



Date of Council Meeting: January 12, 2016

**TOWN OF LEESBURG
TOWN COUNCIL MEETING**

Subject: Appropriation of net proceeds from 2015 Jingle Jam Concert Series to the Parks and Recreation Budget.

Staff Contact: Kate Trask, Deputy Director of Parks and Recreation
Cheryl Behrens, Events Coordinator

Council Action Requested: Approval by Council is needed to adopt the attached resolution for a supplemental appropriation to the Parks and Recreation-Special Events Budget.

Staff Recommendation: Staff recommends that the Council adopt the attached resolution for a supplemental appropriation to the Parks and Recreation Special Events Budget.

Commission Recommendation: Commission recommendation not needed for this item.

Fiscal Impact: There is no net fiscal impact for this item.

Executive Summary: The 2015 Jingle Jam Concerts earned a net profit of \$12,200 which is to be donated to the Juvenile Diabetes Research Foundation (JDRF). In order to disperse the funds, a supplemental budget appropriation is required to transfer the proceeds from the general revenue fund into the special events operations budget.

Background: The Jingle Jam Concerts were created in partnership with Stilson Green in 2009 as an addition to the Holidays in Leesburg activities. Stilson Green handles the production of the show, marketing, and show-time logistics. The Town of Leesburg manages ticket sales, supplemental marketing and pre/post event logistics. The net proceeds from each annual concert have been donated to local non-profits. JDRF is the 2015 recipient of these funds.

Attachments: (1) Resolution: Approving a supplemental appropriation in the amount of \$12,200 resulting from the net proceeds of the 2015 Jingle Jam Concerts.

PRESENTED: January 12, 2016

RESOLUTION NO. _____

ADOPTED: _____

A RESOLUTION: APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF
\$12,200 RESULTING FROM THE 2015 NET PROCEEDS OF THE JINGLE
JAM CONCERTS

WHEREAS, the Town of Leesburg Department of Parks and Recreation partners with Stilson
Green for the annual Jingle Jam Concerts; and

WHEREAS, the Juvenile Diabetes Research Foundation is the designated recipient of the 2015
Jingle Jam net proceeds which total \$12,200.

THEREFORE RESOLVED, by the Council of the Town of Leesburg in Virginia as follows:

SECTION I. The Fiscal Year 2016 Budget is hereby amended and an appropriation is made in the
amount of \$12,200 from the fiscal year beginning July 1, 2015 and ending June 30, 2016.

SECTION II. The Department of Parks and Recreation budget is amended in the amount of
\$12,200.

PASSED this _____ day of _____, 2016.

Kelly Burk, Vice Mayor
Town of Leesburg

ATTEST:

Clerk of Council