

PROCLAMATION

Pancreatic Cancer Awareness Month November 2014

WHEREAS, in 2014, an estimated 46,420 people will be diagnosed with pancreatic cancer in the United States and 39,590 will die from the disease; and

WHEREAS, pancreatic cancer is one of the deadliest cancers, is currently the fourth leading cause of cancer death in the United States and is projected to become the second by 2020; and

WHEREAS, when symptoms of pancreatic cancer present themselves, it is generally late stage, and 73 percent of pancreatic cancer patients die within the first year of their diagnosis while 94 percent of pancreatic cancer patients die within the first five years;

WHEREAS, approximately 1010 deaths will occur in Virginia in 2014; and

WHEREAS, the *Recalcitrant Cancer Research Act* was signed into law in 2013, which calls on the National Cancer Institute to develop a strategic plan for pancreatic cancer and other deadly cancers, which will help provide the strategic direction and guidance needed to make true progress against these diseases; and

WHEREAS, it will be very difficult to leverage the opportunities that come out of the scientific framework developed as a result of the *Recalcitrant Cancer Research Act* unless sustained and adequate funding is provided to the National Institutes of Health and National Cancer Institute; and

WHEREAS, federal funding for medical research is critical to leverage the opportunities that come out of the *Recalcitrant Cancer Research Act*; and

WHEREAS, the Pancreatic Cancer Action Network and its affiliates in Leesburg support those patients currently battling pancreatic cancer, as well as to those who have lost their lives to the disease, and are committed to nothing less than a cure.

THEREFORE, PROCLAIMED by the Council of the Town of Leesburg in Virginia that November 2014 is "Pancreatic Cancer Awareness Month" in the Town of Leesburg.

PROCLAIMED this 10th day of November, 2014.

Kristen C. Umstattd, Mayor

David S. Butler, Vice Mayor

Kelly Burk

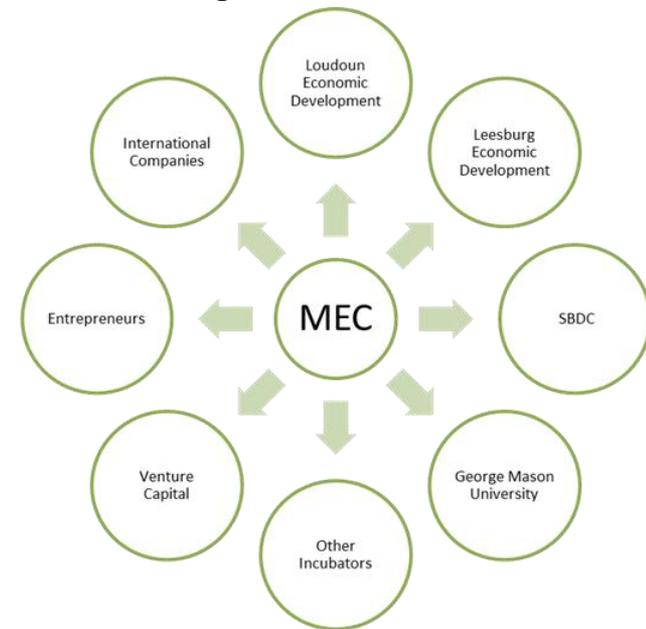
Thomas S. Dunn, II

Katie Sheldon Hammler

Fernando "Marty" Martinez

Kevin D. Wright

The Hub of Entrepreneurship programs, events and venture incubation in Leesburg and all Loudoun County



Focusing the energy, skills and intellectual capacity of George Mason University and surrounding communities on the engagement, education and growth of scalable businesses in order to enhance the entrepreneurial ecosystem and impact economic development.

MEC Leesburg Specifics

- Opened October 1, 2011
- 28 resident offices; open co-working space
- Resident Members: 36 Virtual Members: 31
- 100% leased a year ahead of schedule
- 13 graduates all landed in Leesburg or Loudoun (*except 1*)
- Initiated key, targeted programs: 1 Million Cups, Loudoun Tech Startups, iNNOVATE LoCo, PTAP on-site training & counseling

What the MEC is:

- Scalable-model businesses
- Ready for rapid growth to 2nd and 3rd stage; savvy CEOs
- Fee-based incubator membership; selective application process
- Individualized services and expedient response to needs
- High level, relationship-based coaching and peer advising
- Referrals to selected providers, mentors and experts
- Specifically targeted education & networking

What the MEC is NOT:

- Lifestyle-model businesses
- Lacking basic business knowledge
- Free-services, open to all
- Inflexible with response time, limited by level of demand
- One-sized fits all



Return on Investment

Leesburg/Loudoun

- + 164% average revenue growth
- + \$34.8 M reported revenue
- + 146 additional employees
- + \$982,400 equity capital
- + \$1.1 M loans/credit lines
- + \$20 M contracts won



Entrepreneurial Community Building

Tech Startups:



MASON 3D LLC

In addition: Desktop Alert,
MyLights.io, Scorebrd,
ChargeStack



Entrepreneurial Community Building

Government Contractors:

- 19 companies total; 3 graduated
10 HUBZone certified
- \$18,160,000 in contract awards
- National HUBZone Award in partnership with Leesburg
- Custom Software Systems, Inc. story



Member Testimonial

"The MEC is truly the hub for entrepreneurship in Loudoun County, a **critical economic development element** that did not exist until 3 years ago. Through its programs the Mason Enterprise Center has attracted entrepreneurs who were once working in isolation, into a **growing community of innovative ideas, shared experiences, and synergistic resources.**

I have **personally experienced the benefits of this community through the vetting of two new startups** I am in the process of launching. Being able to meet with other MEC entrepreneurs in a room with a whiteboard provided much needed insight and perspective to **help accelerate the progress of the projects."**

*- Ara Bagdasarian, Co-Founder & CEO, Omnilert
(MEC Member)*

Member Testimonial

“I've **grown more in the past four months** at the MEC than in the past two years in sublet offices and at home.

The Mason Enterprise Center is more than just another office space; it's a **community of entrepreneurs** sharing experiences, new ideas, lessons learned and camaraderie with kindred spirits. The community created collectively by the MEC staff and members motivates each of us and offers a **collective knowledge base** that just isn't possible working from home or in standard office space. There is a **palpable energy** here [*at MEC*] and being able to drop into the office of a peer who knows what you're going through, has ideas how to help or just a sympathetic ear to your challenges is invaluable.”

- *Neil Giarratana, CEO, Lucidus, Scorebrd, mylights.io*
(MEC Resident Member)

Questions?

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Mason Enterprise Center