



Date of Council Meeting: July 11, 2016

**TOWN OF LEESBURG
TOWN COUNCIL WORK SESSION**

Subject: Loudoun County Transit Plan

Staff Contact: Calvin Grow, Traffic Engineer, Public Works & Capital Projects
Jason Cournoyer, Budget Officer, Finance & Administrative Services

Council Action Requested: Work session discussion, and approval of recommended adjustments to the Safe-T-Ride route in Fiscal Year 2017.

Staff Recommendation: Staff recommends that Council provide corporate input and/or direction to the recommended route modifications to the Safe-T-Ride route prior to the Loudoun County staff's presentation to the County Board of Supervisors at their July 21, 2016 business meeting.

Commission Recommendation: Not applicable.

Fiscal Impact: Sufficient funding is included in the Fiscal Year 2017 adopted budget in the amount of \$290,000. No additional funding is needed.

Town Council Resolution 2015-134 established a level of service for fixed local routes that are unique to the Town, and in addition to the baseline service provided by Loudoun County for Fiscal Year 2017 (Attachment 1). As a result, the Town is only financially responsible for transit services the Council desires above the baseline service provided by the County. The changes in the Safe-T-Ride route proposed by Loudoun County staff will not change the funding required from the Town.

Work Plan Impact: None. All routes are managed by Loudoun County transportation staff.

Executive Summary: A Memorandum of Understanding between the Town and Loudoun County requires the Town to provide funding for bus service that is deemed to be unique to the Town and supplemental to the baseline transit service provided by the County. The current transit service in the Town includes four different routes. The transit services considered to be outside the baseline services include the Leesburg Safe-T-Ride, and Saturday service on the Village of Leesburg/Wegman Route.

As part of a required comprehensive update of Loudoun County's Transit Plan, County staff has recommended modifications to the system to improve efficiency and effectiveness. No changes were recommended to the Leesburg routes except for the Safe-T-Ride route. County staff recommends that this route be expanded to include stops at the Leesburg Outlet Mall. This route previously served the Outlet Mall, but service to that area was eliminated two years ago. In addition to the recommendation to modify the Safe-T-Ride route, County staff will further study Route 56 (Rust Library/ Ida Lee/ County Complex) and Route 55 (Exeter/Tuscarora) to increase ridership and productivity to be implemented in 2018. Any future adjustments to Routes 55 and 56 will be presented to Town Council prior to implementation.

This is a work session discussion on the Loudoun County Transit Development Plan update, and the evaluation of local fixed route metrics per the request of the Loudoun County Board of Supervisors as presented at their July 5, 2016 regular business meeting.

Background: The Loudoun County transit system includes several routes within the Town of Leesburg. These routes are shown on Attachment 2 and include:

1. Route 55 (Exeter/Tuscarora) – This route serves the Exeter/Fieldstone Apartments, Tuscarora Apartments, and Madison House.
2. Route 56 (Rust Library/Ida Lee/County Complex) – This route serves Ida Lee Park, Rust Library, INOVA Loudoun Hospital, Gateway Drive, and the Loudoun County government complex on Sycolin Road.
3. Route 57 (Village at Leesburg/Wegmans) – This route serves the Leesburg Premium Outlet Mall, Potomac Station Marketplace, Villages at Leesburg, Home Depot, Shenandoah Building, and East Market Street.
4. Leesburg Safe-T-Ride – This route currently serves the Walmart / Shenandoah Building area, Costco/Target, and Battlefield Shopping Center.

Routes 55, 56, and 57 (weekday only) are considered to be “baseline” routes. The Town of Leesburg does not contribute directly to the operation of the baseline routes. As part of a May 2014 Memorandum of Understanding (MOU) between the Town and the County (copy attached), the Town agreed to provide funding for transit service deemed unique to the Town. Per Town Council Resolution 2015-134, the Town approved bus service in addition to the baseline services for the Leesburg Safe-T-Ride route, and for Saturday operation of Route 57 (Village of Leesburg / Wegmans).

The Virginia Department of Rail and Public Transportation (DRPT) requires a comprehensive update to the Loudoun County’s Transit Development Plan (TDP) every six years in order for the County of Loudoun to continue its eligibility to receive State Operating and Capital Assistance grant funding. The State Assistance grant subsidizes all the local fixed route transit routes including those unique to the Town of Leesburg such as the Safe-T-Ride and Saturday service of Route 57. The last TDP update was approved by the Board of Supervisors in November 2011 and therefore, the update is required to be completed in 2016.

