

PROCLAMATION

Young Marines

Red Ribbon Week 2015

WHEREAS, The Young Marines is an educational and service oriented program for young girls and boys, ages eight through the completion of high school that promotes the mental, moral and physical development of its members; and

WHEREAS, Red Ribbon Week was established to commemorate the service of Drug Enforcement Administration (DEA) agent Enrique “Kiki” Camerena, who was murdered in the line of duty in 1985 while engaged in the battle against illicit drugs; and

WHEREAS, Red Ribbon Week has been nationally recognized since 1988 and is now the oldest and largest drug prevention program in the United States, reaching millions of young people each year; and

WHEREAS, The Young Marines encourage everyone to demonstrate their commitment to a healthy, productive and drug-free lifestyle by participating in Red Ribbon Week.

THEREFORE, RESOLVED by the Council of the Town of Leesburg in Virginia that the Council endorses the Young Marines and their commitment to drug abuse prevention and living a healthy, productive drug-free lifestyle.

PROCLAIMED this 22nd day of September, 2015.

Kristen C. Umstattd, Mayor

Kelly Burk, Vice Mayor

David S. Butler

Thomas S. Dunn, II

Katie Sheldon Hammler

Fernando "Marty" Martinez

Suzanne D. Fox

The Town of
Leesburg,
Virginia

PROCLAMATION

BLOOD CANCER AWARENESS MONTH

September 2015

LYMPHOMA AWARENESS DAY

September 15, 2015

WHEREAS, Lymphoma is the most common form of blood cancer and the third most common cancer of childhood; and

WHEREAS, more than 80,000 new cases of lymphoma are diagnosed each year in the United States, including 1,900 in the State of Virginia; and

WHEREAS, a cure for lymphoma can only be realized through advanced cancer research; and

WHEREAS, awareness and education are powerful tools in the race to find a cure for lymphoma; and

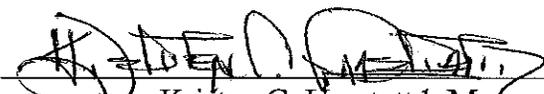
WHEREAS, the health and vitality of the people of the State of Virginia are significantly enhanced by local efforts to increase communication and education pertaining to blood cancers; and

WHEREAS, the Lymphoma Research Foundation offers a wide range of support services and programs for people with lymphoma, their loved ones and caregivers.

WHEREAS, Lymphoma Awareness Day helps to raise general awareness of the disease and provides hope to all those affected by a lymphoma diagnosis; and

THEREFORE, BE IT PROCLAIMED by the Mayor and Council of the Town of Leesburg in Virginia that September is Blood Cancer Awareness Month and September 15, 2015 is Lymphoma Awareness Day in the Town of Leesburg and all citizens are urged to support the efforts to find a cure for these diseases and to offer support to those who have been affected by them.

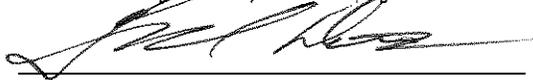
PROCLAIMED this 8th day of September, 2015.



