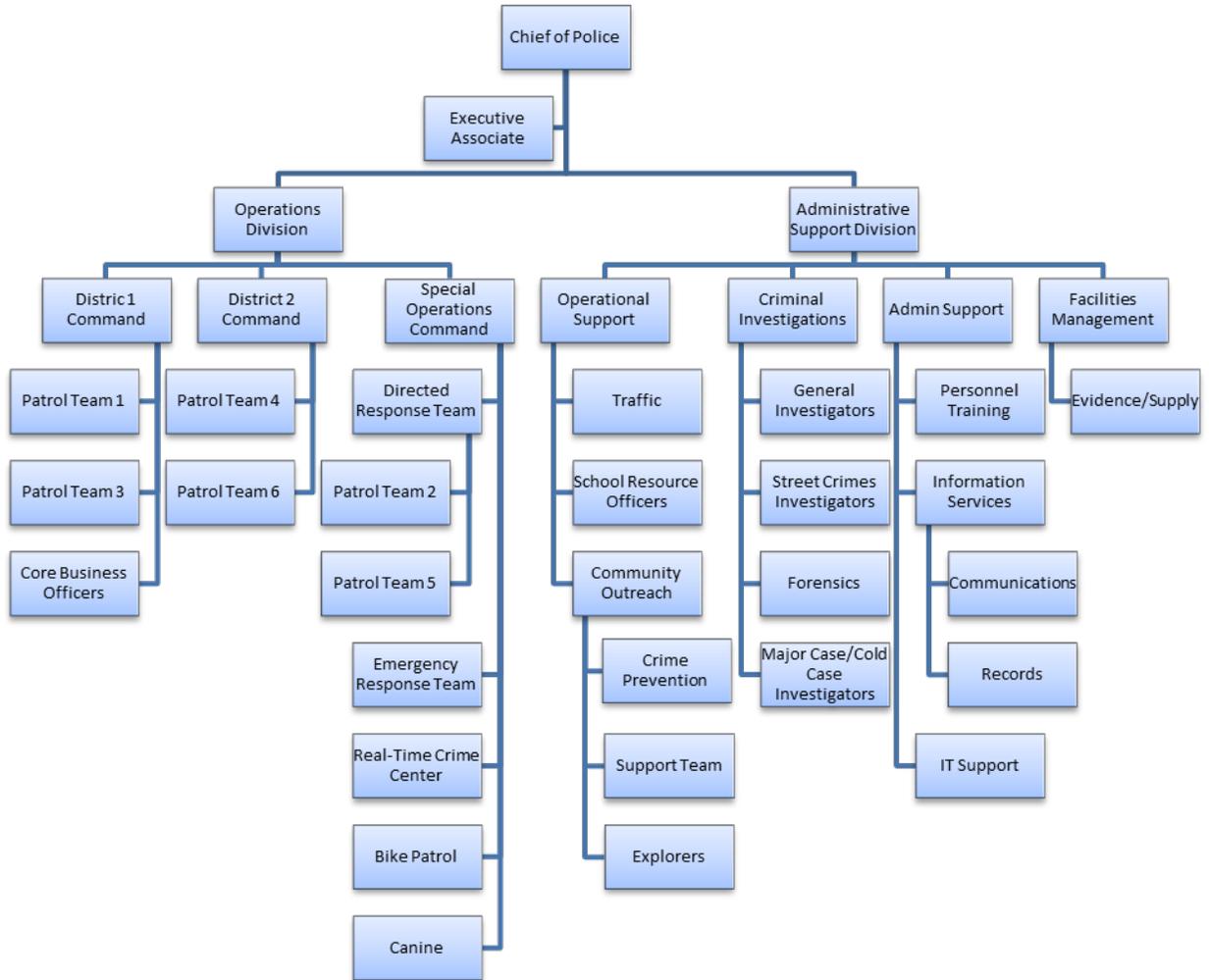
October 17, 2012



Governor Romney speaks to crowd at Ida Lee Park

Leesburg Police Department Annual Report – 2012

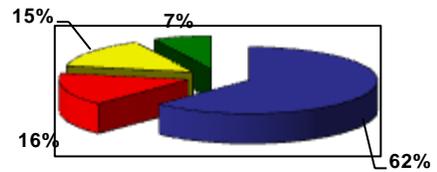
2012 Organizational Chart



DEMOGRAPHICS

2011 Population: 44,400
 Land Area: 12 square miles
 Total LPD full-time employees: 101
 Total full-time sworn officers: 85
 Officer per 1,000 ratio: 1.91

Officer Deployment



■ Patrol
 ■ CIS
 ■ Community Services/Traffic
 ■ Admin

Department Awards & Recognition

LOUDOUN CHAMBER OF COMMERCE VALOR AWARDS

This year's ceremony recognizes the following members of the Leesburg Police Department and others for their outstanding service with a:

Unit Citation:

Recognition of acts by a unit/division/company demonstrating unusual judgment, ingenuity and/or personal risk and bravery during an emergency situation, when such action is beyond that normally expected in the line of duty

Ten Leesburg Police officers were recognized by the Loudoun County Chamber of Commerce for their actions after being dispatched to a life threatening situation. Sergeant Michael Buracker, Officer Matt Ash, Officer Joey Marsten, Officer Chris Mongelluzzo, Officer Alex Hilton, Officer Wayne Gray, Officer Chris Parker, Officer Jordan Helmer, Officer Brian Church, and Officer Carl Ford were awarded a Unit Citation for their life saving actions on January 9, 2012.