As part of this update, Town and County staff have evaluated the current Safe-T-Ride route. Loudoun County transportation staff conducted comprehensive outreach efforts to drivers, riders, and other stakeholders of the Safe-T-Ride. Based on this analysis, County staff recommends that the Safe-T-Ride route be expanded to include stops at the Leesburg Premium Outlet Mall. This route extension will lengthen headway times from 15 minutes to 20-25 minutes (round trip); however the route will now incorporate large employment centers off Fort Evans Road which should promote increased ridership overall. This change will restore stops that were removed from the route two years ago.

County staff does not propose any other changes to the routes serving the Town of Leesburg.

The County staff will present the proposed route changes to the Board of Supervisors on July 21, 2016. Town Council endorsement of changes to the routes is required prior to that meeting.

- Attachments:**
1. Council Resolution 2015-134
 2. Baseline and Safe-T-Ride Route Map and Service Schedule
 3. Proposed Route Safe-T-Ride Modification Map

The Town of
**Leesburg,
Virginia**

PRESENTED: November 10, 2015

RESOLUTION NO. 2015-134

ADOPTED: November 10, 2015

A RESOLUTION: LOCAL FIXED ROUTE TRANSIT SERVICE FOR FISCAL YEAR
2017

WHEREAS, the Town of Leesburg (Town) and the County of Loudoun (County) executed a Memorandum of Understanding (MOU) in May 2014 regarding the delivery of local fixed route transit service;

WHEREAS, as part of this MOU, the Town agreed to provide funding, net state operating assistance grant funding and revenue from fares and advertising, to the County for transit service deemed unique to the Town and supplemental to the baseline transit service provided by the County ; and

WHEREAS, the Town Council must approve a level of transit service unique to the Town to be included in the annual agreement of service between the transit service provider and the County; and

WHEREAS, staff recommends route adjustments to the Safe-T-Ride be evaluated further in order to incorporate additional employment centers in proximity to Route 15 Bypass.

THEREFORE, RESOLVED by the Council of the Town of Leesburg in Virginia that the existing number of services hours of local fixed route transit service be continued for Fiscal Year 2017 and at a minimum include:

- the Safe-T-Ride service operating seven days a week, except holidays, from 7:00 am to 7:00 pm, Monday through Friday, and 9:00 am to 6:00 pm on Saturdays and Sundays and;

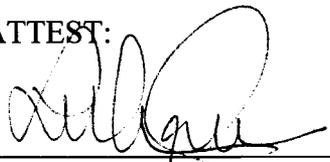
A RESOLUTION: LOCAL FIXED ROUTE TRANSIT SERVICE FOR FISCAL YEAR
2017

- Route 57- Village at Leesburg/Wegmans and the associated para-transit requirements from 10:00 am to 9:00 pm on Saturdays.

PASSED this 10th day of November, 2015.


Kristen C. Umstatt, Mayor
Town of Leesburg

ATTEST:



Clerk of Council



ROUTES 55, 56 & 57

LEESBURG FIXED ROUTES & SAFETY RIDE

Bus service within the Town of Leesburg with stops at:

- Exeter/Tuscarora
- Rust Library/Ida Lee/County Complex
- Village at Leesburg/Wegmans
- Safety Ride