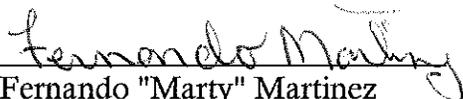
Kristen C. Umstatt, Mayor



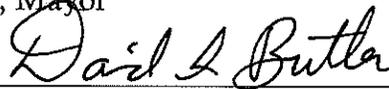
Kelly Burk, Vice Mayor



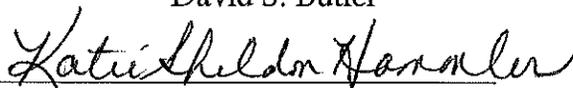
Thomas S. Dunn, II



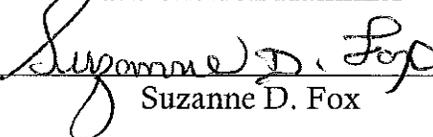
Fernando "Marty" Martinez



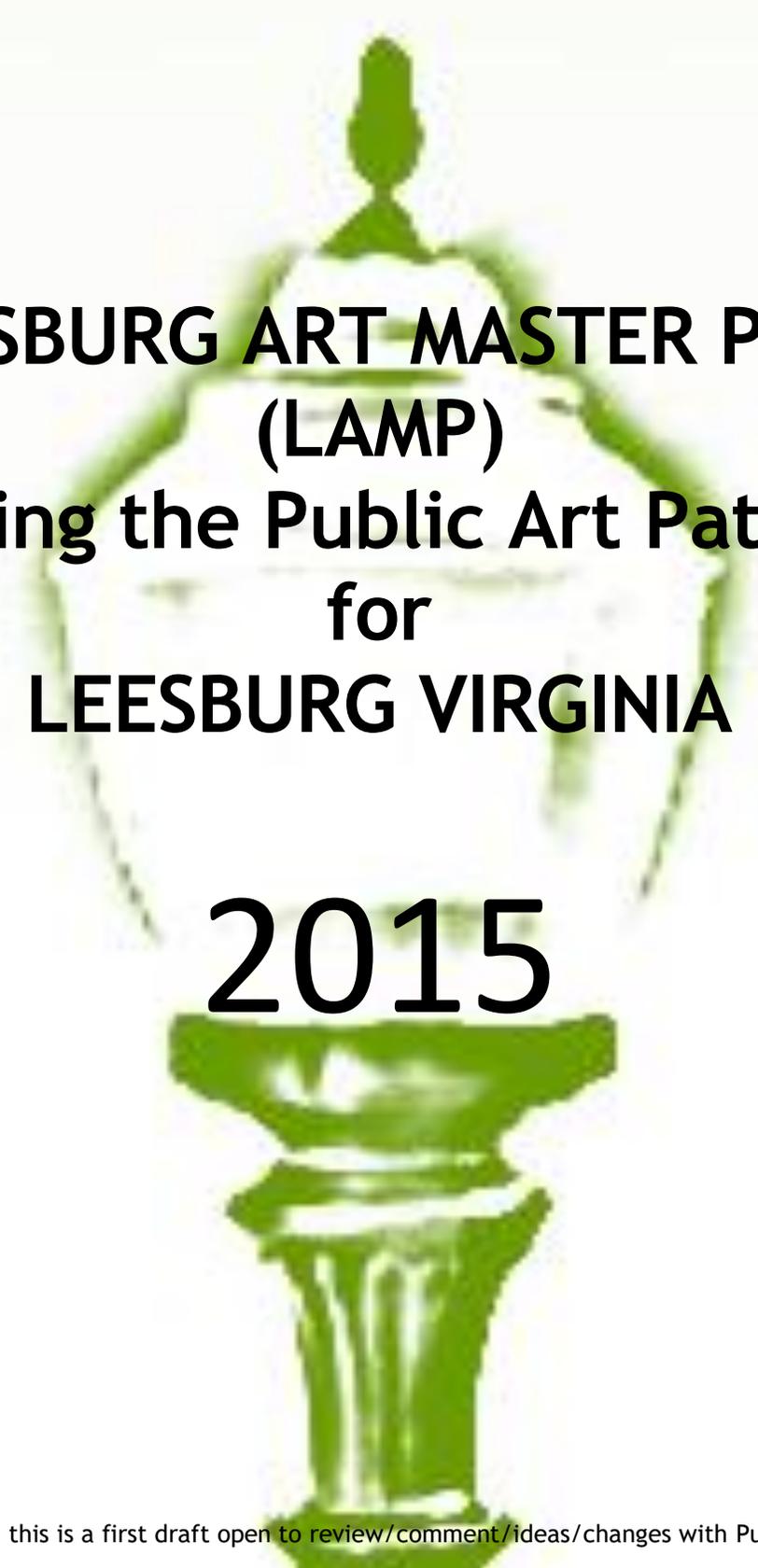
David S. Butler



Katie Sheldon Hammler



Suzanne D. Fox



**LEESBURG ART MASTER PLAN
(LAMP)
Lighting the Public Art Pathway
for
LEESBURG VIRGINIA**

2015

Disclaimer: this is a first draft open to review/comment/ideas/changes with Public Review

FORWARD

Across the nation communities both large and small are using Public Art to improve public spaces, enhance the beauty of their community, and provide their Town with its own —signature recognizable to everyone.

This Public Art Master Plan is built on the belief that public art can enhance our Town’s image. Art makes public spaces more welcoming and creates a deeper interaction with our environment – the places where we work, live, and shop. It is our intent that this plan, and the community process through which it was developed, presents the opportunity for an in-depth exchange of insight and information among public art advocates, urban planners and designers, Town leadership and private development professionals in our community and ensures a continuing investment and appreciation of Public Art in Leesburg.

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SECTION ONE: What is Public Art and Why is it Important?

What if there was no *Statue of Liberty*, no *Eiffel Tower*, no *Vietnam Veterans Memorial*, no murals, statues, or monuments? What would it be like without these landmarks enhancing our experience of a place? They produce a sense of community identity. They reach audiences outside museums and galleries, and they add to the beauty of everyday life.

What is public art?

Public Art refers to works of art in any media that have been created or purchased with the specific intent of being placed in public locations. Unlike a work of studio art or art in a museum collection which may be sold or removed, most Public Art is designed to be displayed in one location for a long period of time.

Why is Public Art important?

By its presence alone Public Art can heighten our awareness, question our assumptions, transform a landscape, or express community values. For these reasons it can have the power over time to transform a Town's image.

Public Art in Leesburg

Public Art enhances Leesburg's identity as a community. It can build our sense of Town pride, enrich the quality of our lives, and publicly demonstrate that Leesburg values art and creativity in the community. Public art fulfills these purposes in a myriad of ways: by improving our experience of public spaces through excellent and harmonious design; by sensitively preserving or highlighting vistas; by introducing surprising, enlivening, or mirthful elements into otherwise ordinary spaces; and by engaging us with insightful interpretations of our community's activities, aspirations, and history; by giving individuals, families, and children a shared cultural experience; and finally by making us smile about, reflect on, or appreciate some aspect of our lives or world. In sum, public art has the capacity to humanize our urban and suburban environments.