Just before midnight on January 9, 2012, Leesburg police officers responded to the 400 block of Foxridge Drive. It was reported that there was a man inside his home who had threatened to commit suicide with a handgun. When they arrived at the scene, the police officers were able to see the man inside the home holding a handgun to his own head. As the situation progressed, the officers learned that two small children were asleep in the upstairs bedrooms.

Their top priority throughout the situation was to ensure the safety of the sleeping children who were just steps away, blissfully unaware of the grave danger inside their own home. Eventually, the man exited the house with the loaded weapon still in hand, walking in the direction of several police officers. Clearly agitated and disturbed, the man pointed the weapon at his own head several times in the presence of the officers and threatened to take his own life.

Though greatly concerned for their own personal safety and for that of their colleagues, each of the officers involved remained calm and poised. One officer worked to engage the man in conversation and effectively kept him calm and focused. Eventually, the officer convinced the man to place the weapon on the ground and surrender, and he was taken into custody for mental health evaluation. When officers inspected the gun, it was determined that it was fully loaded.

With incredible composure and self-control, these Leesburg Police Officers successfully handled a very dangerous and life threatening situation, and did so while protecting lives and the safety of the subject, his family, and each other.

Leesburg Police Department Annual Report – 2012



Michael Buracker



Matt Ash



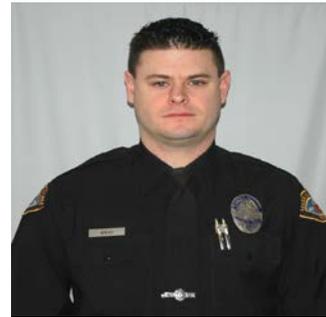
Joey Marsten



Chris Mongelluzzo



Alex Hilton



Wayne Gray



Chris Parker



Jordan Helmer



Brian Church



Carl Ford

Promotions

In 2012, a number of Department members advanced either through a competitive promotion process or through the Department's Career Development Program. Each member worked very hard for their respective advancement and is congratulated on their success.

Master Police Officer Advancement



MPO David Payne



Detective Matthew Hackney



Detective Doug Shaw

Police Officer 3 Advancements



Detective Andy Zucco



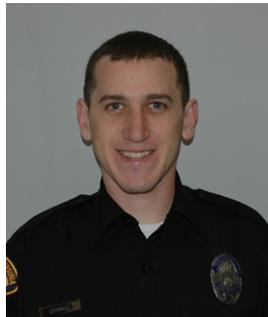
Officer Damian Moreau



Officer Stephan Winkler



Officer Kevin Zodrow



Detective Michael Drogin



Officer Michael McDonald

Leesburg Police Department Annual Report – 2012



Officer Chris Mongelluzzo



Officer Justin Wilt

Police Officer 2 Advancements



Officer Brandon Russell



Officer Leha Green

Communications Technician 3 Advancements



CT. Blake Costello



CT. Melissa Krise



CT. Karen Potts

New Members Joining the Department in 2012:



Christopher Vogel



Steven Holmes



Ian Isleib



Ryan McGann



John Mocello



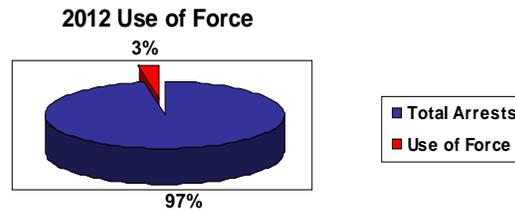
Marco Pereira



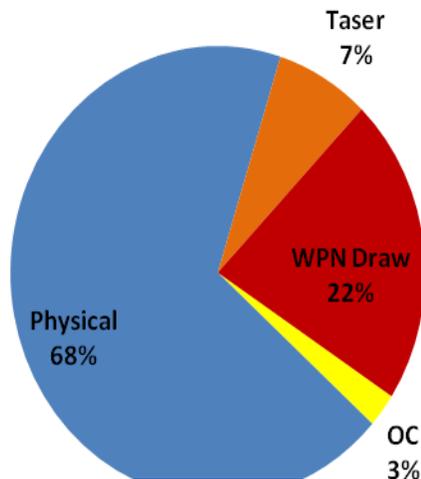
Kristine Rzewnicki

Citizen Complaints & Use of Force

During the calendar year 2012, the Police Department received seven formal complaints from citizens arising from more than 49,208 documented citizen contacts. In addition to the citizen complaints, the Department self-initiated eight complaints. An administrative investigation was initiated in each of the 15 cases. The complaints involved concerns such as improper application of law, improper application of Department policy or procedure, and allegations of misconduct. Following an internal investigation, sustained violations were found in four of the cases, and an employee was found to have violated Department policy and appropriate corrective action was taken. In the remaining eleven cases, the employee’s actions were found to be correct or the complaint was unfounded.



