



Date of Council Meeting: September 22, 2015

TOWN OF LEESBURG TOWN COUNCIL MEETING

Subject: Commission on Public Art project to paint Town-owned snow plow blades.

Staff Contact: Anne D. Geiger, P.E., Commission on Public Art Staff Liaison
Renée LaFollette, P.E., Director, Public Works and Capital Projects

Council Action Requested: To authorize the Commission on Public Art to approve student artwork for a temporary display on Town of Leesburg snow plow blades.

Staff Recommendation: That Town Council authorize the Commission on Public Art to approve student artwork for a temporary display on Town of Leesburg snow plow blades.

Commission Recommendation: The Commission on Public Art endorses this request.

Fiscal & Work Plan Impact: Minimal. Public Works staff time will be required to coordinate with Loudoun County Public Schools, to deliver the snow plow blades to the local schools, and to pick up the painted snow plow blades.

Executive Summary: The Commission on Public Art requests authorization to approve the student art for the snow plow art project.

Background: On September 23, 2008, the Town Council adopted the Leesburg Public Art Guidelines which state that “The Leesburg Town Council has the final authority for Work of Art approval.”

On September 9, 2014, the Town Council adopted a resolution authorizing the Commission on Public Art (COPA) to approve a rotating exhibit of artwork provided by Loudoun County public school students for exhibition on the second floor of the Leesburg Town Exhibit Hall (LTEH). There have been three successful exhibits and a fourth is in the works.

The theme for the proposed art project is “Winter”. The schedule is for the painted snow plows to be ready to be shown in the Halloween and Holiday parades. The art is temporary as it will be scoured off during snow plowing operations.

On September 10, 2015, the Risk Management Department of Loudoun County Public Schools authorized the project to proceed.

Invitations to this inaugural art project will only be issued to the three Leesburg high schools – Heritage, Loudoun County and Tuscarora. If successful, COPA would like to make this an annual project for all Leesburg schools.

The criteria for selecting art to be displayed on public property are as follows:

- **Quality and Originality:** All work is original.
- **Suitability:** The art is suitable for public display.
- **Durability:** All materials are suitable for outdoor use.
- **Safety and Public Liability:** Snow plows are owned and operated by the Town of Leesburg. The artwork will not damage the plows nor cause additional safety/public liability issues.

Attachment: Representative sample of snow plow art from other jurisdictions
Draft Resolution

Examples



Ohio DOT



City Of Evanston, Illinois

PRESENTED: September 22, 2015

RESOLUTION NO. _____

ADOPTED: September 22, 2015

A RESOLUTION: AUTHORIZING THE COMMISSION ON PUBLIC ART TO APPROVE STUDENT ART TO BE PAINTED ON TOWN-OWNED SNOW PLOW BLADES

WHEREAS, the Leesburg Town Council supports the Commission on Public Art, established in 2006 (COPA Article XII Section 2-100 of the Leesburg Town Code); and

WHEREAS, the work of the Commission on Public Art encourages and supports art to enhance Leesburg's identity as a community, and to demonstrate that Leesburg values art and creativity within the community; and

WHEREAS, the Town Council must endorse all art displayed on public property.

WHEREAS, the Commission on Public Art requests authorization to have art painted on Town-owned snow plows by students of area schools in order to be part of the annual Leesburg Halloween and Holiday Parades; and

WHEREAS, the Commission on Public Art requests authorization to approve the art proposed by the students without Town Council review.

THEREFORE, RESOLVED that the Council of the Town of Leesburg in Virginia authorizes the Commission on Public Art to approve artwork by students of area schools to be painted on Town-owned snow plow blades.

PASSED the 22nd day of September, 2015.

Kristen C. Umstattd, Mayor
Town of Leesburg

ATTEST:

Clerk of Council