Date of Council Meeting: September 8, 2014

TOWN OF LEESBURG
TOWN WORK SESSION

Subject: Parking Discussion

Staff Contact: John Wells, Town Manager

Background: Town Council members have responded to a series of questions and provided direction previously on parking related issues in the Town. Attachment 1 summarizes the Council responses to the questions. Individual responses are included under Attachment 2. Based on the responses provided in the survey and the previous direction, it is Town staff's understanding that the direction of council can be summarized as follows:

Summary of Direction

1. **The Town will retain paid parking in its existing locations on the streets. The bags will be removed from the meters on Liberty and Harrison Streets, reinstituting paid parking in those locations.** Based on previous analysis, it is cost prohibitive to use kiosks with credit card use due to the parking fee schedule, cost of processing credit cards, and the parking volume. It appears that the Council will want to address on street parking rates. This should be done prior to the upcoming budget process.

2. **The Town would no longer charge for parking in the Town Garage.** There would no longer be a need for the control gates, the collection booths or staffing related to the garage. **Staff would recommend that this direction be effective and reflected in the upcoming budget, effective July 1, 2015.** *This would allow for the financial impacts to be addressed as part of a comprehensive budget proposal. Staffing could also be addressed as part of the overall budget.*

3. **There would not be an expansion of permit parking zones or placement of meters in those neighborhoods (but allowing free parking to residents.)**

4. **Staff will continue to work with the County for better signage for the County Garage, the Pennington Parking Lot, and the Jail Lot, promoting free public parking nights and weekends.**

5. **Staff will bring an agenda item to a future Work Session to specifically identify how the existing "P" (Parking) signs can be better defined and changed.**

Council should provide any clarifications if necessary at the Work Session.

Additional Areas of Discussion

1. Potential to develop cooperative parking agreements between local retailers and business property owners that have unused downtown parking facilities on nights and weekends.

2. Work with downtown restaurants to develop the concept of curbside delivery.

3. Other suggestions from the Town Council.

ATTACHMENT 1

Parking Questions

Should there be paid parking on the streets?		
	Response	**Comments**
Kelly	Yes	
Katie	Yes	Absolutely
Dave	Yes	Absolutely
Kevin	Yes	Ideally with kiosks vs. a line of meters cluttering the sidewalk
Tom	Yes	Use kiosks in center of block and a sign on block ends pointing to the center. If 2 hour free parking is used on streets, then no need for holiday free parking.
Marty	Yes	Increase fees and use kiosks
Mayor	Yes	
Should the garage continue to charge for parking?		
	Response	**Comments**
Kelly	No	
Katie	No	
Dave	No	
Kevin	Yes	With payment kiosks on each floor vs. entry/exit gates (Users purchase ticket puts on dash to reflect payment until X time)
Tom	Yes	Use automation/kiosks. Add multiple kiosks (each floor) depending on costs. For consideration/discussion: Do we want to consider permits used in lieu of reserved parking in the garage.
Marty	No	Get rid of the gates. Close off Loudoun Street so the whole side can be used for a block, and we can add parking spaces in the garage. Configure without curbs so emergency vehicles can get in.
Mayor	Yes	

Should the on street parking rates be equalized with the garage?		
	Response	**Comments**
Kelly	No	If we keep the fee for the garage it should be significantly lower than the street rate
Katie	No	Regardless of what the answer to the above question is, street parking should be more expensive than garage parking. This encourages garage parking.
Dave	No	Regardless of what the answer to the above question is, street parking should be more expensive than garage parking. This encourages garage parking.
Kevin	Yes	
Tom	No	On street should be more, not sure of amount at this time.
Marty	No	Rates should be higher on the street. So should the fines.
Mayor	Yes	

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents?		
	Response	**Comments**
Kelly	No	
Katie	No	Let's not buy more meters
Dave	No	Let's not buy more meters
Kevin	No	No in general, but case by case basis
Tom	Yes	Permits can be used for any number of reasons.
Marty	No	
Mayor	No	

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed	
	Comments
Kelly	
Katie	
Dave	
Kevin	
Tom	
Marty	Agreed. See my note on #2 above.
Mayor	