2012 Use of Force Incidents

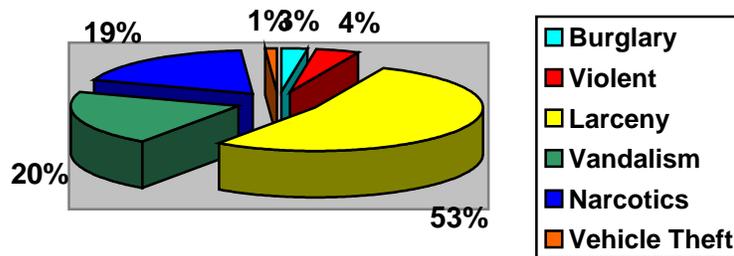


There were 41 Use of Force incident reports out of the 49,208 documented contacts that occurred in 2012 resulting in one suspect and four officers being injured.

Criminal Activity

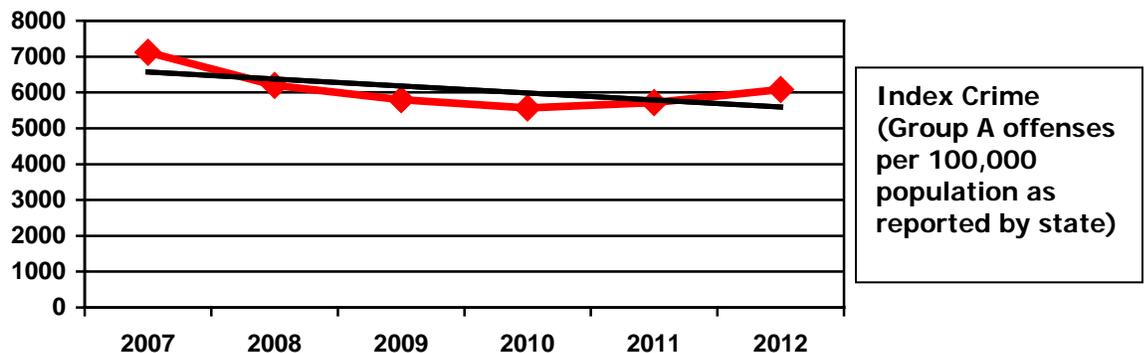
During calendar year 2012, Part I crime increased by 17% and there were 20 more occurrences of violent crime than in 2011. Property related crimes, in particular larcenies and specifically shoplifting (46% increase), accounted for the largest categories of criminal activity in 2012. (* includes attempts.)

Crimes By Type (*Includes Attempts)	2010	2011	2012
Murder	0	0	1
Rape*	13	6	11
Robbery*	11	6	21
Aggravated Assaults	32	41	39
Burglary*	42	55	46
Larceny*	691	790	939
Motor Vehicle Thefts*	32	21	19
Vandalism / Destruction of Property*	398	370	362
Narcotics	270	325	328



In 2012, Leesburg was officially recognized as the largest town in the Commonwealth of Virginia and had a population larger than many cities such as Charlottesville and Petersburg. Even with continued growth, Leesburg remains a very safe community.

Index Crime



Criminal Investigations Section

The mission of the Criminal Investigations Section (CIS) is to conduct follow up investigation on felony complaints referred by the Operations Division and cases proactively developed by CIS personnel. The goal of CIS is to reduce crime within the Town by focusing its investigative resources on habitual offenders and felons by incorporating the Department's Intelligence Led Policing strategies.

CIS is organized into four units: General Assignment; Street Crimes; Forensics; and Major Crimes/Cold Case. Each unit has detectives assigned specializing in crimes against persons, property crimes, frauds, narcotic cases, and gangs. Additionally, detectives assigned to CIS hold certifications in forensic interviewing of children, crime scene processing, and evidence recovery from computers, telephones, and other audio and video devices.

CY 2012 CIS CASE ASSIGNMENT AND UCR STATUS

	1 QTR 2012	2 QTR 2012	3 QTR 2012	4 QTR 2012	2012 TOTAL
PENDING	5	7	15	48	75
CLEARED BY ARREST	22	33	22	10	87
EXCEPTIONAL CLEARANCE	21	52	22	10	105
INACTIVE	32	58	46	30	166
UNFOUNDED	17	11	8	13	49
TOTAL ASSIGNED	97	161	113	110	481
TOTALS ABOVE INCLUDE:					
RUNAWAYS	4	7	5	4	20
MISSING PERSONS		2	1		3
NON REPORTABLE FORENSIC EXAMS FOR OTHER AGENCIES		3	5		8
NON REPORTABLE ARRESTS FOR OTHER AGENCIES		1	1		2
NON REPORTABLE DEATH INVESTIGATIONS		3	6	2	11

During CY 2012, CIS personnel conducted 46 telephone and 55 computer forensic examinations. In addition, 11 crime scenes were processed.