Guiding Principles:

To create exciting, appealing, and harmonious public spaces and buildings by integrating art into architecture, urban design and the planning of infrastructure at the earliest design stage;

- To celebrate our community's heritage, ethnic diversity, commonality, and civic pride.
- To build a Public Art collection that contributes to the pride and enjoyment of citizens, visitors and workers and creates a positive emotional connection to the community as a special place;
- To enhance Town of Leesburg's image locally, regionally and nationally by insuring the creation of the highest quality Public Art;
- To foster the public's understanding and enjoyment of Public Art;
- To stimulate collaboration between artists and the citizens of Leesburg; and
- To encourage federal, state and private support for Town of Leesburg's Public Art program.

For purposes of the Public Art Master Plan, types of public art may include:

- Sculpture
- Mosaics
- Fountains or Water Elements
- Fine Art Crafts (clay, textiles, wood, metal, plastics, stained glass installations)
- Earth Works and Environmental Artworks
- Ornamental elements (designed by artists)
- Murals
- Paintings
- Monuments

Public Art enhances a city's quality of life by:

- Making the places where we live, work and play more welcoming and beautiful.
- Increasing the community's assets by creating images that help define a space.
- Allowing the community to express its identity and values.
- Enhancing roadsides, pedestrian corridors and community gateways.
- Beautifying the transportation systems.
- Attracting tourism and its economic benefits.
- Connecting artists with the community.

SECTION TWO: What is The Commission on Public Art?

The Town of Leesburg Commission on Public Art (COPA) was formed in 2008. COPA consists of seven members appointed for four-year terms by the Town Council. This Committee acts in an advisory capacity to the Mayor and Council on actions related to the integration of Public Art into the community. The Committee also works as a liaison and in partnership with Friends of Leesburg Public Arts (FOLPA), the Economic Development Commission (EDC) and other local, regional, state or national arts organizations as appropriate to foster support for the Public Art; actively determining ways in which art can enhance the quality of life in the town and foster community economic and social growth. (Hyperlink to COPA, FOLPA and other orgs.)

COPA has the following powers and duties:

- Overseeing the implementation of the Public Art Master Plan.
- Revising and proposing policy concerning Public Art.
- Acting as an advocate for Public Art.
- Reviewing and developing plans for the inventory and maintenance of existing and new Public Art.

COPA's mission is to:

- Foster the expansion of public art throughout the Town.
- Stimulate the appreciation of our Public Art.
- Seek public financial support for Public Art.
- Develop a public collection of artwork which has strong aesthetic quality and a wide range of artistic styles and disciplines.
- Encourage collaboration among artists, architects, engineers and property owners for the public display of art.

SECTION THREE: Why Create a Public Art Master Plan?

The purpose of the Public Art Master Plan is to put into place a flexible set of goals and objectives that will provide direction and incentive for increasing public art in our town. COPA and FOLPA, acting as the steering committee, in conjunction with the Town Council, town staff representatives, members of the business community, and key community members, contributed to the creation of this document/plan. It is adjustable, able to evolve with the development and policy changes of the community, and will guide both day-to-day and long-range public art decision-making.

This Master Plan comes out of the need to examine the role of art in Leesburg's public spaces and to find effective ways to include the power of art in the discussion of our town's identity. It seeks to ask the key questions of how art relates to place, how it can have an impact on community, and how its administration can be set up in such a way that Public Art becomes part of the entire landscape of the town. This document, approved by the Town Council, provides a set of objectives, both as a framework and series of steps for the continued growth of art in Leesburg's public spaces.

The Public Art Master Plan provides the community with a vehicle to commission new and noteworthy projects, to support artists by providing a system of artistic production outside of the commercial gallery system, and to promote a dialogue through its content and placement that extends through the entire community.

SECTION FOUR: The Permanent Collection

The Town has several pieces of artwork in its collection; primarily mural works produced by local and regional artists. The collection has been built without any clear acquisition or maintenance policies. Given the size of the collection a system should be put into place to map, archive, conserve, and oversee the addition of artworks to the Public Art Permanent Collection.

COPA has begun working on the following:

- Developing a list of artworks in the permanent collection and researching missing provenance and maintenance information.
- Compiling a photo archive of these artworks.
- Illustrating the location of each artwork on a map that can be distributed to the public
- Developing an online history of COPA activities and documents.

SECTION FIVE: Public Art Project Areas

COPA has six different areas to focus on as prospective Public Art project sites. These areas have been identified for their appropriate locations and their potential for visual impact of Public Art. The boundaries for each are loosely defined and may change over time. The delineation of these areas opens up possibilities for expanding Public Art to various sections of the Town.