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system.	
	Comments
Kelly	
Katie	Let's discuss a "new system" before we decide on one. Not sure Council's expectations are aligned with staff. There are ways to eliminate all equipment leading into or out of the garage.
Dave	Let's discuss a "new system" before we decide on one. Not sure Council's expectations are aligned with staff. There are ways to eliminate all equipment leading into or out of the garage.
Kevin	Recommend No Gates – System Needs to be very clear when no fees are due...i.e. I walk up to the kiosk on Saturday it says – Free Parking – Thank You
Tom	
Marty	Yes, if we continue to charge, we need to automate, use kiosks, and remove booths.
Mayor	

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks.	
	Comments
Kelly	
Katie	We have meters. Let's not overcomplicate anything.
Dave	We have meters. Let's not overcomplicate anything.
Kevin	Yes
Tom	
Marty	
Mayor	

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends.	
	Comments
Kelly	A few months ago they put up a sign that said night and weekend parking
Katie	
Dave	
Kevin	
Tom	
Marty	Yes. Needs to be obvious and lighted.
Mayor	

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.	
	Comments
Kelly	
Katie	
Dave	
Kevin	
Tom	
Marty	Yes, it needs to be obvious and lighted and say "public parking."
Mayor	

Replace all "P" signs with "Parking" signs.	
	Comments
Kelly	The signage on the parking garage needs to say PUBLIC PARKING. Many in the public don't know that they can park in the town garage anytime. We need clear directional signs to the public parking
Katie	This is confusing me. Seems like it should be the other way around? Can we review proposed signs before we buy them?
Dave	This is confusing me. Seems like it should be the other way around? Can we review proposed signs before we buy them?
Kevin	
Tom	
Marty	They should look like the entry signs into the Town.
Mayor	

Remove the "bags" at the Liberty Lot "extension" and allow free parking.	
	Comments
Kelly	Yes
Katie	
Dave	
Kevin	
Tom	
Marty	Yes.
Mayor	

Remove the "bags" on Harrison Street near Depot Court and charge using the meters.	
	Comments
Kelly	Remove the bags and allow free parking
Katie	
Dave	
Kevin	50/50 on this. Let's discuss
Tom	
Marty	Yes and still use the meters.
Mayor	

ATTACHMENT 2
(MAYOR UMSTATTD COMMENTS)

Parking Questions

Should there be paid parking on the streets? YES

Should the garage continue to charge for parking? YES

Should the on street parking rates be equalized with the garage? YES

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? NO

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed.

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system.

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks.

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends.

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.

Replace all "P" signs with "Parking" signs.

Remove the "bags" at the Liberty Lot "extension" and allow free parking.

Remove the "bags" on Harrison Street near Depot Court and charge using the meters.

Mary Frye

From: John Wells
Sent: Friday, August 08, 2014 4:15 PM
To: Mary Frye
Subject: FW: Parking Questions
Attachments: Parking Questions - Dave.docx

Please print out attachement

From: David S. Butler
Sent: Monday, July 14, 2014 4:00 PM
To: David S. Butler; John Wells; Council
Cc: Marantha Edwards; Scott Parker
Subject: RE: Parking Questions

My initial thoughts are attached.

David S. Butler
Vice Mayor
Leesburg Town Council

(703) 771-0996
www.davebutler.us

From: David S. Butler
Sent: Monday, July 14, 2014 3:43 PM
To: John Wells; Council
Cc: Marantha Edwards; Scott Parker
Subject: RE: Parking Questions

John,

Can we review any new signs you're planning to put up before we purchase them? Staff has changed signs in the past and the new signs have not always met the expectations of Council.

Once concern I noted in what you sent around is changing "P" signs to "Parking"? That sounds like the opposite of what was intended?

Thanks,
Dave

David S. Butler
Vice Mayor
Leesburg Town Council
(703) 771-0996
www.davebutler.us

From: John Wells
Sent: Monday, July 14, 2014 3:14 PM
To: Council
Cc: Marantha Edwards; Scott Parker
Subject: Fw: Parking Questions

ATTACHMENT 2
(VICE MAYOR BUTLER 2 OF 4)

Madam Mayor and Council,
Please review the attached questions and general direction staff has determined from our last conversation regarding parking. As we previously discussed, please provide your thoughts on each of the outstanding questions. I will summarize prior to next Mondays' worksession in an effort to wrap up council's direction on parking at this time. If you have questions, please let me know, I will be back in the office tomorrow.
Thanks
John

From: Mary Frye
Sent: Monday, July 14, 2014 02:46 PM
To: John Wells
Cc: Kaj Dentler
Subject: RE: Parking Questions

Please see attached.

