



Date of Council Meeting: March 29, 2016

**TOWN OF LEESBURG
TOWN COUNCIL MEETING**

Subject: Raflo Park ArtsPARKs project.

Staff Contact: Anne D. Geiger, Commission on Public Art Staff Liaison
William Ference, Parks and Recreation

Council Action Requested: Approve five art sculptures for installation at Raflo Park.

Staff Recommendation: Staff recommends that the Town Council approve five art sculptures at Raflo Park.

Commission Recommendation: The Commission on Public Art recommends the approval of five art sculptures for installation at Raflo Park. The Parks and Recreation Advisory Commission suggested staff determine the allowable mass of the sculptures for the park.

Fiscal Impact: An honorarium of \$750 will be paid by the Friends of Leesburg Public Art (FOLPA) to each artist to help defray costs of installation. All sculptures must be for sale with a 20% commission from the sale price being paid to FOLPA to help fund the next round of installations. The artists are responsible for the cost of installation, removal of the sculptures, insuring their work, and maintaining the sculpture over the two year exhibit period.

Work Plan Impact: The project will require staff time from Parks and Recreation staff for approving the method of installation and removal of the sculptures. This process is expected to occur every two years.

Executive Summary: The proffers for the Crescent Place development included the construction of concrete bases for the display of public art in Raflo Park which have been installed. The Commission on Public Art (COPA) issued a call to artists for sculpture submissions. An honorarium of \$750 for each sculpture was offered, and will be paid for by the Friends of Leesburg Public Arts (FOLPA). An art advisory panel was convened to review the submittals, and recommended five sculptures for installation. COPA agrees with the art advisory panel's recommendations and submits them to the Town Council for approval of the inaugural ArtsPARKs installation at Raflo Park. The sculptures will remain in place for two years, and are for sale with a 20% commission to FOLPA.

Background: In 2013, Town Council approved the proffers for the Crescent Place development that included the request to construct three concrete bases for the display of public art in Raflo

Approval of sculpture art for the Raflo Park ArtsPARKs project.

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Park (TLZM-2012-0003). Upon request, the Crescent Place developer agreed to construct five bases along the asphalt path that are now in place.

The Parks and Recreation Advisory Commission suggested staff determine the allowable mass of the sculptures for the park. As a result, the respective information was included in the Call to Artists.

On February 10, 2016, the Commission on Public Art (COPA) issued a call for artists in the Washington Metropolitan DC region to submit sculptures for consideration for the inaugural installation of the ArtsPARKs program in Raflo Park. An honorarium of \$750 will be paid to each artist to help defray costs of installation and de-installation. The honoraria will be paid by the Friends of Leesburg Public Art (FOLPA). All sculptures must be for sale with a 20% commission from the sale price being paid to FOLPA to help fund the next round of installations.

An art advisory panel of Donald Depuydt, Catherine Hancher and Jill Perla was convened to choose the five sculptures from the submitted art. The panel chose Birdhouse #6 by Michael Clay, Sproutman and Unity by Brian Kirk, and The Artist and Trail Blazer by Peter Wood. COPA concurs with the panel's decision. See attachment.

The Parks and Recreation staff concurs that the five sculptures are within the dimensions agreed upon at the outset of the ArtsPARKs project at Raflo Park.

Attachment: Pictures of five sculptures for approval



Sproutman: 4'x3'x6' tall



Birdhouse #6: 32"x36"x74" tall



The Artist: 2'x4'x6' tall



**Trail
Blazer**
27"x5'x49" tall



Unity: 4'x18"x6' tall

PRESENTED March 29, 2016

RESOLUTION NO. _____

ADOPTED _____

A RESOLUTION: APPROVAL OF SCULPTURE ART FOR THE RAFLO PARK
ARTSPARKS PROJECT FOR JUNE 2016 - JUNE 2018

WHEREAS, the Leesburg Town Council supports the Commission on Public Art,
established in 2006 (COPA Article XII Section 2-100 of the Leesburg Town Code); and

WHEREAS, the work of the Commission on Public Art encourages and supports art to
enhance Leesburg's identity as a community and to demonstrate that Leesburg values art and
creativity within the community; and

WHEREAS, a sculpture park was created in Raflo Park as a public/private partnership with
private entities installing a path and five concrete sculpture pedestals; and

WHEREAS, the Commission on Public Art issued a call for artists to provide sculpture art
for the ArtsPARKs project at Raflo Park; and

WHEREAS, an appointed art advisory panel chose five sculptures for display; and

WHEREAS, the Commission on Public Art agrees with the panel's recommendations; and

WHEREAS, the Town Council must endorse all art displayed on public property.

THEREFORE, RESOLVED that the Council of the Town of Leesburg in Virginia hereby
endorses sculptures entitled Birdhouse #6 by Michael Clay, Sproutman and Unity by Brian Kirk,
and The Artist and Trail Blazer by Peter Wood for display at Raflo Park from June 2016 through
June 2018.

PASSED the ____ day of _____, 2016.

David S. Butler, Mayor
Town of Leesburg

ATTEST:

Clerk of Council