Public Art project areas:

- Area 1: Core Downtown
- Area 2: Parks, Trails, Waterfront Areas, and other Recreational Sites
- Area 3: Gateways & Entry Points
- Area 4: Town Hall
- Area 5: Other Town Property
- Area 6: Surrounding Suburban Areas

Area 1: Core Downtown

For the purpose of this Plan, the Core Downtown is defined as the concentrated area of retail, restaurant, public, and residential buildings, all within comfortable walking distance to one another. This area includes the special taxing district called the “Arts and Cultural District” which encourages artists and art based businesses to locate in the district with tax incentives. Furnished with two conveniently located parking garages that enable people to “park and walk,” this area typically draws the most pedestrian traffic. During typical weekend days and nights, this area attracts both townspeople and visitors who want to take advantage of Leesburg’s downtown charm and amenities. Pedestrian traffic in this area significantly increases during special events such as First Friday Art Walks and Saturday on the Green. The Core Downtown Area is presented below on **Figure 5.1**. This area may be expanded in the future.

The relative high volume of pedestrian traffic through this area combined with its downtown appeal makes this area a prime location for the installation of additional Public Art. Moreover, because of the pedestrian nature of this area, artwork can be of human scale. Examples of potential public art (as well as private art for public view) are:

- Integration of small-scale works into building facades
- Integration of mosaics sidewalks – see **Figure 5.2**.
- Integrations of art/mosaics into planters and tree borders – see **Figure 5.3**.
- Freestanding or integrated sculptures – see **Figure 5.4**.
- Artistically enhanced benches and utility items – see **Figure 5.5**.

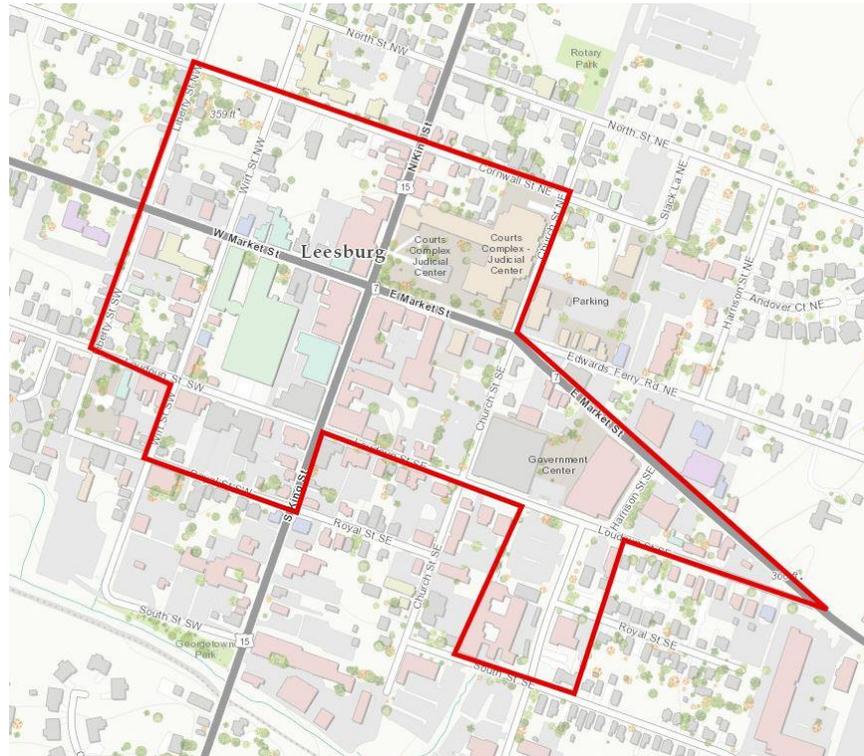


Figure 5.1: Area 1 - Core Downtown



Figure 5.2: Example of Mosaic Sidewalks



Figure 5.3: Example of Mosaic Tree Border



Figure 5.4: Example Integrated Sculpture



Figure 5.5: Example of Painted Utility Box

Area 2: Parks, Trails, Waterfront Areas, and other Recreational Sites

Leesburg’s parks are established for the public’s enjoyment and are natural gathering points for the community. As such, parks make good locations for Public Art. The size and type of park should be considered for selection and placement of art. For example, small, quiet parks may warrant an art piece that is contemplative in nature while large, active parks may warrant something more dynamic.

Currently, there are 17 parks in Leesburg:

- | | |
|-----------------------------------|--|
| 1. Brandon Park: | 878 Harrison Street SE |
| 2. Carrvale Park: | 919 Marshall Drive NE |
| 3. Catoctin Skatepark | 141 Catoctin Circle SE |
| 4. Edwards Landing Park | 901 Powhatan Court NE |
| 5. Foxridge Park | 525 Catoctin Circle SW |
| 6. Freedom Park | 101 Colonel Grenata Circle SE (off Tolbert Lane) |
| 7. Georgetown Park | 221 South King Street |
| 8. Greenway Park | 103 Shade Tree Way SW |
| 9. Ida Lee Park | 60 Ida Lee Drive NW |
| 10. Mervin Jackson Park | 14 W. Loudoun Street (Adjacent to the Town Parking Garage) |
| 11. Olde Izaak Walton Park | 850 Davis Court SE |
| 12. Potomac Crossing Park | 508 Shanks Evans Road NE |
| 13. Raflo Park | 345 Harrison Street SE |
| 14. Robinson Park | 345 Plaza Street NE |
| 15. Rotary Park | 22 North Street NE |
| 16. Tuscarora Creek Park | 425 Solitude Court SE |
| 17. Veterans Park at Ball's Bluff | 42314 Balls Bluff Road |

The locations of these parks are illustrated on **Figure 5-6**.

