

Keep Leesburg Beautiful 2013 Kick-Off

Keep
Leesburg
Beautiful



Keep Leesburg Beautiful

Background & History

- Keep Leesburg Beautiful is a month-long community cleanup/beautification project held every April.
- Founded in 2005, this is the program's 9th year.
- It provides an opportunity for organizations, businesses and residents to actively participate in taking care of their community and the environment.

Keep Leesburg Beautiful

Types of Activities

- Community trash cleanups
- Neighborhood and public space beautification projects
- Stream cleanups
- Storm drain marking



Keep Leesburg Beautiful

Benefits

- Brings communities and businesses together in a shared goal – making Leesburg a clean and attractive place to live and do business.
- Benefits the Town's MS4 (Municipal Separate Storm Sewer) Permit by addressing outreach and community involvement requirements.
- Provides opportunities for youths needing volunteer and/or community service hours.
- Teaches environmental stewardship and responsibility.

Keep Leesburg Beautiful

Previous Volunteers

- Boy and Girl Scout Troops
- Local Business (i.e., Wegmans employees, Cardinal Bank Staff, eTitle, Atlantic Law Group, LLC and more)
- Town of Leesburg Staff, Council and Commission Members
- Neighborhood Associations
- Families
- Individuals

Keep Leesburg Beautiful



PROCLAMATION

KEEP LEESBURG BEAUTIFUL MONTH APRIL 2013

WHEREAS, the Town of Leesburg in Virginia is committed to the effective stewardship of the environment and to maintaining the attractive appearance of Town road corridors and public spaces; and

WHEREAS, the “Keep Leesburg Beautiful” town beautification and clean up campaign was founded in April 2005 as a community-wide effort; and

WHEREAS, hundreds of volunteers participate each spring in litter collection and other beautification activities in the Town; and

WHEREAS, the 2013 “Keep Leesburg Beautiful” campaign will run from April 1st to April 30th; and

WHEREAS, the Town Council wishes to express support for the 2013 “Keep Leesburg Beautiful” campaign and recognize the efforts of this year’s volunteers;

THEREFORE, the Mayor and Council of the Town of Leesburg in Virginia hereby proclaim the month of April of the Year 2013 as Keep Leesburg Beautiful Month in the Town of Leesburg and urge the residents and businesses of Leesburg to participate in Keep Leesburg Beautiful clean up and beautification activities.

PROCLAIMED this 12th day of March 2013.

Kristen C. Umstattd, Mayor
Town of Leesburg

ATTEST:

Clerk of Council