Monday through Friday
Route 57—Saturday



www.loudoun.gov/transit

571-258-3464

Contact Information

Customer Service

571-258-3464

Hours: Monday through Friday

5:15 am till 11:00 pm

Loudoun County Staff

703-771-5665

Hours: Monday through Friday

8:30 am till 5:00 pm

Passenger Courtesies

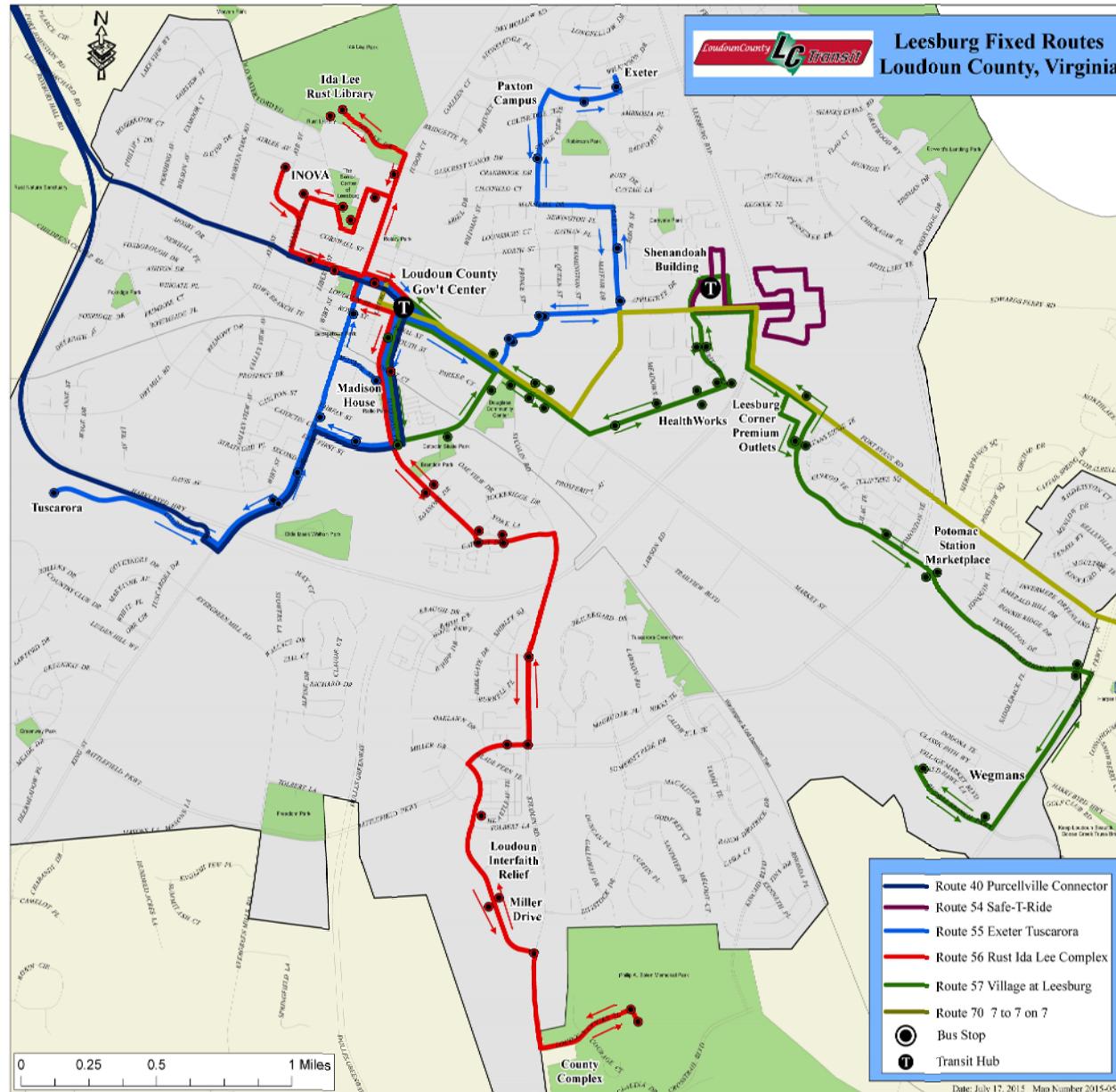
- When using cell phones please be considerate, speak quietly.
- No eating or drinking or food in open containers allowed on the buses.
- No smoking allowed on the buses.
- Headphones are required for portable music and gaming devices.
- It is recommended to be at the bus stop a few minutes early because arrival times are subject to traffic conditions and can vary by 5 to 10 minutes.