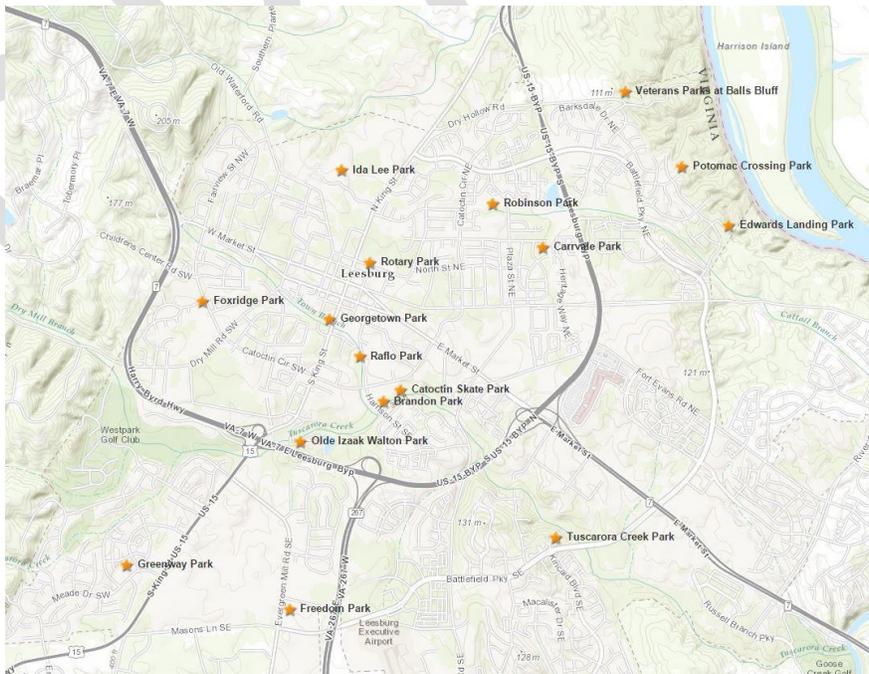


Figure 5.6: Area 2 Parks, Trails, Waterfront Areas and Other Recreational Sites

Examples of potential public art in this area are:

- Enhancements of sidewalks by including colored inlays and tiles as artistic designs or as signage indicating information or directions.
- Addition of artistic signage on buildings and/or shelters.
- Installation of interactive, functional, or playful art – see **Figure 5.7**.
- Sculptural art work, free-standing or on sides of walls/structures – see **Figure 5.8**.
- Murals on the sides of structures such as public restrooms.

Area 3: Gateways & Entry Points

Entry points into and around the Town can create a positive first impression and provide the public with highly visible signage combined with aesthetically pleasing works of art. Because motorists and passengers are in motion when traveling through the intersections, entrances and exits, special considerations need to be factored into the scale and visibility of the art. The locations of four main entry points are:

1. Westbound Route 7 (eastern approach, between by-pass and Fort Evans Rd.)
2. Eastbound Route 7 (western approach, between by-pass and Fairview St.)
3. Southbound Route 15 (northern approach, between Rt. 15 split and Battlefield Pkwy.)
4. Northbound Route 15 (southern approach between Battlefield Pkwy. and Rt. 7)

The four main approaches are shown on **Figure 5.9**.

Art at approach points that may be suitable for future art installations that may include:

- Sculpture
- Artistic Signs
- Public Monuments
- Water Features
- Landscaping
- Murals