Mary C. Frye
Executive Associate II
Town Manager's Office
Town of Leesburg
25 West Market Street
Leesburg, VA 20176

703-771-2700
703-771-2727 (fax)
mfrye@leesburgva.gov

Parking Questions

Should there be paid parking on the streets? – Yes, absolutely.

Should the garage continue to charge for parking? – No.

Should the on street parking rates be equalized with the garage? – Definitely no, regardless of what the answer to the above question is. Street parking should be more expensive than garage parking. This encourages garage parking.

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? – No. Let's not buy more meters.

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed.

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system. – Let's discuss a "new system" before we decide on one. Not sure Council's expectations are aligned with staff. There are ways to eliminate all equipment leading into or out of the garage.

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks. – We have meters. Let's not overcomplicate anything.

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends.

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.

Replace all "P" signs with "Parking" signs. – This is confusing me. Seems like it should be the other way around? Can we review proposed signs before we buy them?

Remove the "bags" at the Liberty Lot "extension" and allow free parking.

Remove the "bags" on Harrison Street near Depot Court and charge using the meters.

Other Items:

Can we fix ALL of the signs in the basement of the garage showing that parking nights and weekends is allowed?

Do the words "Pennington" or "Semones" need to be on any sign? Wondering where the name adds value?

Can we change the parking garage signs to say "Public Parking" instead of "Town Garage"? Do any signs need to say "Town Garage"?

Mary Frye

From: John Wells
Sent: Friday, August 08, 2014 4:10 PM
To: Mary Frye
Subject: FW: Parking Questions

From: Kelly Burk
Sent: Monday, July 21, 2014 8:57 AM
To: John Wells; Council
Subject: RE: Parking Questions

Parking Questions

Should there be paid parking on the streets? yes

Should the garage continue to charge for parking? no

Should the on street parking rates be equalized with the garage? No if we keep the fee for the garage it should be significantly lower than the street rate

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? no

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed.

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system.

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks.

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends. A few months ago they put up a sign that said night and weekend parking

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.

Replace all "P" signs with "Parking" signs. The signage on the parking garage needs to say PUBLIC PARKING . many in the public don't know that they can park in the town garage anytime. We need clear directional signs to the public parking

Remove the "bags" at the Liberty Lot "extension" and allow free parking. yes

Remove the "bags" on Harrison Street near Depot Court and charge using the meters. Remove the bags and allow free parking

Kelly Burk

Leesburg Town Council
703-431-4728
703-777-2420
kburk@leesburgva.gov

From: John Wells
Sent: Sunday, July 20, 2014 4:05 PM
To: Council
Subject: Fw: Parking Questions

Madam Mayor and Council
Just a reminder to review and provide feedback on the parking questions and direction in preparation for tomorrow night's worksession. I have heard from some, but not everyone. See the attachment.
Thanks
John

From: John Wells
Sent: Monday, July 14, 2014 03:14 PM
To: Council
Cc: Marantha Edwards; Scott Parker
Subject: Fw: Parking Questions

Madam Mayor and Council,
Please review the attached questions and general direction staff has determined from our last conversation regarding parking. As we previously discussed, please provide your thoughts on each of the outstanding questions. I will summarize prior to next Mondays' worksession in an effort to wrap up council's direction on parking at this time. If you have questions, please let me know, I will be back in the office tomorrow.
Thanks
John

From: Mary Frye
Sent: Monday, July 14, 2014 02:46 PM
To: John Wells
Cc: Kaj Dentler
Subject: RE: Parking Questions

Please see attached.

Mary C. Frye
Executive Associate II
Town Manager's Office
Town of Leesburg
25 West Market Street
Leesburg, VA 20176

703-771-2700
703-771-2727 (fax)
mfrye@leesburgva.gov

Mary Frye

From: John Wells
Sent: Friday, August 08, 2014 4:16 PM
To: Mary Frye
Subject: FW: Compreshensive Parking Discussion

Importance: High

From: Fernando "Marty" Martinez [mailto:marty1003@verizon.net]
Sent: Monday, July 21, 2014 2:47 PM
To: John Wells
Subject: Re: Compreshensive Parking Discussion
Importance: High

John,

Sorry about that. I thought we would bring it up tonight.
Here are my responses.

