



Date of Council Meeting: January 5, 2015

**TOWN OF LEESBURG
TOWN COUNCIL ORGANIZATIONAL MEETING**

Subject: Town Council appointments and re-appointments to the Tree Commission

Staff Contact: Lee Ann Green, Clerk of Council

Council Action Requested: Consideration of the following nominations for appointment/re-appointment to the Tree Commission:

<i>Nominator</i>	<i>Nominee</i>
Mayor Umstatt	Tom Seeman (Re-appointment)
Council Member Burk	Patricia Hatfield
Council Member Martinez	John Groothius (Re-appointment)
Council Member Fox	Davette Everly (Re-appointment)

Staff Recommendation: N/A

Fiscal Analysis: Section 2-197 of the Town Code provides for annual compensation of \$1,350 for the Chair of the Tree Commission and \$1,200 for Commission members.

Background: The terms of office for Commissioners correspond to the term of the council member who nominated them. As per Section 2-193(a) of the Town Code, the Tree Commission shall consist of seven members who shall be residents of the town or town business owners, but at least four shall be residents of the town. Each nominee was reviewed for compliance with applicable sections of the Town Code.

Attachments: (1) Resumes
(2) Appointment Resolution

RODGER THOMAS "TOM" SEEMAN
 752 Vanderbilt Terrace, Leesburg VA, 20175
 Home: 703-669-3390 Cell: 703-999-6274
 TomSeeman_Trees@Yahoo.com

OBJECTIVE	Reappointment to the Leesburg Tree Commission
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| SKILLS | <ul style="list-style-type: none"> ▪ Specialist in consumer electronics: video and telecommunications ▪ Public service on two Leesburg commissions ▪ Past experience in sales and account management; asking the right questions to determine customer need ▪ Organize and chaperone outings for our wounded warriors and their families at Walter Reed Army Medical Center |
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| PROFESSIONAL EXPERIENCE | NPD Group, Inc, Herndon VA <i>2005 to Present</i> <ul style="list-style-type: none"> ▪ NPD – a market research company ▪ Research new consumer electronics and product technologies ▪ Write reports on various consumer electronics products, some for internal company use and some for NPD customers ▪ Video and Telecommunications Consumer Product Specialist ▪ Precision analysis of point-of-sale data ▪ Provide direction to Quality Control team and editors |
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Leesburg Tree Commission

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| Vice-Chair | <i>2008 to present</i> |
| Initiatives | |
| <ul style="list-style-type: none"> ▪ Film Bi-monthly Comcast Local Edition videos for broadcast on the Comcast system: I discuss specific issues relating to the importance of tree canopy coverage to be achieved through proper tree selection, planting, and maintenance ▪ Organize and emcee annual Tree Summit in February ▪ Write monthly column which is distributed to Leesburg Homeowners Associations for use in their newsletters | |

Leesburg Cable TV Advisory Commission

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|---|--------------------|
| Commissioner and Chairman | <i>2005 - 2008</i> |
| Initiatives | |
| <ul style="list-style-type: none"> ▪ Chairman, 2007 ▪ Oversaw Comcast and Verizon to ensure that they met the terms of their franchise agreements ▪ Questioned Comcast and Verizon representatives at commission meetings on performance issues ▪ Worked with town staff to resolve citizen complaints and concerns. ▪ Met with town citizens, sometimes in their neighborhoods and yards, to evaluate installation of FIOS and cable TV equipment | |

From: nysunfreak@aol.com
To: [Lee Ann Green](#)
Subject: Re: Nomation to the Tree Commission
Date: Monday, December 08, 2014 3:05:39 PM

Patricia Hatfield home: 703 737
7933 501 Lawford Drive, Leesburg, Va. 20175 cell: 703 431
8493

To All Concerned,

I am currently a Leesburg town resident in Greenway Farms. My husband and I have lived here for 12 years. We raised our 2 daughters and 3 grandchildren in Loudoun County for a total of 22 years, all of whom now live in Leesburg. Although retired, I have a professional background in sales, marketing and teaching.

I have graduated as a Loudoun County Master Gardener (supported by Virginia Tech University) class of 2013, and will soon graduate as a Tree Steward 2014. Loudoun County Tree Steward is an advanced level of education and training, supported by Virginia Cooperative Extension (VTU). The Tree Stewards concentrate on educating not only their fellow Master Gardeners, but the larger Loudoun Community on tree-related issues. We actively promote the social, economic and mental health benefits of trees, choosing projects that serve the residents of the county.

I am an active volunteer and have participated in :	Town of Leesburg, Canopy
Enhancement Project 2014	Loudoun Wildlife Conservancy,
Morven Park Tree I.D. Project 2014	Town of Lovettsville, "Big Tree Walk"
Survey 2014	LCMG Community Education Team,
"Garden To Table" 2014	Virginia Co-op Ext., Help Desk 2014
Tree" video (on-going)	Town of Lovettsville, "How To Plant A

I am very much an outdoor activist, and love to muck through forests, wetlands, and trails to investigate where others won't go. I have eyes and ears all over the county via Master Gardener membership (well over 300) who love to do the same. I look forward to the opportunity to serve on the Tree Commission.

Sincerely, Pat Hatfield

PRESENTED January 5, 2015

RESOLUTION NO. 2015-

ADOPTED _____

A RESOLUTION: MAKING APPOINTMENTS AND RE-APPOINTMENTS TO THE TREE COMMISSION

WHEREAS, participation by public-spirited citizens on town boards, commissions and committees is vital to the success of town government and the democratic process; and

WHEREAS, boards, commissions and committees serve an indispensable role in providing recommendations concerning town policy and programs; and

WHEREAS, Council desires to appoint effective individuals to serve at its will and pleasure on these advisory boards; and

WHEREAS, terms of Boards and Commissions members correspond to the term of the Council Member that nominated them.

THEREFORE, RESOLVED that the Council of the Town of Leesburg in Virginia hereby re-appoints Tom Seeman to a term ending on December 31, 2016, re-appoints John Grootius and Davette Everly to terms ending December 31, 2018, and appoints Pat Hatfield to a term ending on December 31, 2018.

PASSED this 5th day of January, 2015.

Kristen C. Umstattd, Mayor
Town of Leesburg

ATTEST:

Clerk of Council