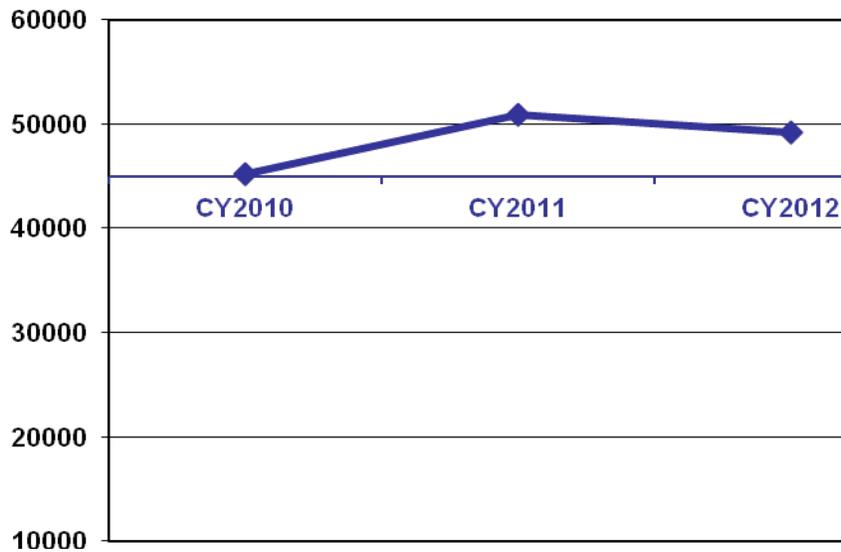
Operations Division

The primary responsibilities of the Operations Division are to respond to reported criminal activities, conduct motor vehicle crash investigations, maintain consistent enforcement of traffic and criminal laws and work proactively to partner with the community in a joint effort to improve the quality of life in Leesburg.

Calls for Police Service: 2010 - 2012

Citizen calls for police service and officer generated calls totaled 49208 in 2012, a slight decrease from the 50832 in 2011. The Department strives towards efficient community policing and encourages the community to call the police for any suspicious activity.

Patrol Calls for Service



Community Policing

The Town is divided into Community Policing Sectors. Officers are assigned to a Community Policing Sector and are responsible for handling any issues within that sector. The Town is also divided into Patrol Beats which incorporate the Community Policing Sectors so that the officers may patrol the areas that include their assigned sector.

The Community Policing Sectors are grouped together to form Community Policing Districts, which debuted in 2009 as the evolution in the Department's community policing/intelligence led policing philosophy continued. The Community Commander Program incorporates an assignment of a Commander,

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at the rank of lieutenant, to organize and delegate assignments to the officers within the Community Policing Sectors inside of those Districts.

The Police Districts were re-vamped in 2012 from three districts to two districts. The area of the third district was divided and incorporated into District 1 and District 2. This decision was done in response to constant evaluation and review as to how well the system works and what improvements, if any, should be done as the Town grows and technology advances. This change was also driven by a system change incorporating emerging intelligence led policing strategies of the 21st century.