Parking Questions:

1. Yes on paid parking on the street. But should increase fees and use either a kiosks for the block or one that you can use your credit card.

2. No. Get ride of the gates. Close off Loudoun Street so the whole Loudoun Street side can be for a block and we can add parking spaces in the garage. You can configure it without curbs so emergency vehicles can get it.

3. No. Rates should be higher on the street. So should the fines

4. No

Contingent Actions:

1. Yes and #2 above

2. Yes if we continue to charge.

3. Yes. We do need to consider get rid of the meters and have kiosks. Gives more room on the sidewalks. Will be a learning curve but eliminates the need for meters.

Implemented items:

1. Yes. Needs to be obvious and lighted.

2. Yes. Same as #1 and agree with Kelly. Need to say Public Parking.

3. Yes – Are we minting the signage look like the entries into town?

4. Yes

5. Yes and still use the meters.

ATTACHMENT 2
(COUNCIL MEMBER MARTINEZ 2 OF 2)

From: John Wells <jwells@leesburgva.gov>
Date: Monday, July 21, 2014 at 2:24 PM
To: "Fernando \"Marty\" Martinez" <martinez1952@gmail.com>
Subject: Compreshensive Parking Discussion

Madam Mayor and Council,
Attached is a summary of the responses received by 5 members of Council regarding the topic of Parking. They key questions that need resolution are charging for parking on the street, and parking in the garage. Most other questions and follow up can be based on your decisions in these two areas. Following direction we received, a specific action plan can be put together on the previously unresolved issues and staff can move forward.
We will have hard copies of this information tonight as well.
Let me know if you have questions.
Thanks
John

Parking Questions

Should there be paid parking on the streets? – *Yes, ideally with kiosks vs a line of meters cluttering the sidewalk.*

Should the garage continue to charge for parking? – *Yes – With payment kiosks on each floor vs. entry / exit gates. (Users purchases ticket puts on dash to reflect payment until X time.)*

Should the on street parking rates be equalized with the garage? *YES*

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? *Case by case basis, in general no.*

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed. – *N/A*

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system. – *Recommend No Gates – System Needs to be very clear when no fees are due...i.e. I walk up to the kiosk on Saturday it says – Free Parking – Thank You*

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks. - *YEP*

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends.

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.

Replace all "P" signs with "Parking" signs.

Remove the "bags" at the Liberty Lot "extension" and allow free parking.

Remove the "bags" on Harrison Street near Depot Court and charge using the meters. – *50/50 on this lets discuss.*

All on street parking meters should have a single time limit (2 hrs) The 1 hr and 30 minute zones are confusing.

John Wells

From: Thomas Dunn, II
Sent: Sunday, July 20, 2014 8:50 PM
To: John Wells
Subject: RE: Parking Questions

Remove parking on part of Loudoun and add on part of loudoun move less used meters and put in other locations closer to court house, or go with center of street meter ticket box with signs pointing towards have permits for certain homes and maybe business that allow for free parking at metered sites remove parking attendants and replace with auto system, can be worked a number of ways but best is walk up pay station prior to getting in car to leave and then slide receipt into toll gate remove third lane from both entrances (all three form park side) Have an office enforce parking and shows presence down town show P sign to lots could consider 2 hour free parking signs throughout but this is next best thing to free parking without enforcement.

From: John Wells
Sent: Sunday, July 20, 2014 4:05 PM
To: Council
Subject: Fw: Parking Questions

Madam Mayor and Council
Just a reminder to review and provide feedback on the parking questions and direction in preparation for tomorrow night's worksession. I have heard from some, but not everyone. See the attachment.
Thanks
John

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Sent: Monday, July 14, 2014 03:14 PM
To: Council
Cc: Marantha Edwards; Scott Parker
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Thanks
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From: Mary Frye
Sent: Monday, July 14, 2014 02:46 PM
To: John Wells
Cc: Kaj Dentler
Subject: RE: Parking Questions

Please see attached.

