



Date of Council Meeting: June 9, 2015

**TOWN OF LEESBURG
TOWN COUNCIL MEETING**

Subject: Arts and Cultural District Boundary Map

Staff Contact: Barbara Notar, Town Attorney

Council Action Requested: Approval of an Initiating Resolution to amend the Town Code to expand the boundary of the Arts and Cultural District.

Staff Recommendation: Staff recommends that the Town Council approve an Initiating Resolution to amend the Town Code to expand the boundary of the Arts and Cultural District.

Commission Recommendation: Not applicable.

Fiscal Impact: Any fiscal impact that will occur will be minimal as the boundary expansion includes only four parcels. Two of the four parcels to be included may be eligible to apply for the incentives given to “qualified arts organizations” in the Arts and Cultural District..

Work Load Impact: Not applicable.

Executive Summary: The Town Council has been approached by an owner of a business that has recently relocated from Loudoun County into the Town. This business is across the street from the westernmost boundary of the District. In order to expand the boundary of the District, a new map of the District must be drawn and a Town Code amendment must be initiated.

Background: In 2011, when the Arts and Cultural District Task Force (“Task Force”) and Town staff discussed the Arts and Cultural District (District) boundaries, the Task Force agreed to draw the westernmost boundary of the District on the east side of Liberty Street due to the private residences on the west side of the street between Market and Loudoun.

Since that time, a business has relocated to the downtown on the west side of Liberty Street between Loudoun Street and the Liberty Street Parking Lot. This block of parcels is not included in the District. Four parcels are included on this block and two, including the business that has recently relocated to the Town, may qualify as a “qualified arts organization”. Incentives that may be awarded to qualifying arts organizations are:

Initiating Resolution to Amend Arts and Cultural Boundary District Map

June 9, 2015

Page 2

1. Rebate of a portion of Business, Professional and Occupational License (“BPOL”) taxes for up to 10 years;
2. Rebate of a portion of the real estate taxes paid to the Town for the portion of the real estate that has been redeveloped to accommodate the qualifying arts organization;
3. Exemption of zoning permit fee.

Since the District Map and the date of the map is incorporated into the Town Code in Section 7-2 (District boundaries and date established), a Ttown Code amendment must occur to include the new date of the updated map.