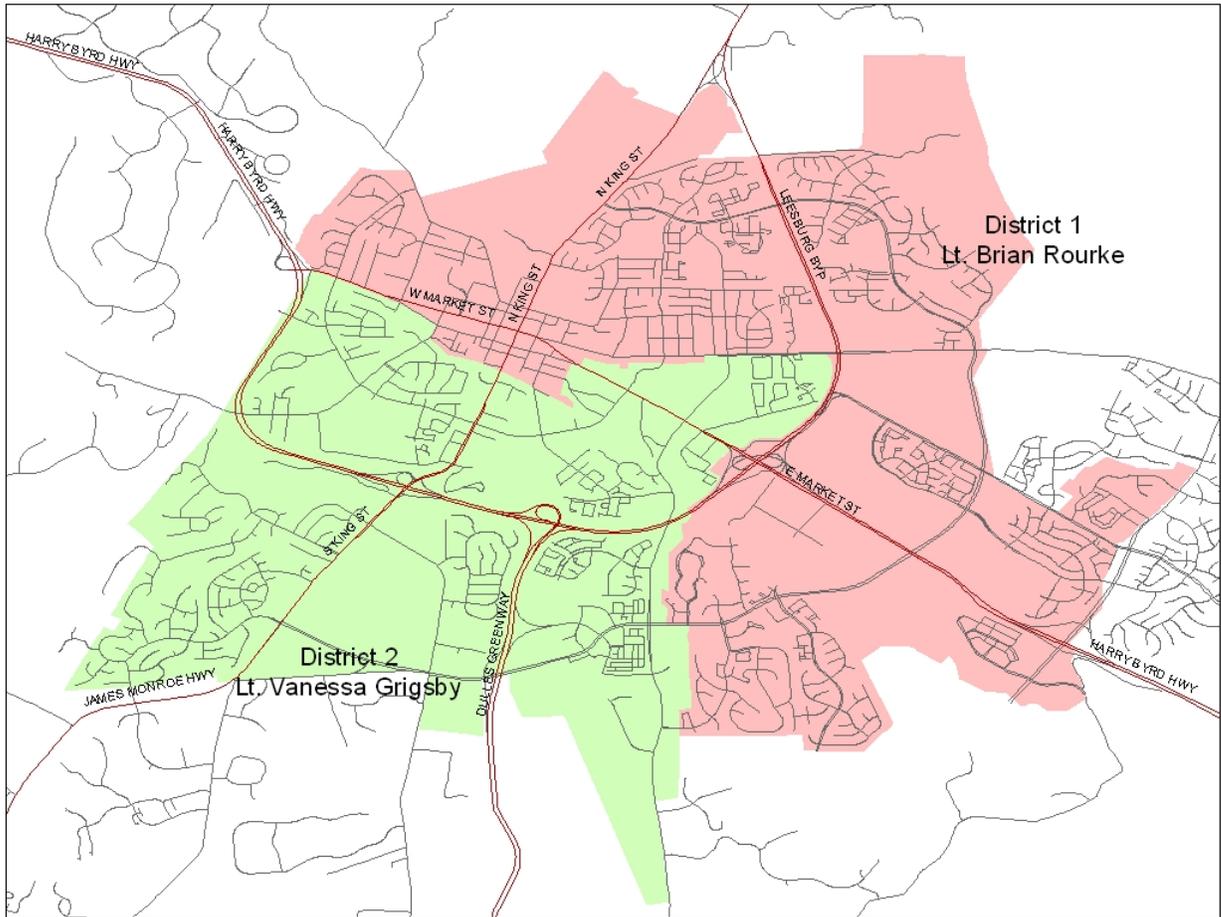
The Police Department utilized two district commanders who continued to provide oversight, guidance and direction in providing timely and effective police services within the respective commands. The former third district commander was reassigned as the Emergency Services Commander and tasked with refining emergency operations plans and training as well as honing the newly created Real Time Crime Center (RTCC), in line with the constantly evolving world of law enforcement.

The RTCC combines regional analysis, modeling, and forecasting that are then shared with the district commands to better deploy police resources in the interest of preventing crime, interdicting crime and being as proactive as possible, versus reacting to events after the fact. The RTCC uses the latest mapping and analysis technologies, combined with real world Leesburg crime (and quality of life issues) trends, to support the district commands and serve the citizens of Leesburg effectively.

The map shows the different Community Policing Districts and indicates the Commander for the various neighborhoods. From the Town's website one can click on the link to contact a Community Commander with questions and/or concerns for that district.

The email link is proving successful in providing a communication pathway for non-emergency questions, general information and for citizen feedback to the Police Department.

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District 1 Commander	Lieutenant Brian Rourke	policedistrict1@leesburgva.gov
District 2 Commander	Lieutenant Vanessa Grigsby	policedistrict2@leesburgva.gov
Emergency Services Commander	Lieutenant Carl Maupin	cmaupin@leesburgva.gov

To see crime information within the Community Policing Districts and Sectors you can access CrimeReports.com. You can enter locations, dates and time frames to view recent activity in the area. You can also sign up to get email notifications of crime activity from CrimeReports.com [External >>](#).

Crime and Traffic Accountability Program (CTAP)

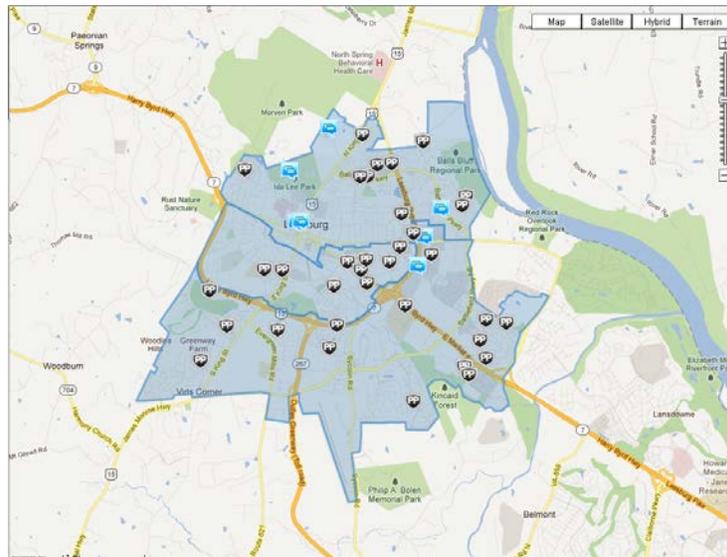
The successful and award winning CTAP program continued to evolve in accordance with the implementation of the Community Commander Program and emerging technologies. This evolution has continued to enhance efficiency while improving information sharing and overall communication within the agency, by way of the RTCC.

The individual CTAP boundaries were updated and changed as development occurred and call for service trends and workloads were evaluated. Minor modifications to sector boundaries help to balance calls for service among the on duty officers and enhance response times.