Mary C. Frye

Executive Associate II
Town Manager's Office
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ATTACHMENT 2
(COUNCIL MEMBER DUNN 2 OF 7)

ATTACHMENT 2
(COUNCIL MEMBER DUNN 3 OF 7)

John Wells

From: Thomas Dunn, II
Sent: Tuesday, July 22, 2014 1:14 PM
To: John Wells
Subject: RE: Parking Questions

Parking Questions IF YOU WANT MORE FEEDBACK LET ME KNOW

Should there be paid parking on the streets? YES, INCREASE WITH KIOSK IN CENTER BLOCK AND A SIGN POINTING FROM NEAR CORNERS

Should the garage continue to charge for parking? YES SUGGEST A PAYMENT KIOSK IN THE GARAGE (WITH DIRECTION SIGNS) ON GROUND LEVEL IN CENTRAL LOCATION, DEPENDING ON COST THERE COULD BE MULTIPLE LOCATIONS. i HAVE SEEN LOCATIONS WITH ONE AND MUCH LARGER GARAGES THEN OURS. ONCE PAID A PICKET IS PROVIDED THAT ALLOWS FOR EXIT AT AUTOMATED GATE

Should the on street parking rates be equalized with the garage? NO ON STREET SHOULD BE MORE, NOT SURE OF AMOUNT NOW

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? YES PERMITS CAN BE USED FOR ANY NUMBER OF REASONS

IF 2 HOUR FREE PARKING IS USED ON STREETS THEN NO NEED FOR HOLIDAY FREE PARKING

dO WE WANT TO CONSIDER PERMITS USED IN LIEU OF RESERVED PARKING IN THE GARAGE?

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed.

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Sent: Sunday, July 20, 2014 4:05 PM
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Just a reminder to review and provide feedback on the parking questions and direction in preparation for tomorrow night's worksession. I have heard from some, but not everyone. See the attachment.
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John

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Thanks
John

From: Mary Frye
Sent: Monday, July 14, 2014 02:46 PM
To: John Wells
Cc: Kaj Dentler
Subject: RE: Parking Questions

Please see attached.

Mary C. Frye
Executive Associate II
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Leesburg, VA 20176

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mfrye@leesburgva.gov<mailto:mfrye@leesburgva.gov>

John Wells

From: Thomas Dunn, II
Sent: Tuesday, July 22, 2014 1:30 PM
To: John Wells
Subject: RE: Parking Questions

ONCE PAID A PICKET IS PROVIDED
WAS TO READ TICKET

BTW IT CAN BE THAT YOU DRIVE IN AND PAY FOR TICKET TO LEAVE OR YOU DRIVE IN AND TAKE A TICKET THEN PUT TICKET INTO MACHINE AND IT ASKS FOR PAYMENT THEN RETURNS TICKET TO BE USED AT EXIT. i AM LEANING TOWARD PAY FOR TICKET TO LEAVE WHICH SHOULD COST LESS AND REDUCES PROBLEMS FROM LOST TICKETS WHICH WOULD RESULT IN A FULL DAY CHARGE

FEE SUGGESTION: 0-1/2 HOUR $1
1/2 TO 1 HOUR $2
1-2 HOUR $3
2 -4 HOURS $5
4-7 HOURS $8
8 HOURS TO FULL DAY $15

OR
0-2 $3
2-6 $8
6- 8 12
FULL DAY 15

ON STREET FEE ALLOWS FOR ANY TIME NEEDED AT 25 CENTS PER SIX MINUTES OR $2.50 AN HOUR, SPITS OUT A TICKET PLACED ON DASH BOARD SHOWING TIME ALLOWED TO PARK TILL, STOPPED AT 1:15 PAID FOR 18 MINUTES FOR 75 CENTS AND HAS TICKET GOOD TILL 1:33

From: John Wells
Sent: Tuesday, July 22, 2014 1:15 PM
To: Thomas Dunn, II
Subject: RE: Parking Questions

Thanks tom,
This is good.
John

-----Original Message-----
From: Thomas Dunn, II
Sent: Tuesday, July 22, 2014 1:14 PM
To: John Wells
Subject: RE: Parking Questions

Parking Questions IF YOU WANT MORE FEEDBACK LET ME KNOW

To: John Wells
Subject: RE: Parking Questions

ATTACHMENT 2
(COUNCIL MEMBER DUNN 6 OF 7)

Should there be paid parking on the streets? YES, INCREASE WITH KIOSK IN CENTER BLOCK AND A SIGN POINTING FROM NEAR CORNERS

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Contingent Actions:

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Sent: Monday, July 14, 2014 02:46 PM
To: John Wells
Cc: Kaj Dentler
Subject: RE: Parking Questions

Please see attached.