Attachments: Initiating Resolution

Updated Draft Map of Arts and Cultural District

Arts and Cultural District

Proposed Additions to the Arts & Cultural District

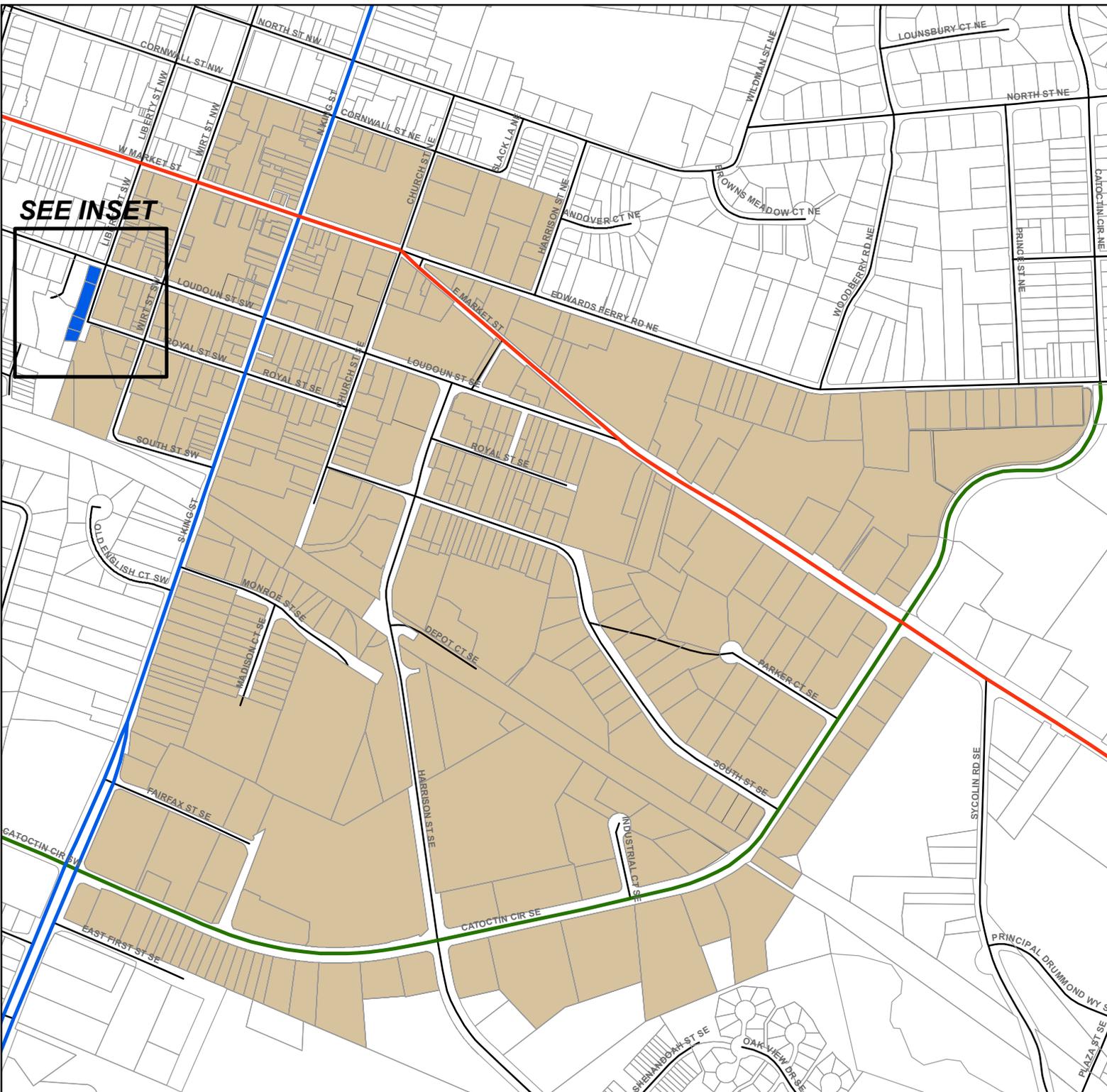
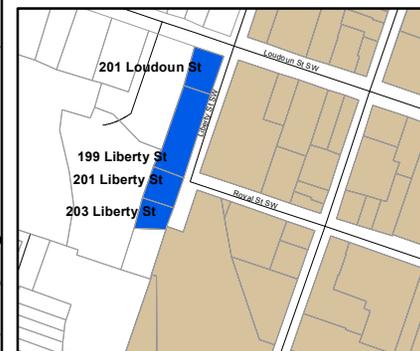


Legend

- Parcels
- Market Street (Route 7)
- King Street (Route 15)
- Catoctin Circle
- Roads
- Potential Additions to the AC District
- Existing Arts & Cultural District

*Arts and Cultural District
was Adopted March 8, 2011*

0 250 500 1,000 Feet



SEE INSET

PRESENTED June 9, 2015

RESOLUTION NO. _____

ADOPTED _____

A RESOLUTION: INITIATING AN AMENDMENT TO THE TOWN CODE TO EXPAND THE BOUNDARY OF THE ARTS AND CULTURAL DISTRICT TO INCLUDE THE WEST SIDE OF LIBERTY STREET BETWEEN LOUDOUN STREET AND THE LIBERTY STREET PARKING LOT

WHEREAS, Town Code Section 7-2 (District boundaries and date established) sets forth the boundaries of the Arts and Cultural District (“District”) and that the boundaries are depicted on a map dated March 8, 2011, which is maintained in the Town Manager’s office; and

WHEREAS, whereas the Town Council desires to expand a portion of the boundary to include a business that has recently relocated into the Town from Loudoun County and which may qualify as a “qualified arts organization” within the definition of those businesses that are entitled to the incentives of the District; and

WHEREAS, in order to expand the boundary of the District, a Town Code amendment is required.

THEREFORE, RESOLVED, the Council of the Town of Leesburg in Virginia initiates an amendment to Section 7-2 (District boundaries and date established) of the Town Code to expand the boundary of the Arts and Cultural District to include the west side of Liberty Street between Loudoun Street and the Town’s Liberty Street Parking Lot.

PASSED this _____ day of _____, 2015.

Kristen C. Umstattd, Mayor
Town of Leesburg

ATTEST:

Clerk of Council