Eighteen CTAP sectors are delineated and assigned to at least two officers who are monitoring and responding to quality of life issues and serve as first line contacts with citizens for non-emergency assistance, answering questions and being available to speak at Homeowner's Association meetings and business groups.

Crime Reports / Command Central

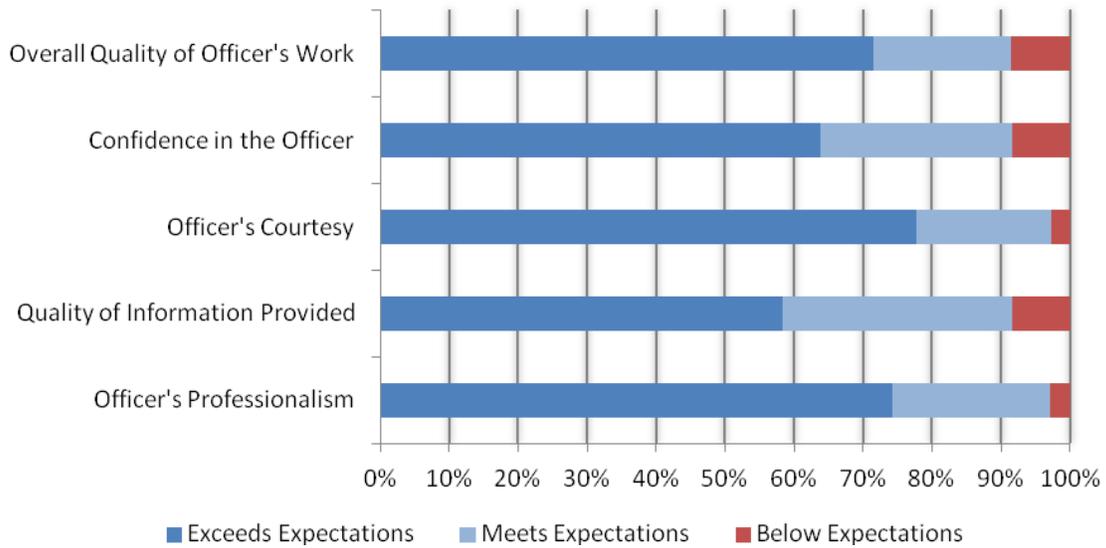
The on-going partnership of the Leesburg Police Department with Crime Reports.com has remained successful. This online technology partnership allows individual community policing officers to engage in a simple review and analysis of calls for service, busiest times, types of calls for service and other criteria in an effort to identify trends and develop successful solutions. A link to this free service is provided on the Town's Police Department web page and the Town's home page.



Quality Service

The goal of the Department is to provide quality service... *The First Time, Every Time.*

2012 Quality Assurance Survey



Operational Support Section

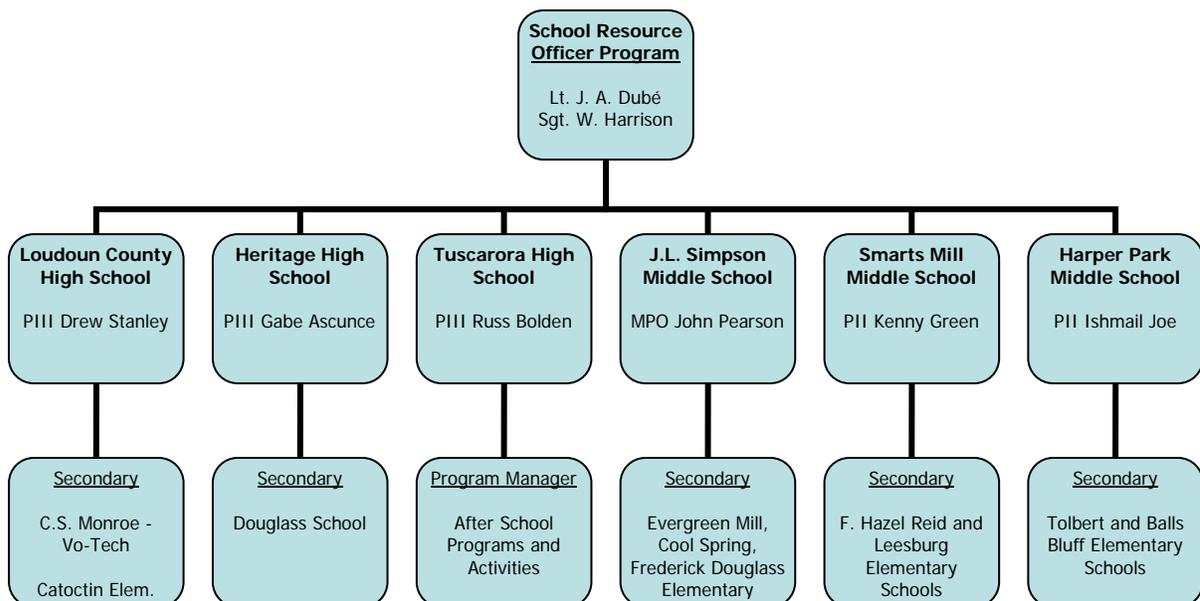
School Resource Officer Program

Since 1998, the Leesburg Police Department has had a police presence in the Middle and High Schools located within the Town of Leesburg. In 2012, officers were assigned to Smarts Mill Middle School, J.L. Simpson Middle School, Harper Park Middle School, Heritage High School, Loudoun County High School, and Tuscarora High School. In addition to their regularly assigned schools, each School Resource Officer (SRO) is assigned secondary responsibilities at elementary schools and specialty schools within the Town of Leesburg.