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Mary Frye

From: John Wells
Sent: Friday, August 08, 2014 4:10 PM
To: Mary Frye
Subject: FW: For our Parking Discussion
Attachments: Parking Questions - Dave.docx; Parking at Government Center.pdf

Please print out attachments as well.

From: Katie Hammler
Sent: Wednesday, July 16, 2014 4:29 PM
To: John Wells
Cc: Council
Subject: For our Parking Discussion

Hi John, I am resending this email below to please add this to the Parking discussion for our Worksession. I concur with Dave's points below, and also the ones he recently sent in answer to your questions.

Additional issues to facilitate a solution - (1) investing in a shuttle to/from DT (see link below) - what lot(s) can we use for this overflow? ; (2) creation of a smart "app" with a map to DT parking options - including options available starting at 5 or 6 PM (e.g. county/town). If we had this and also the electric shuttle we may be able to leverage it to encourage the thousands of Outlet shoppers to shop/dine in DT, etc; (3) More safe bike access (more bike racks) - perhaps including the BikeShare program.

Also, during this discussion could Council get an update about the options for:

- "Curbside pick-up" in the Alley (e.g. has Scott or another staff member encouraged businesses to cooperate on this idea/may Council get an update please?) and/or Market Street for businesses on King Street (requiring an easement Stockman or the BB&T owner);
- and also the conversion of the police spot to a patron spot (e.g. Police foot patrols/bikes in DT?. Please refer to the email you sent on 2/6/14 at 2:56 PM. I realize there are security perceptions if this is eliminated but I think it's important that we discuss this and weigh the opportunity costs of not using it.

Thanks,
Katie

Katie Sheldon Hammler
Council Member, Leesburg Town Council
C: 571-228-9515

Please note that all emails sent to and from the Town of Leesburg are subject to the Freedom of Information Act.

From: David S. Butler
Sent: Monday, June 23, 2014 2:45 PM
To: Council
Subject: RE: Parking at the Government Center

I like it!

David S. Butler
Vice Mayor
Leesburg Town Council
(703) 771-0996
www.davebutler.us

From: Katie Hammler
Sent: Monday, June 23, 2014 2:07 PM
To: David S. Butler; Council
Subject: RE: Parking at the Government Center

Just an idea to add to Dave's suggestion below (e.g. eliminating paid parking): In lieu of paying someone to sit in the quarter-collection booths in the town garage, could this person drive an electric shuttle from a designated parking lot to Downtown? I have noticed this works well at Nationals Stadium and Wolftrap.

http://www.motoelectricvehicles.com/store/MotoEV-Electro-Transit-Buddy-9-Passenger-Hard-Door-Shuttle-p1766.html

Regards,
Katie

Katie Sheldon Hammler
Council Member, Leesburg Town Council
C: 571-228-9515

Please note that all emails sent to and from the Town of Leesburg are subject to the Freedom of Information Act.

From: David S. Butler
Sent: Monday, June 23, 2014 1:33 PM
To: Council
Subject: RE: Parking at the Government Center

Related parking items to consider (in no particular order):
a) Designate the Liberty lot as "Town employee only" - If there are more spots than we need, reserve the number that Jan Z. needs for his office building (which will include parking levels underneath the offices)
b) Remove the extra ingress/egress lanes from the parking garage - They mostly just confuse people anyway
c) Remove the parking booths in the parking garage - Make garage levels 1-n free (keep the basement leased)
d) Replace the parking signs on the street to say (in big letters) "Free Public Parking" (with a big "P") and point them towards Pennington, Simones, the downtown garage, etc. Remove any signs that say "Town Parking Garage"
e) Eliminate staff parking in the parking garage
f) Finish changing the signs in the parking garage so that it's clear that basement parking is allowed nights and weekends
g) Put a big sign across from the County garage saying "Free Public Parking Nights and Weekends"

I believe that if we did these things, we would find a large uptick in economic activity downtown. And, of course, it would resolve Kelly's (fully justifiable) issues below.

Thanks,
Dave

David S. Butler
Vice Mayor
Leesburg Town Council
(703) 771-0996
www.davebutler.us

From: Kelly Burk
Sent: Monday, June 23, 2014 12:28 PM
To: Katie Hammler; Council
Cc: John Wells; Kaj Dentler
Subject: RE: Parking at the Government Center

So we can't park in the county garage but they are encourage the county committee members and employees to park in the town Liberty parking lot! I have some issues with that.