Figure 5.7 Example of Interactive/Functional Art



Figure 5.8 Example of Functional Wall Sculpture

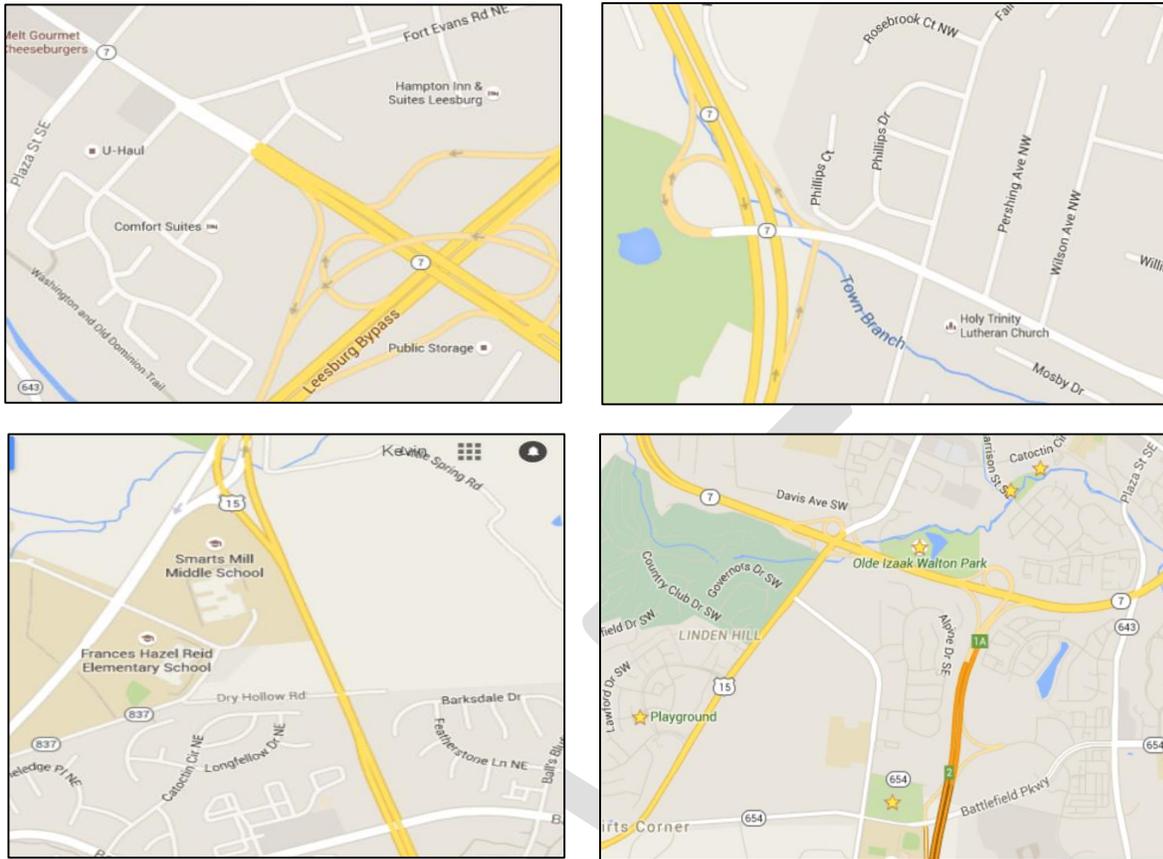


Figure 5.9: Four major Approaches

Area 4: Town Hall

The Town Hall art exhibitions are already a full functional component of the Master Plan. The selection and rotation procedures have been established.

- For the 1st floor space, COPA approves an artist for exhibiting on a 3-month rotation. The artist submits his/her art for approval by COPA and then by the Town Council prior to installation. The artists may not advertise their art for sale on Town property.
- For the 2nd floor space, Loudoun County Public Schools (LCPS) provides the art in this space. The LCPS provide specific schools for a 3-times-per-year rotation. The artwork is approved by COPA prior to installation.

Area 5: Other Town Properties

Other town properties that may be good locations for Public Art include:

1. Water Tanks (2) - Edwards Ferry Rd
2. Water Tanks – Between Claggett and Foster; Hogback Mountain Tank
3. Parking Lot/Street Dept. Warehouse – 204 Liberty Street
4. Police Station – 65 Plaza St., NE
5. Wastewater Treatment Plant – E. Market St.
6. Water Treatment Plant – 43238 Edwards Ferry Rd.

Area 6: Surrounding Suburban Areas

There are areas of the Town outside of the Core Downtown and park areas that may warrant placement of Public Art. These areas include, but are not limited to:

- Woodburn Area
- Belmont
- Woodlea Hills
- Linden Hill
- Virts Corner
- Areas East of Battle Creek Parkway NE
- Sycolin Creek Area

SECTION SIX: Site and Artwork Selection Criteria

Location Priority

COPA recommends initially focusing Public Art in Area 1 (Core Downtown) and Area 2 (Parks, Trails, Waterfront Areas, and other Recreational Sites), and Area 5 (Town Hall). Once the Public Art Program is fully implemented and becomes more visible and accepted, the focus will include the other Areas.

Site Selection Criteria

The objective in site selection is to maximize the potential for new planning and development initiatives for the successful implementation of high quality Public Art. The significance of a site is described in terms of characteristics and considerations that make the location unique. These criteria are intended to act as an evaluation tool to prioritize current sites but also to function as a set of guidelines for evaluating potential future sites. Site selection criteria are:

- Maximizing the potential visibility of the art piece through site selection and placement.
- Maximizing the public's experience.
- Securing the longevity of the work.
- Considering the capacity and accessibility of the site.

Artwork Selection Criteria

Artwork selection criteria, as established in Leesburg [Public Art Guideline](#)¹s, are:

Quality/Originality

Demonstrated capabilities of the artist and merit of the proposed works of art should be considered. The strength and creativity of the artist's concept should be also be considered as well as demonstrated skill and/or craftsmanship.

Suitability

Public Art should be appropriate in scale, material, form, and content for community and physical environment.