The presence of a School Resource Officer, armed and in uniform, ensures a timely response to any criminal behavior, or better yet, deters the criminal behavior from taking place. Students and faculty are better protected from violence and can pursue their educational activities in a secure and orderly environment. When requested, the School Resource Officer will instruct classes in such topics as crime prevention, substance abuse and driver safety. They also provide information on legal issues, and promote positive relationships and a better understanding between youth and police officers.

Many in the law enforcement community have realized the advantages of a close and positive working relationship with their local schools. Interaction among police officers, students, faculty and administrators helps to produce an understanding of the police officer's role and the criminal justice system. The Leesburg Police Department's School Resource Officer program seeks to maximize these advantages by placing officers in requested schools during all normal hours of school operation.

During the summer months when school is not in session, the SROs conduct several summer camps at the Police Department targeting elementary and middle school aged children. Topics of instruction during these camps include team building, leadership, conflict resolution, character education, physical fitness, juvenile law, and police procedures such as fingerprinting and evidence collection.



Operational Support Section

Traffic Management Unit

The Traffic Management Unit is made up of a sergeant and (4) four officers, including (2) motorcycle officers who perform a wide variety of tasks ranging from responding to traffic related complaints from citizens and local government officials, selective enforcement, parking complaints, traffic control, traffic checking details, and crash investigation and reconstruction. A large percentage of their time is committed to conducting traffic safety programs to make our roads safer.

In addition to their regularly assigned duties, members of the Traffic Management Unit are also responsible for the following:

- Special Events (Parades, marches, downtown events, funeral escorts);
- Community Speed Watch Program;
- Variable Message Boards and Speed Trailer deployments;
- Radar and Lidar (Laser) instruction at department and police academy level;
- Police vehicle calibrations;
- Child Safety Seat installations and inspections.

Members of the unit also serve on the Town of Leesburg's Standing Residential Traffic Committee and the County of Loudoun's Transportation Committee. In the 2012 calendar year, the four members of the Traffic Management Unit investigated **388** traffic crashes, issued **2410** traffic related summonses, and performed **156** child safety seat inspections.



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Traffic activity at a glance.....2010 through 2012

- Overall 2012 crash statistics remained almost identical to 2011. Reportable crashes slightly decreased in 2012. There were 467 in 2012 compared to 450 in 2011. The number of injury crashes remained relatively the same. Hit and Run crashes increased slightly with 263 in 2012.
- There were 576 non-reportable crashes* during 2012, a decrease of 12 from 2011.

**A non-reportable crash as defined by Virginia DMV is a crash with less than \$1,500 of combined property damage and no report of personal injury. Crashes that occur on private property are also classified as non-reportable.*

Type of Crash	2010	2011	2012
Fatal Crashes	2	0	1
Injury Crashes	117	124	126
Total Reportable Crashes	352	450	467
Non-Reportable	460	588	576
Total All Crashes	812	1038	1043
Alcohol Related Crashes	15	25	25
Hit And Run	234	229	263

Traffic Citation Reports

Citations	2010	2011	2012	3 yr. Avg.
Traffic	7328	6795	5462	6528
Traffic Written Warnings	3849	3210	2735	3264
DUI Arrests	164	99	94	119
Parking *	1433	1787	1253	1491

- * Primary Meter Enforcement is conducted by the Finance Department. These numbers represent parking tickets issued by police officers only.

Traffic Management

Activity	2010	2011	2012
Specialized Traffic Details	763	454	333
Citations during Specialized Traffic Details	3545	3567	2410
Funeral Details and Escorts	90	92	101

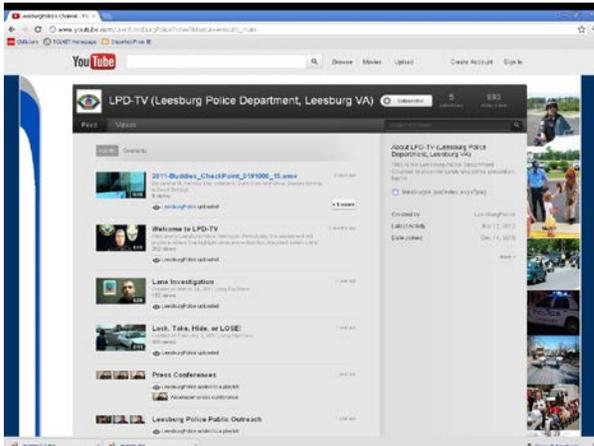
Intersection Areas with the Highest Number of Crashes