Kelly Burk
Leesburg Town Council
703-431-4728
703-777-2420
kburk@leesburgva.gov

From: Katie Hammler
Sent: Monday, June 23, 2014 10:39 AM
To: Council
Cc: John Wells; Kaj Dentler
Subject: FW: Parking at the Government Center

FYI below and enclosed..

Katie Sheldon Hammler
Council Member, Leesburg Town Council
C: 571-228-9515

Please note that all emails sent to and from the Town of Leesburg are subject to the Freedom of Information Act.

From: Kirkpatrick, Lois [Lois.Kirkpatrick@loudoun.gov]
Sent: Monday, June 23, 2014 10:28 AM
To: LoudounBiz
Subject: Parking at the Government Center

Dear EDAC Members and Affiliates,

Please note that as of today, the Sherriff's Department will begin enforcing the Government Center parking garage regulations. Please consider giving yourself more time to find parking when you come to the Loudoun County Government Center for meetings. The attachment has more details, along with no-cost parking options near the Government Center. Let us know if you have any questions.

Lois Kirkpatrick, Manager
Marketing and Communications
703.737.8385 - biz.loudoun.gov

LOUDOUN
VIRGINIA
ECONOMIC DEVELOPMENT

Parking Questions

Should there be paid parking on the streets? – Yes, absolutely.

Should the garage continue to charge for parking? – No.

Should the on street parking rates be equalized with the garage? – Definitely no, regardless of what the answer to the above question is. Street parking should be more expensive than garage parking. This encourages garage parking.

Should the town consider expanding the permit parking zones and place meters in those neighborhoods, allowing free parking to residents? – No. Let's not buy more meters.

Contingent Actions:

If the garage becomes free parking, all booths and gates will be removed.

If we continue to charge for the garage, staff will automate the garage and remove the booths but replace the equipment with the new system. – Let's discuss a "new system" before we decide on one. Not sure Council's expectations are aligned with staff. There are ways to eliminate all equipment leading into or out of the garage.

If we retain the charge for the meters, we will need to determine what type of meters can best be used due to the locations and costs of kiosks. – We have meters. Let's not overcomplicate anything.

Items being implemented by staff based on prior direction:

Better signage at the County garage for Free Public Parking Nights and Weekends.

Signage at the Jail Lot, the Pennington Lot, and the Semones Lot permitting public parking nights and weekends.

Replace all "P" signs with "Parking" signs. – This is confusing me. Seems like it should be the other way around? Can we review proposed signs before we buy them?

Remove the "bags" at the Liberty Lot "extension" and allow free parking.

Remove the "bags" on Harrison Street near Depot Court and charge using the meters.

Other Items:

Can we fix ALL of the signs in the basement of the garage showing that parking nights and weekends is allowed?

Do the words "Pennington" or "Semones" need to be on any sign? Wondering where the name adds value?

Can we change the parking garage signs to say "Public Parking" instead of "Town Garage"? Do any signs need to say "Town Garage"?

LOUDOUN VIRGINIA
ECONOMIC DEVELOPMENT

MEMO

TO: Visitors to Loudoun County Government Center

FROM: Loudoun County Department of Economic Development

DATE: June 23, 2014

SUBJECT: Parking for Meetings at the Government Center

Please note that parking in the four-story garage next to the Loudoun County Government Center is now restricted to employees who work in the building and visitors doing business with the county.

From 8 a.m. – 5 p.m. Monday – Friday, visitors to the Government Center can only park in the visitor parking spaces on the first level of the parking garage. County employees can only park on levels 2-4 of the parking garage. Violators will be ticketed.

If all of the visitor spaces in the garage are full when you arrive for your meeting, there are several no-cost parking options near the government center (see map):

1. Pennington Lot (exit garage going west on Loudoun Street, go north on King Street, turn right onto North Street, and left onto Church Street).
2. Semones Lot (exit garage going west on Loudoun Street, go north on King Street, turn right onto North Street and continue to parking lot on the right).
3. Madison/Harrison Street Lot (exit garage going east on Loudoun Street, immediate right onto Harrison Street and lot is on the left just past the W&OD Trail).
4. Liberty Street Lot (exit garage going west on Loudoun Street, turn left onto Liberty Street which dead-ends into lot; free, public lot managed by Town of Leesburg).

Paid parking is available at the Town of Leesburg Garage and along the street at metered spaces.

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