Scale

Large-scale art is prominent, has a significant impact due to its size and has the ability to change a location. Large-scale art works are easily viewed from a distance and impact the surrounding area.

¹ <http://www.leesburgva.gov/home/showdocument?id=907>

A large-scale work can be an independent sculpture, it may include several components, or it may be an artwork integrated into a large building, open space, or park.

Medium-scale is on a human-size scale. Medium-scale art may be visible from a distance although it has greater impact and is better viewed at the pedestrian level. The art could be a focal point or a built-in feature. Small-scale art requires close pedestrian level. The art could be a focal point or a built-in feature.

Small-scale art requires close proximity on the part of the viewer in order to have an impact. Some examples of small-scale public art include surface treatments, sidewalk inlays or functional pieces such as benches and planters.

Material

Consideration should be given to structural and surface integrity and the use of materials appropriate to the location so as to minimize or eliminate maintenance and repair costs.

Form

All visual art forms and materials should be considered. Artwork may be functional or non-functional; conceptual or tangible; portable or site-specific; including folk art, craft or fine art.

Content for Community and Physical Environment

In selecting works, the Town should strive for diversity, reflecting the social, ethnic and cultural fabric of the community. Consideration should be given to the appropriateness of the concept within the proposed architectural, geographical, socio-cultural, and historical context, including use of appropriate scale and materials for the site.

Durability

Public Art should demonstrate structural and surface integrity and reasonable maintenance costs. Consideration should also be given to Issues related to fabrication of the installation, resistance to vandalism, long-term maintenance issues, and weather permanence.

Safety/Public Liability

Artworks and art places must be free of unsafe conditions or other factors bearing on public liability.

SECTION SEVEN: Funding

To establish a long-term program of art in public spaces, there needs to be the means for adequate funding. Securing funding is the cornerstone of any public art program. Aside from donations from private individuals and corporations, there are a number of approaches through which to obtain financial support for art. We break these means into four broad areas: public/private sector collaborations; percent-for-art programs; developer participation; and alternate funding sources.

Public/Private Sector Collaborations

Opportunities for public art can be nurtured as part of existing continuing local programs. The Town, or a business, could partner with local organizations such as Friends of Leesburg Public Arts, to involve artists in:

- Creating art enhanced destinations in green spaces, along paths, anchoring spaces for rest, recreation and play areas, and gathering places.
- Installing art exhibits in vacant storefronts to improve a building's — and an area's — overall image.
- Encouraging local artists and museums to loan out works of art for temporary placement in public areas.
- Hosting exhibits in publicly accessible places, including municipal, county, state, and federal buildings.

Soliciting Participation by Developers

In cities around the country, private developers are realizing that commissioning works of art for their projects benefits more than their bottom line. They can:

- Improve employee and tenant working environments.
- Create a unique look or landmark feature for the project.
- Demonstrate a larger civic commitment.
- Translate into higher rents and a more desirable office location

For Town agencies, expenditures on public art projects can:

- Highlight and publicize agency initiatives, missions and objectives.
- Communicate important information or instructions to the public (public service messages such as the importance of recycling are natural subjects for public art works).
- Contribute to the community's acceptance of a plant or facility in which art will be located.

Alternate Sources of Funding

Funding for public art can also come from:

- Grants from National Endowment for the Arts (NEA) and National Endowment for the Humanities (NEH), the Virginia Commission on the Arts (VCA).
- Local and regional arts councils and arts advisory boards.
- Private endowments and commissions. Local organizations and businesses.
- Funds pooled between the county, state and city governments.
- A percentage of hotel/motel taxes.
- Friends of Leesburg Public Arts.

The Town of Leesburg has already recognized the importance of Public Art by establishing the Commission on Public Art (COPA) and defining an Arts and Cultural District.

SECTION EIGHT: Accomplishments and Goals

Since its creation, COPA has been working to incorporate art into the public eye. Ex: Explain history and expand verbage

- Creation and approval of Revised Guidelines for Public Art
- Approval for a Mural on the Main Town Parking Structure
- Development of an ArtsPark sculpture program for Raflo Park
- First Floor Leesburg Town Exhibit Hall
- Second Floor Loudoun County Schools exhibit hall
- Fine Arts Festival
- Leesburg Airport

This Master Plan is a working document created as a guide for both short-term and long-range activities. The following action stages should be viewed as outlines for proposed projects and suggests the role COPA will play in laying the groundwork for establishing timelines and setting priorities.

Percent for Art Programs:

Percent-for-art programs guarantee a funding stream for public art projects independent of city budgets. COPA is continuing to research the feasibility of a percent-for-art plan and is investigating the structuring of various percentage plans and how they are utilized by other communities.

Benefits of a percent-for-art program:

- ✍ It can provide a mechanism for obtaining funds from a broad range of city agencies and departments.
- ✍ It can provide an opportunity to work with and introduce public art to many city agencies, in many different types of projects, and in many locations city-wide.
- ✍ It allows for the placement of art in more diverse locations in the city.

