



Date of Council Meeting: September 23, 2013

**TOWN OF LEESBURG
TOWN COUNCIL MEETING**

Subject: Beautification of Intersection at Edwards Ferry Road and the Route 15 North Bypass

Staff Contact: Kaj Dentler, Deputy Town Manager
Bill Ference, Park and Public Space Planner
Tom Mason, Director of Public Works
Renee LaFollette, Director of Capital Projects

Recommendation: Information only. Staff awaits potential Town Council direction.

Issue: Should Town Council consider potential beautification enhancements at the intersection of Edwards Ferry Road and the Route 15 North Bypass?

Fiscal Impact: To be determined based on direction of Town Council? Estimated cost per enhancement listed below in the background section. If not already identified, the funding source would be the undesignated fund balance or to direct the Town Manager to include in the FY 2015 budget for consideration.

Background: In July 2012, Town Council members Katie Hammler and Kelly Burk met Bill Ference, Park and Public Space Planner, and Tom Mason, Director of Public Works at the intersection of Edwards Ferry Road and the Route 15 North Bypass to discuss potential beautification enhancements. As such, the following items were specifically addressed:

- Re-coating the existing galvanized metal traffic signal poles to powder coated black. Estimated cost is \$ 10,000.
- The traffic signal poles to be installed as part of the new right turn lanes will be powder coated black. The cost is already included in the capital project funding.
- Tree plantings. The Town is scheduled to install seven new trees in the median north of the respective intersection on September 19, 2013. The cost is \$1,300 and no additional funding is required.
- Low level plantings and shrubbery. After the right turn lane project is completed in the summer of 2014, Town staff will evaluate the location of appropriate plantings. The estimated cost is expected to be \$2,000. In addition, Bill Ference and Public Works will continue to explore the potential for other low level plantings in the median of this intersection.

In addition, if Town Council is interested in installing a new monument/entry way sign along the bypass for travelers to see upon arrival from the north, Town staff can evaluate an appropriate location on the bypass. The most likely site would be on the west side of the bypass just north of the intersection of Battlefield Parkway and the Route 15 North Bypass. However, based on previous discussions with VDOT, the approved location will most likely be well away from the road. Estimated cost is \$30,000.