(*Locations include crashes that occurred in the general vicinity such as approaches, turn lanes, ramps. As well as occurred as a direct result of the traffic control device and backups)

Number	Area
48	East Market Street & Battlefield Parkway
37	Route 15 Bypass & Sycolin Road
16	East Market Street & Cardinal Park Drive
14	East Market Street & Plaza Street
10	South King Street & Evergreen Mill / Country Club Drive

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Social Media Connections:



YouTube

The Leesburg Police Department's newest outreach initiative is our very own YouTube page. Citizens wishing to learn about crime prevention tips, press conferences, crime updates, and other information will be able to access that in the form of short video segments. Our YouTube page is located at:

www.youtube.com/leesburgpolice

Facebook

Citizens can follow the Leesburg Police Department through our Facebook page. Free to join, users can obtain updates on activities that we are involved in such as special events, crime bulletins, and traffic alerts. Our Facebook page is located at:

www.facebook.com/LeesburgVAPolice



Twitter

If you are interested in getting short, timely messages from the Leesburg Police Department, then Twitter is the place to do it. Free to join, users can obtain updates on activities that we are involved in such as special events, crime bulletins, and traffic alerts. Our Twitter page is located at:

<http://twitter.com/LeesburgPolice>



Leesburg Police Explorer Post #1041



The Leesburg Police Department Explorer Post #1041 was started in 2007. The Post now has thirteen active members. The Post continues to assist the Police Department at many public events including the July 4th Celebration, parades, foot races and National Night Out. Explorers have regularly assisted the Department with administrative projects that ranged from simple filing projects to sorting bicycles in the Town's impound lot. The explorers even provided "elves" for the ROCK Holiday party at Ida Lee. Explorer Post #1041 hosts the "McGruff" program, supplying the manpower to get McGruff to special events and assist the Crime Prevention Unit. Post #1041 also deploys the Department golf cart and a float at all the Town of Leesburg parades. The float is used to promote anti-crime and/or traffic safety topics. In 2012, the post also assisted with the Department sponsored "Holidays with the Cops" event. The post as a whole worked over 688 man hours working in the roles described above, providing community service, and completing training.

This past year, to show community support, members of LPD Explorer Post #1041 spent most of their weekend afternoons in October assisting the Arc of Loudoun. The Arc of Loudoun opens "Shocktober", a well known "premiere haunt", every fall as a fundraiser. So that the "Shocktober" volunteers could concentrate on managing the sprits of Paxton Manor, the Explorer Post managed the parking for the event working over 130 man hours in support of the Arc of Loudoun. 2012 was also the year that the post had the first of its members join the public safety field as a career. Captain Danielle Booth, while attending college, began working for the TSA at the Dulles International Airport. Booth still aspires to work as a law enforcement officer and is still an active member of the post.

Explorer posts help youth to gain insight into a variety of programs that offer hands-on career activities. Law Enforcement Exploring shows youth the ins and outs of the law enforcement profession. For young men and women who are interested in careers in the field of law enforcement, Exploring offers experiential learning with lots of fun filled, hands-on activities that promote the growth and development of adolescent youth.



Leesburg Police Citizens Support Team



In 2012, the Police Department and the Community continued to benefit from the dedication and support provided by the Leesburg Police Citizens Support Team. The Citizen Support Team is dedicated in its goal to support the Leesburg Police Department in its mission to protect and serve the citizens of Leesburg. The various ways the team assists the Department ranges from assisting at Town of Leesburg special events, community patrols, assistance at community events with the Crime Prevention Unit, data collection for the Traffic Management Unit, providing child identification/DNA kits to the public, pilot the Department's barrel train during parades and other child safety events, and when requested, perform traffic control at major fire or traffic accident scenes or after damaging storms. The Support Team is also the Department's partner in our "Holidays with the Cops" program. In 2012, the Citizens Support Team provided over 8000 staff hours of volunteer service, saving the Town over \$42,000 in staff costs. This year, the Team added "role player" to the list of ways they support the Department. Support Team members worked a total of 37 man hours acting as role players for the various special teams of the department. The Team has also spent over 503 hours working on administrative tasks for the Department. The number of hours worked by Team members in traffic control, special events, emergency call outs and proactive patrols totaled 7631 hours.



Giving back to the Community



Since the Department began hosting the “Holidays with the Cops “program, the event has gotten stronger with every year. In 2012, with the help of officers of the Department, Support Team members, and Explorers, over 5,000 dollars was raised to make the event successful. Ten children, identified with the help of ROCK staff, were taken shopping at Target with an LPD officer “partner” to help them with their shopping trip. This was right after the kids and their partners all had a chance to meet at headquarters and have dinner courtesy of Palio's of Leesburg.

This year, the “Holidays with the Cops “program received help from not only our police officers, dispatchers, and civilian staff, but also family members of Department personnel, Support Team members and Explorers. With the volunteer help, the support from Palio's, Target, and many other citizens and businesses, “Holidays with the Cops 2013” is already on its way to being a big success in its mission to give back to the community we serve every day.