2-year Plan, 2015-2017

- Update COPA's website to reflect new focus and add new links.
- Complete the proposed mural project in the Downtown Core.
- Organize a multi-location summer mural painting event.
- Complete the ArtsPark sculpture program at Raflo Park.
- Reassess the 5-year plan.
- Install a donated sculpture in Mervin Jackson Park.

5-year Plan, 2015-2020

- Build community partnerships.
- Establish fund gathering plans.
- Develop a communications and marketing plan for COPA and FOLPA.
- Create a 3-year calendar featuring a major Public Art project every one or two years.
- Identify projects that need to be acted on to prevent the potential loss of a resource.
- Reevaluate and update the Public Art Master Plan.

SECTION NINE: Definitions

Acquisition – the addition of a work of art for Leesburg, Virginia's permanent art collection, whether by commission, purchase, gift, or other means.

Art Advisory Panel- the panel convened by the Commission on Public Art to review a specific project, select an artist to be commissioned and/or an artwork to be purchased. A list of qualified art professionals/practioners is compiled by the Commission on Public Art and referred to when panelists are required.

Artist – Students of art; professional or academic in nature.

Town Council- the elected Town Council members of the Town of Leesburg.

Capital Improvements Program (CIP) - all capital projects of the Town.

Work of Art - means any work of visual art, including but not limited to, a drawing, painting, mural, fresco, sculpture, mosaic, photograph, work of calligraphy, work of graphic art (including an etching), works in clay, textile, fiber, wood, metal, plastic, glass, and like materials, or mixed media (including a collage, assemblage, or any combination of the foregoing art media). For projects which involve no structure, "Work of Art" may include a combination of landscaping and landscape design (including some natural and manufactured materials such as rock, fountains, reflecting pools, sculpture, screens, benches, and other types of street furniture). Except as provided herein, the term "Work of Art" does not include environmental landscaping or ephemeral arts such as dance, voice, music or poetry unless expressed in a manner defined above.

Public Art- Original or limited multiple edition works of art that are accessible on public property and which may possess functional as well as aesthetic qualities (see Work of Art for further clarification.) Public Art can also include works of art that maybe on public property, but visible and/or acceptable to the public. This may include such things as sculptural objects located in privately owned developments such as shopping centers.

Public Art Program- the entity and the activities including the Public Arts Commission and appropriate Town Staff, which develop and implement the purpose and goals of the Public Art Policy, following Town policies and procedures.

Public Art Collection- means the entirety of Works of Art in municipal places which have been acquired by the Town of Leesburg.

Guidelines- is the term used to describe these regulations adopted by the Town Council to establish procedures necessary to carry out the purpose of the ordinance (pursuant to Town Code Article XII, Sec. 2-100). These guidelines shall include but not be limited to criteria for the selection of artists and art works, maintenance of a file of interested artists, payment practices, procedures for artistic competitions, and requirements for the maintenance of art works.

Town Facility - for the purposes of the Public Art Program refers to publicly-accessible facilities owned and operated by the Town of Leesburg; this may include buildings, parks, public spaces or public works which are physically or visually accessible to the general public.

Privately Owned- Property- refers to facilities or grounds which are not the property of the Town of Leesburg or Loudoun County but on which Town of Leesburg art projects may be sited.

Special Exception Projects- the Town's Zoning Ordinance distinguishes between uses permitted "by right" and uses allowed by "special exception". Site plan approval and use permits are two forms of special exception that require a public review process and include specific conditions of approval imposed by the Town Council.

Work of Art- all forms of art conceived in any discipline or medium.

CONCLUSION

This Public Art Master Plan for the Town of Leesburg was developed through extensive research and consultation. These information gathering strategies helped develop a layered picture of the Town's visual form and character, its planning and development objectives, and the interests of its residents and civic leaders. The process has resulted in recommendations that reflect the sense of place that Leesburg can create.

Recognition and thanks need to be given to the following individuals who offered insight and support during the development of this Public Art Master Plan:

Commission on Public Art (COPA)

Thomas J. O'Neil, Chair
Mollie Christ, Vice Chair
Minu Beijan
Kevin Dunn
Rusty Foster
KD Kidder
Daphne McQuarter
Marty Martinez, Council Representative

Leesburg Town Council

Kristen Umstattd, Mayor
Kelly Burk, Vice Mayor
David S. Butler, Council Member
Thomas S. Dunn, II, Council Member
Suzanne Fox, Council Member
Katie Sheldon Hammler, Council Member
Fernando "Marty" Martinez, Council Member

Town Staff Liaison

Anne Geiger, Senior Engineer

Friends of Leesburg Public Arts

Donna Torraca, President

Jim Sisley, Vice President

Kristin Brown, Secretary

Dianne Capilongo, Treasurer

Donna Cid, Director

Gwen Pangle, Director

Tom O'Neil, Director

Doris Kidder, Director

Mary Pender, Director

Bob Miller, Director

Suzanne Stipek, Director

(Other Organizations to be added during/after community review)

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