Loudoun County

Department of Transportation and Capital Infrastructure

1 Harrison Street, SE, MS #69, 4th floor
Leesburg, VA 20175

E-mail: rideshare@loudoun.gov



Route 55 Exeter/Tuscarora—\$1.00 exact change—Weekdays only											
Loudoun County Government Center—Market Street	Leesburg Plaza—NOVA Urgent Care*	Exeter/Fieldstone Apartments	Loudoun County Government Center—Market Street	Market Station—Harrison Street*	Wells Fargo Bank/Catoctin Circle*	Southgate Medical Offices*	Tuscarora Apartments	Rite Aid Pharmacy—South King Street*	Madison House	Leesburg Post Office—Market Street*	Loudoun County Government Center—Market Street
7:00		7:12	7:24				7:33		7:43		7:52
8:00		8:12	8:24				8:33		8:43		8:52
9:00		9:12	9:24				9:33		9:43		9:52
10:00		10:12	10:24				10:33		10:43		10:52
11:00		11:12	11:24				11:33		11:43		11:52
12:00		12:12	12:24				12:33		12:43		12:52
1:00		1:12	1:24				1:33		1:43		1:52
2:00		2:12	2:24				2:33		2:43		2:52
3:00		3:12	3:24				3:33		3:43		3:52
4:00		4:12	4:24				4:33		4:43		4:52
5:00		5:12	5:24				5:33		5:43		5:52
6:00		6:12	6:24				6:33		6:43		6:52

Route 56 Rust Library/Ida Lee/County Complex—\$1.00 exact change—Weekdays only											
Loudoun County Government Center—Market Street	Ida Lee Recreation Center	Rust Library—Front Door	Senior Center of Leesburg*	INOVA Loudoun Hospital (Cornwall)	Loudoun County Government Center—Market Street	Gateway Drive—Bellemeade Apartments	Miller Drive—Probation & Parole Office*	Adult Detention Center*	County Complex—County Garage	Loudoun Interfaith Relief—Miller Drive*	Loudoun County Government Center—Market Street
7:00	7:06	7:08		7:16	7:22	7:28			7:45		8:00
8:00	8:06	8:08		8:16	8:22	8:28			8:45		9:00
9:00	9:06	9:08		9:16	9:22	9:28			9:45		10:00
10:00	10:06	10:08		10:16	10:22	10:28			10:45		11:00
11:00	11:06	11:08		11:16	11:22	11:28			11:45		12:00
12:00	12:06	12:08		12:16	12:22	12:28			12:45		1:00
1:00	1:06	1:08		1:16	1:22	1:28			1:45		2:00
2:00	2:06	2:08		2:16	2:22	2:28			2:45		3:00
3:00	3:06	3:08		3:16	3:22	3:28			3:45		4:00
4:00	4:06	4:08		4:16	4:22	4:28			4:45		5:00
5:00	5:06	5:08		5:16	5:22	5:28			5:45		6:00
6:00	6:06	6:08		6:18	6:22	6:28			6:45		7:00

Route 57 Village at Leesburg/Wegmans—\$1.00 exact change											
Loudoun County Government Center—Market Street	Douglass Community Center*	HealthWorks Building—Ft Evans Road*	Shenandoah Square—Shenandoah Building*	Leesburg Premium Outlet Mall	Potomac Station Marketplace	Wegmans—Village at Leesburg	Home Depot—Ft Evans Road	Shenandoah Square—Shenandoah Building	HealthWorks Building—Manor Apartments*	East Market Street @ Roy Rogers	Loudoun County Government Center—Market Street
7:00				7:18	7:21	7:26	7:42	7:47		7:56	8:00
8:00				8:18	8:21	8:26	8:42	8:47		8:56	9:00
9:00				9:18	9:21	9:26	9:42	9:47		9:56	10:00
10:00				10:18	10:21	10:26	10:42	10:47		10:56	11:00
11:00				11:18	11:21	11:26	11:42	11:47		11:56	12:00
12:00				12:18	12:21	12:26	12:42	12:47		12:56	1:00
1:00				1:18	1:21	1:26	1:42	1:47		1:56	2:00
2:00				2:18	2:21	2:26	2:42	2:47		2:56	3:00
3:00				3:18	3:21	3:26	3:42	3:47		3:56	4:00
4:00				4:18	4:21	4:26	4:42	4:47		4:56	5:00
5:00				5:18	5:21	5:26	5:42	5:47		5:56	6:00
6:00				6:18	6:21	6:26	6:42	6:47		6:56	7:00



The buses will travel to all stops listed on the schedules above. Several of the stops have a determined/set arrival time.

*The buses will arrive at all of the other stops noted on the schedule sometime between the posted timed stops.



ATTACHMENT #3

Route 54, Safe-T-Ride Extension (FY2017)

The Safe-T-Ride free shuttle route will be extended along Heritage Way and on the other end of the route to Leesburg Premium Outlets as shown in Figure 42. These additions will restore a portion of the route that was eliminated in 2014. In order to accommodate the additional route distance, the headway will be lengthened. The change will not affect route operating hours or operating costs.

Figure 43: Proposed Route 54, Safe-T-Ride Modification

